Court File No. 50389CP

# ONTARIO SUPERIOR COURT OF JUSTICE

THE HONOURABLE	)	FRIDAY, THE 22 <sup>nd</sup> DAY
JUSTICE LEITCH	)	OF JANUARY, 2016
BETWEEN:		

AIRIA BRANDS INC., STARTECH.COM LTD., AND QCS-QUICK CARGO SERVICE GMBH

**Plaintiffs** 

- and -

AIR CANADA, AC CARGO LIMITED PARTNERSHIP, SOCIETE AIR FRANCE, KONINKLIJKE LUCHTVAART MAATSCHAPPIJ N.V. dba KLM, ROYAL DUTCH AIRLINES, ASIANA AIRLINES INC., BRITISH AIRWAYS PLC, CATHAY PACIFIC AIRWAYS LTD., DEUTSCHE LUFTHANSA AG, LUFTHANSA CARGO AG, JAPAN AIRLINES INTERNATIONAL CO., LTD., SCANDINAVIAN AIRLINES SYSTEM, KOREAN AIR LINES CO., LTD., CARGOLUX AIRLINE INTERNATIONAL, LAN AIRLINES S.A, LAN CARGO S.A., ATLAS AIR WORLDWIDE HOLDINGS INC., POLAR AIR CARGO INC., SINGAPORE AIRLINES LTD., SINGAPORE AIRLINES CARGO PTE LTD., SWISS INTERNATIONAL AIR LINES LTD., QANTAS AIRWAYS LIMITED, and MARTINAIR HOLLAND N.V.

Defendants

Proceeding under the Class Proceedings Act, 1992

#### **ORDER**

THIS MOTION made by the Plaintiffs for an Order approving the long-form, abbreviated and publication Notices of Settlement and Distribution Protocol Approval Hearing (collectively the "Notices of Hearing"), approving the plan of dissemination of the Notices of Hearing and for a multijurisdictional case management order, was heard this day at the Court House, 80 Dundas Street, London, Ontario.

ON READING the materials filed and on hearing the submissions of Counsel;

AND ON BEING ADVISED that the Plaintiffs have entered into a settlement agreement with Cathay Pacific Airways Ltd. ("Cathay"), dated November 27, 2015 (the "Cathay Settlement Agreement");

**AND ON BEING ADVISED** that the Plaintiffs and Cathay consent to this Order:

1. **THIS COURT ORDERS** that except as otherwise stated, this Order incorporates and adopts the definitions set out in the Cathay Settlement Agreement.

#### **Notice Approval**

- 2. **THIS COURT ORDERS** that for the purposes of this Order, the following definitions shall apply:
  - (a) "Distribution Protocol" means the proposed protocol for distribution of the net settlement funds for the benefit of settlement class members, attached as Schedule "A";
  - (b) "May 2 Order" means the Order dated May 2, 2008, attached as Schedule "B";
  - (c) "Protocol" means the Canadian Judicial Protocol for the Management of Multijurisdictional Class Actions;
  - (d) "Non-Settling Defendants" means Air Canada, AC Cargo Limited Partnership, and British Airways PLC;
- 3. **THIS COURT ORDERS** that the customer names and addresses provided by the Non-Settling Defendants, any Defendant who has entered into a settlement with the Plaintiffs, and International Air Transport Association, a non-party to this action, in accordance with the May 2 Order or otherwise, can be used by Garden City Group, LLC for the

limited purpose of disseminating the Notices of Hearing in accordance with the within Order and subject to the same confidentiality and other terms and conditions as the May 2 Order.

- 4. **THIS COURT ORDERS** that the long-form, abbreviated, and publication Notices of Hearing are hereby approved substantially in the form attached hereto as Schedules "C" to "E".
- 5. **THIS COURT ORDERS** that the plan of dissemination of the Notices of Hearing to putative settlement class members is hereby approved in the form attached hereto as Schedule "F".
- 6. **THIS COURT ORDERS** that the Notices of Hearing shall be disseminated in accordance with the plan of dissemination.
- 7. THIS COURT ORDERS that this Order is without prejudice to any position a Non-Settling Defendant may take in this or any other proceeding on any issue, including the issue of whether this action should be certified as a class proceeding. No person may rely, cite or refer to all or any part of this Order or any reasons given by the Court in support of the Order as authority against any of the Non-Settling Defendants in this or any other proceeding. For greater certainty, this Order and the Court's reasons in support of this Order are not binding on and shall have no effect on this Court's ruling in this or any other proceeding as against the Non-Settling Defendants.

8. **THIS COURT ORDERS** that paragraphs 3 to 6 of the Order are contingent upon parallel orders being made by the Supreme Court of British Columbia and the Quebec Superior Court, and the terms of paragraphs 3 to 6 of the Order shall not be effective unless and until such order is made by the Supreme Court of British Columbia and Quebec Superior Court;

#### Multijurisdictional Case Management Order

- 9. **THIS COURT ORDERS** that the Protocol is hereby adopted for the purposes of the approval of the Cathay Settlement Agreement and the Distribution Protocol, and all ancillary orders required to give effect to the terms of the settlement and Distribution Protocol, including the certification of the action against Cathay for settlement purposes.
- 10. THIS COURT ORDERS that, subject to a similar order being made in the BC and Quebec actions, the Plaintiffs in the Ontario and BC actions and the Petitioner in the Quebec action may file joint motions to certify or authorize the Ontario, BC and Quebec actions against Cathay for settlement purposes, and approve the Cathay Settlement Agreement and the proposed Distribution Protocol under a combined style of cause of the Ontario, BC and Quebec actions
- 11. **THIS COURT ORDERS** that, subject to a similar order being made in the parallel BC action, the Plaintiffs in the Ontario and BC actions may file joint motions to approve class counsel's fees in relation to the Cathay Settlement Agreement under a combined style of cause of the Ontario and BC actions.

THIS COURT ORDERS that, subject to a similar order being made in the parallel BC 12. and Quebec actions, the hearings of the motions referenced in paragraphs 10 and 11 above shall proceed concurrently by way of joint video conference in the Ontario, BC and Quebec courts on a date to be fixed by the registrar.

The Honourable Justice Leitch

# SCHEDULE "A"

#### **DISTRIBUTION PROTOCOL**

# IN THE MATTER OF THE CANADIAN AIR CARGO PRICE-FIXING CLASS ACTION SETTLEMENTS

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#### GENERAL PRINCIPLES OF THE ADMINISTRATION

- 1. The procedures set forth herein are intended to govern the administration of the settlement agreements entered into with the following Defendants:
  - (a) Deutsche Lufthansa AG, Lufthansa Cargo AG and Swiss International Air Lines Ltd., dated December 30, 2006;
  - (b) Japan Airlines International Co., Ltd., dated July 8, 2010;
  - (c) Scandinavian Airlines System, dated November 26, 2010;
  - (d) Qantas Airways Limited, dated May 6, 2011;
  - (e) Cargolux Airlines International S.A., dated May 10, 2011;
  - (f) Singapore Airlines Ltd. and Singapore Airlines Cargo Pte. Ltd., dated June 24, 2011;
  - (g) Société Air France, Koninklijke Luchtvaart Maaschappij N.V. dba KLM, Royal Dutch Airlines and Martinair Holland N.V., dated September 19, 2011;
  - (h) LAN Airlines S.A. and LAN Cargo S.A., dated December 12, 2011;
  - (i) Polar Air Cargo LLC, dated August 1, 2014;
  - (j) Korean Air Lines Co., Ltd., dated May 25, 2015;
  - (k) Asiana Airlines Inc., dated June 30, 2015;
  - (l) Cathay Pacific Airways Ltd., dated November 18, 2015 (collectively, the "Settlement Agreements").
- 2. The administration shall:
  - (a) implement and conform to the Settlement Agreements, orders of the Courts and this Distribution Protocol;
  - (b) employ secure, paperless, web-based systems with electronic registration and record-keeping wherever possible; and

- (c) rely on the Airfreight Shipping Services sales information provided by the Defendants, IATA, and Freight Forwarders wherever possible.
- 3. Settlement Class Members seeking compensation must disclose and give credit for any compensation received through other proceedings or private out-of-class settlements in relation to their Airfreight Shipping Services, unless by such proceedings or private out-of-class settlements the Settlement Class Member's claim was released in its entirety, in which case the Settlement Class Member shall be deemed ineligible for any further compensation.
- 4. Settlement Class Members who file a Claim can elect to rely on that Claim in respect of any subsequent settlement.

#### **DEFINITIONS**

- 5. The definitions set out in the Settlement Agreements apply to and are incorporated herein. Where a term is defined in both the Settlement Agreements and in this Distribution Protocol, the definition in this Distribution Protocol shall govern.
- 6. For the purpose of this Distribution Protocol:
  - (a) Airfreight Shipping Services means airfreight cargo shipping services for shipments to or from Canada, but specifically excluding:
    - (i) airfreight cargo shipping services for shipments between Canada and the United States; and
    - (ii) airfreight cargo shipping services provided by integrated air cargo shippers, such as FedEx, UPS, DHL, and TNT, on their own aircraft.

For certainty, Airfreight Shipping Services <u>includes</u> airfreight cargo shipping services in which the freight:

- (i) travelled by truck from Canada to the United States, and then by air from the United States to a third country on a through airway bill;
- (ii) travelled by air from a third country to the United States, and then by truck from the United States to Canada on a through airway bill; or

- (iii) the shipping arrangement was made with an integrated air cargo shipper, but the freight was shipped on an air cargo carrier (not on the integrated shipper's own aircraft), including any of the Defendants in the litigation.
- (b) Airfreight Shipping Services Purchases means the aggregate amount actually paid by Settlement Class Members for Airfreight Shipping Services between January 1, 2000 and September 11, 2006, less any rebates or other form of discounts and taxes.
- (c) Claim means the electronic or paper form that a Settlement Class Member must complete and submit before the Claims Filing Deadline in order to be considered for settlement benefits under this Distribution Protocol.
- (d) Claims Filing Deadline means the date by which Claims (and any required supporting documentation) must be electronically submitted in order for Settlement Class Members to be considered for settlement benefits under this Distribution Protocol.
- (e) **Decision Notice** shall have the meaning attributed to it in paragraph 40.
- (f) Eligible Airfreight Shipping Services Purchases shall mean the value of the

  Settlement Class Member's Airfreight Shipping Services Purchases in respect of
  which the Settlement Class Member is entitled to settlement benefits in
  accordance with the Settlement Agreements, orders of the Courts and this

  Distribution Protocol after the percentages specified in paragraph 12 have been
  applied;
- (g) Fonds Levy means the amounts payable to the Fonds d'aide aux recours collectifs pursuant to section 42 of An Act respecting the Class Action, R.S.Q., c. R-2.1 and calculated in accordance with the governing regulations.
- (h) Foreign Settlement Class Member means a class member who resides outside of Canada.

- (i) Net Settlement Funds means the aggregate of the Settlement Amounts recovered pursuant to the Settlement Agreements, plus accrued interest, less Class Counsel Fees as approved by the Courts, Administration Expenses, taxes (including interest and penalties) accruable with respect to the income earned on the settlement funds, and the Reserve Funds.
- (j) **Reserve Funds** means CAD \$2 million, reserved in a trust account for the benefit of the Settlement Class Members.
- (k) Settlement Agreements has the meaning attributed to it in paragraph 1.
- (l) Settlement Class Members means all persons who purchased Airfreight Shipping Services between January 1, 2000 and September 11, 2006. The following persons are excluded:
  - (i) the Defendants and their respective parents, employees, subsidiaries, affiliates, officers and directors;
  - (ii) the unnamed co-conspirators: Aerolineas Brasileiras S.A (d/b/a Absa Cargo Airline), Air China Cargo Company Ltd. (d/b/a Air China Cargo), Air China Ltd. (d/b/a Air China), Air Mauritius Ltd., Airways Corporation of New Zealand Ltd. (d/b/a Airways New Zealand), Alitalia Linee Aeree Italiane S.p.A., All Nippon Airways Co., Ltd., DAS Air Ltd. (d/b/a Das Air Cargo), El Al Israel Airlines, Emirates Airlines (d/b/a Emirates), Ethiopian Airlines Corp., EVA Air, Kenya Airways Ltd., Malaysia Airlines, Nippon Cargo Airlines Co., Ltd., Saudi Arabian Airlines, Ltd., South African Airways (Proprietary), Ltd., Thai Airways International Public Co., Ltd., and Viação Aérea Rio-Grandense, S.A., and their respective parents, employees, subsidiaries, affiliates, officers and directors:

- (iii) persons who opted out of the proceedings; and
- (iv) persons who have commenced litigation in other jurisdictions claiming damages arising from price-fixing of Airfreight Shipping Services who do not discontinue or amend their proceedings to exclude Airfreight Shipping Services by the Claims Filing Deadline.

#### DISTRIBUTION OF SETTLEMENT FUNDS

7. Foreign Settlement Class Members are required to expressly consent to the jurisdiction of the Ontario Court for the purposes of the Canadian air cargo litigation in order to participate in the distribution of the Net Settlement Funds. Foreign Settlement Class Members must indicate their consent by checking the box on the Claim indicating that they expressly consent to the jurisdiction of the Ontario Court for the purposes of the Canadian air cargo litigation.

#### **Categories of Purchases**

- 8. For the purposes of distributing the Net Settlement Funds, Settlement Class Members (including Foreign Settlement Class Members) will be categorized based on their position in the distribution chain:
  - (a) *Direct Purchaser Shipper* means a Settlement Class Member who purchased Airfreight Shipping Services direct from an air cargo carrier, for shipments by that Settlement Class Member;
  - (b) *Freight Forwarder* means a Settlement Class Member who purchased Airfreight Shipping Services direct from an air cargo carrier, for resale to Shippers; and
  - (c) **Shipper** means a Settlement Class Member who purchased Airfreight Shipping Services from a Freight Forwarder.
- 9. Settlement Class Members may fall into more than one category.

#### **Calculation of Payments**

- Subject to paragraphs 14, 16, and 23, the Net Settlement Funds will be distributed to Settlement Class Members *pro rata* (or proportionally) based on the value of the Settlement Class Member's Eligible Airfreight Shipping Services Purchases as against the value of all claimants' Eligible Airfreight Shipping Services Purchases. For the purposes of the distribution, Eligible Airfreight Shipping Services Purchases shall be calculated in accordance with paragraph 12.
- The value of a Settlement Class Member's Airfreight Shipping Services Purchases will be converted to CAD from the original currency, at the average Bank of Canada rate for that currency between January 1, 2000 and September 11, 2006.
- 12. For the purpose of paragraph 10, the value of the Eligible Airfreight Shipping Services

  Purchases will be calculated as follows:
  - (a) Direct Purchaser Shippers multiplying the value of the Settlement Class Member's Airfreight Shipping Services Purchases by 100%.
  - (b) Shippers multiplying the value of the Settlement Class Member's Airfreight Shipping Services Purchases by 75%.
  - (c) Freight Forwarders multiplying the value of the Settlement Class Member's Airfreight Shipping Services Purchases by 25%.
  - (d) Freight Forwarders who provide customer information respecting their customers' Airfreight Shipping Services Purchases to the Claims Administrator, in accordance with paragraphs 22 and 23 multiplying the value of the Settlement Class Member's Airfreight Shipping Services Purchases by 35%.

#### Sample Calculation

- 13. If a Settlement Class Member purchased \$10,000 of Airfreight Shipping Services directly from an air cargo carrier and \$20,000 of Airfreight Shipping Services from a Freight Forwarder, its Airfreight Shipping Services Purchases for the purposes of determining its *pro rata* share of the Net Settlement Funds would be calculated as follows:
  - (a)  $$10,000 \times 1.00$  (representing the categorization of the purchaser as a Direct Purchaser Shipper) = \$10,000;

- (b)  $$20,000 {x}.75$  (representing the categorization of the purchaser as a Shipper) = \$15,000;
- (c) \$10,000 + \$15,000 = \$25,000.

#### Distribution

- 14. Class Counsel reserve the right to apply to the Courts to have the Reserve Funds applied against future disbursements and/or future adverse costs awards.
- 15. If the *pro rata* distribution would result in Settlement Class Members receiving an amount that is beyond any reasonable estimate of expected damages, Class Counsel will seek further direction from the Ontario Court with respect to the distribution of the Net Settlement Funds.
- 16. Notwithstanding any other provision in this Distribution Protocol, subject to further order of the Ontario Court following the adjudication of all claims, all valid Claims will be assigned a minimum value of \$20. The \$20 valuation target is not an estimate of any damages suffered. It is a minimum administrative threshold designed to maintain a feasible economic and administrative platform for the settlement distribution. As part of any distribution of any subsequent settlements and/or court awards, Settlement Class Members whose *pro rata* entitlement was less than \$20 will have to account for the fact that their claim was increased beyond their *pro rata* entitlement.
- 17. Settlement benefits payable to members of the Quebec Settlement Class will be subject to deductions in respect of the Fonds Levy.
- 18. To the extent that the full Net Settlement Funds are not paid out due to uncashed cheques, residual interest or otherwise, such monies shall be held in trust pending further order of the Ontario Court.

#### THE CLAIMS PROCESS

#### The Claim

- 19. The Claim shall require the following:
  - (a) a declaration by the Settlement Class Member of the dollar value and currency of its Airfreight Shipping Services Purchases;
  - (b) an option for the Settlement Class Member to rely on defendant, International Air Transport Association ("IATA"), and/or Freight Forwarder data:
  - (c) for Foreign Settlement Class Members, a declaration that the Settlement Class Member is expressly submitting to the jurisdiction of the Ontario Court for the purposes of the Canadian air cargo litigation in order to participate in the distribution of the Net Settlement Funds;
  - (d) information that will allow the Claims Administrator to determine the proportion of Airfreight Shipping Services Purchases that were made in the capacity of a Direct Purchaser Shipper, a Freight Forwarder, and/or a Shipper;
  - (e) a declaration that the Settlement Class Member has not commenced litigation relating to Airfreight Shipping Services in another jurisdiction; or that any litigation relating to Airfreight Shipping Services commenced by the Settlement Class Member in another jurisdiction has been discontinued or amended to exclude claims relating to Airfreight Shipping Services;
  - disclosure regarding whether the Settlement Class Member has received compensation through other proceedings or private out-of-class settlements in relation to its Airfreight Shipping Services and/or whether the Settlement Class Member's claims in relation to its Airfreight Shipping Services have been released, and details of the compensation received and the claims released;

- (g) authorization to the Claims Administrator to contact the Settlement Class Member or its representative, as the Claims Administrator deems appropriate, for more information and/or to audit the Claim;
- (h) a declaration that the information submitted in the Claim is true and correct;
- (i) a release in favour of the Released Parties in respect of all Released Claims (as those terms are defined in the Settlement Agreements); and
- (j) if the Claim is submitted by a third-party on behalf of a Settlement Class Member (including a parent company claiming on behalf of a subsidiary or affiliate), the third-party must provide a signed statement from that Settlement Class Member authorizing the third-party to file the Claim on its behalf.

#### The Online Claims Portal

- 20. The Claims Administrator shall create an online claims portal that Settlement Class

  Members can access in order to file a Claim and shall provide the necessary

  administrative support to enable Settlement Class Members to do so.
- 21. The online claims portal shall contain fields that require the Settlement Class Member to provide all applicable information required as part of the Claim, in accordance with paragraph 19 above.

#### Freight Forwarder Data

22. The Claims Administrator shall send a notice, by direct mail or email, to the Freight Forwarders identified in the customer information produced by the Defendants and/or the IATA prior to the outset of the claims process, informing Freight Forwarders of this Distribution Protocol and requesting that the Freight Forwarders provide the following information (in Microsoft Excel or Microsoft Access format) respecting their customers' Airfreight Shipping Services Purchases to the Claims Administrator: (i) customer name and address (including a corporate contact name and email address, if applicable); and (ii)

- the aggregate amount paid by the customer for Airfreight Shipping Services (excluding any rebates, taxes, and any other form of discounts).
- 23. The notice will highlight the additional compensation available to Freight Forwarders in exchange for provision of this customer information: if a Freight Forwarder provides its customer information and a declaration indicating that the Freight Forwarder has provided substantially all of its available and relevant customer information, the value of the Freight Forwarder's Eligible Airfreight Shipping Services Purchases will be calculated by multiplying the value of the Settlement Class Member's Airfreight Shipping Services Purchases by 35%.
- 24. The Claims Administrator retains the right, at its sole discretion and on written notice to the Freight Forwarder, to refrain from multiplying the value of a Freight Forwarder's Airfreight Shipping Services Purchases by 35%, if the information provided is not in a usable format or if the Claims Administrator reasonably believes that the Freight Forwarder has not provided substantially all of its available and relevant customer information.

#### The Claims Filing Process

- 25. Settlement Class Members will be encouraged to complete and submit a Claim electronically using the online claims portal. Subject to further order of the Ontario Court, claims must be submitted to the online claims portal on or before the Claim Filing Deadline.
- Where a Settlement Class Member has been identified by the Defendants, IATA, and/or a Freight Forwarder, the Claims Administrator shall provide to the Settlement Class Member, in writing, by e-mail or regular mail, his, her or its personal user name and password to permit that Settlement Class Member access to the online claims portal.

  Where the Defendants, IATA, and/or Freight Forwarder(s) have also provided

customer information in respect of the Settlement Class Member, the fields in the online claims portal requiring the Settlement Class Member to provide the value of the Settlement Class Member's Airfreight Shipping Services Purchases shall be automatically populated with the information provided by the Defendants, IATA, and/or Freight Forwarder(s), as applicable.

- 27. The online claims portal shall permit Settlement Class Members to supplement or elect not to rely on the information provided by the Defendants, IATA, and/or the Freight Forwarder(s).
- 28. If a Settlement Class Member does not have internet access or is otherwise unable to submit a Claim using the online claims portal, the Settlement Class Member can register over the telephone with the Claims Administrator and the Claims Administrator shall send the Settlement Class Member a hardcopy claim form by mail. Subject to the direction of the Ontario Court, the completed and executed hardcopy Claim must be submitted to the Claims Administrator postmarked no later than the Claims Filing Deadline.
- 29. Where a Settlement Class Member has purchase records for Airfreight Shipping Services for at least two years during the period January 1, 2000 to September 11, 2006, the Settlement Class Member can use such records to extrapolate its Airfreight Shipping Services Purchases for the remainder of the period January 1, 2000 to September 11, 2006. If the Settlement Class Member's Claim is audited pursuant to paragraphs 32 to 35, the Settlement Class Member must provide a sworn statement explaining the basis for and calculation of the extrapolation of purchases.

#### Assistance in Filing a Claim

30. Settlement Class Members can contact the Class Administrator or Class Counsel, at no charge, for assistance in the completion of their Claim.

31. Settlement Class Members may utilize third-party claims services, a lawyer of their own choosing, or similar services to file Claims. If a Settlement Class Member chooses to use a third-party claims service, a lawyer of their own choosing, or similar services (excluding the Claims Administrator or Class Counsel), the Settlement Class Members will be responsible for any expenses arising from those additional and individual services.

#### Audits

- 32. The Claims Administrator will audit all Claims where the Settlement Class Member has relied in whole or in part on its own purchase records, and the value of that portion of the Settlement Class Member's Eligible Airfreight Shipping Services

  Purchases (calculated pursuant to paragraph 12) exceeds CDN \$50,000.
- 33. The Claims Administrator can elect to audit any other Claim where the Settlement Class Member has relied in whole or in part on its own purchase records.
- 34. The Claims Administrator shall audit Claims representing at least 50% of the total value of Claims in which Settlement Class Members relied in whole or in part on their own purchase records and at least 10% of all such Claims.
- 35. An audit shall require proof of the Settlement Class Member's Airfreight Shipping Services Purchases:
  - (a) proof of purchase of the Settlement Class Member's Airfreight Shipping Services Purchases might include invoices, receipts, air way bills, purchase records, historical accounting records, or comparable verification that is acceptable to the Claims Administrator;
  - (b) Settlement Class Members who cannot satisfy the evidentiary requirements of (a) can provide a declaration attesting to the purchase and value of the purchase, together with a credit card statement, a bank statement, cancelled cheque, wire transfer confirmations, or comparable verification that is acceptable to the Claims Administrator; or

- (c) where a Settlement Class Member has extrapolated its Airfreight Shipping Services Purchases, the Settlement Class Member must provide a sworn statement explaining the basis for and calculation of the extrapolation of purchases.
- 36. At its sole discretion, the Claims Administrator can reject a Claim, in whole or in part, where, in the Claims Administrator's view, the Settlement Class Member has submitted insufficient or false information or has otherwise engaged in fraudulent conduct.

#### **Deficiencies**

- 37. If, during claims processing, the Claims Administrator finds that deficiencies exist in a Claim or other information is required, the Claims Administrator shall notify the Settlement Class Member, by email or regular mail, of the deficiencies. The Claims Administrator shall allow the Settlement Class Member thirty (30) days from the date of such notice to correct the deficiencies. If the deficiencies are not corrected within the thirty (30) day period, the Claims Administrator shall reject the Claim without prejudice to the right of the Settlement Class Member to cure the deficiencies, provided the Settlement Class Member is able to meet the Claims Filing Deadline and other requirements set forth herein.
- 38. A deficiency shall not include missing the Claims Filing Deadline. Subject to further order of the Ontario Court, the Claims Administrator shall not accept Claims postmarked or electronically submitted after the Claims Filing Deadline.

#### Claims Administrator's Decision

- 39. In respect of each Settlement Class Member who has filed a Claim in accordance with this Distribution Protocol, the Claims Administrator shall:
  - decide whether the Settlement Class Member is eligible to receive settlement benefits payable out of the Net Settlement Funds in accordance with the Settlement Agreements, orders of the Courts and this Distribution Protocol;

- (b) make a determination of the value of the Settlement Class Member's Airfreight
  Shipping Services Purchases in respect of which the Settlement Class Member is
  entitled to settlement benefits in accordance with the Settlement Agreements,
  orders of the Courts and this Distribution Protocol;
- (c) make a determination of the proportion of Airfreight Shipping Services Purchases that were made in the capacity of a Direct Purchaser Shipper, a Freight Forwarder, and/or a Shipper;
- (d) make a determination whether the claim was made by a Freight Forwarder which provided its customer data in accordance with paragraphs 22 and 23.
- 40. The Claims Administrator shall send to the Settlement Class Member, by email or regular mail, a decision as to the approval or rejection of the Claim and the determination of the Airfreight Shipping Services Purchases and their categorization (the "Decision Notice"). Where the Claims Administrator has rejected all or part of the Claim of the Settlement Class Member (including where the Claims Administrator has recategorized the purchases or refrained from multiplying the value of a Freight Forwarder's Airfreight Shipping Services Purchases by 35%), the Claims Administrator shall include in the Decision Notice its grounds for rejecting all or part of the Claim.
- The Claims Administrator's decision will be binding upon the Settlement Class Member, subject to the Settlement Class Member's right to appeal, as outlined in paragraphs 42 to 47.

#### Appeal of the Claims Administrator's Decision

- 42. Settlement Class Members shall be granted thirty (30) days from the date of the Decision Notice to appeal the rejection (in whole or in part) of their Claims.
- 43. Appeals will be determined by the Ontario Court.

- 44. Appeals will be on the basis of written submissions, supported by the documentation provided to the Claims Administrator by the Settlement Class Member as part of the claims process. Settlement Class Members are not permitted to provide any new documentation as part of the appeal. Any new documentation provided as part of the appeal will not be provided to the Ontario Court for consideration.
- 45. The Claims Administrator must provide to the Ontario Court a copy of the documentation provided by the Settlement Class Member with the Claim or in response to requests for additional information, the Decision Notice, and any other information that might be reasonably useful in the determination of the appeal, and make written submissions to the Ontario Court as is reasonably necessary.
- 46. Notwithstanding the foregoing, the Ontario Court, acting in its sole discretion, can request oral submissions (to be provided via teleconference or videoconference, as requested by the Ontario Court) from the Settlement Class Member and/or Claims Administrator.
- 47. The decision on the appeal is final and binding and shall not be subject to any further appeal or review whatsoever.

#### Payment of Claims

- 48. As soon as practicable after the claims evaluations and any appeals are completed, the Claims Administrator shall report to Class Counsel the particulars of the proposed distribution to each eligible Settlement Class Member.
- 49. The Claims Administrator shall make arrangements to pay approved Claims as expeditiously as possible. Payments of settlement benefits to Settlement Class Members will be made by cheque or, at the Claims Administrator's discretion, wire transfer.

#### THE CLAIMS ADMINISTRATOR'S DUTIES AND RESPONSIBILITIES

#### **Supervisory Powers of the Ontario Court**

50. The Claims Administrator shall administer the Settlement Agreements and this Distribution Protocol under the ongoing authority and supervision of the Ontario Court.

#### **Investment of Settlement Funds**

51. The settlement funds shall be held in an interest-bearing trust account at a Canadian Schedule 1 bank or equivalent in Canada.

#### Communication, Languages and Translation

- 52. The Claims Administrator shall establish a toll-free number for calls from Canada.
- 53. The Claims Administrator shall establish a call centre capable of receiving international calls from Settlement Class Members worldwide.
- 54. The Claims Administrator shall dedicate sufficient personnel to respond to Settlement Class Members inquiries (including in the call centre) in English or French, as the Settlement Class Member elects.
- 55. The Claims Administrator shall arrange for translation services with respect to responding to Settlement Class Members inquiries in additional languages, on an asneeded basis.
- 56. All written communications from the Claims Administrator to a Settlement Class Member shall be transmitted via email if an email address has been provided, or if an email address has not been provided, by regular mail.
- 57. The Claims Administrator shall have no responsibility for locating Settlement Class Members for any mailing returned to the Claims Administrator as undeliverable.
- 58. The Claims Administrator shall have the discretion, but is not required, to reissue payments to Settlement Class Member returned as undeliverable under such policies and procedures as the Claims Administrator deems appropriate. Any costs associated with

locating current address information for the Settlement Class Member shall be deducted from that Settlement Class Member's settlement benefits.

#### Taxes

59. The Claims Administrator shall take all reasonable steps to minimize the imposition of taxes upon the Net Settlement Funds and shall have the discretion to pay any taxes imposed on such monies out of the Net Settlement Funds.

#### Reporting

- 60. The Claims Administrator shall provide regular reports to Class Counsel regarding the administration.
- 61. The Claims Administrator shall provide any reports requested by the Ontario Court.

#### Preservation and Disposition of Claim Submissions

62. The Claims Administrator shall preserve, in hard copy or electronic form, as the Claims Administrator deems appropriate, the submissions relating to a Claim, until the case has been finally resolved and all settlement monies or court awards have been paid out to Settlement Class Members, and at such time shall destroy the submissions by shredding, deleting, or such other means as will render the materials permanently illegible.

#### Assistance to the Claims Administrator

63. The Claims Administrator shall have the discretion to enter into such contracts and obtain financial, accounting, and other expert assistance as are reasonably necessary in the implementation of the Settlement Agreements and this Distribution Protocol.

#### Confidentiality

64. All information received from Defendants, IATA, Freight Forwarders, or the Settlement Class Members collected, used, and retained by the Claims Administrator for the purposes of administering the Settlement Agreements, including evaluating the Settlement Class Member's eligibility status under the Settlement Agreements, is

protected under the *Personal Information Protection and Electronic Documents Act*, SC 2000 c 5. The information provided by Settlement Class Members is strictly private and confidential and will not be disclosed without the express written consent of the relevant Settlement Class Member, except in accordance with the Settlement Agreements, orders of the Ontario Court and/or this Distribution Protocol.

## SCHEDULE "B"

Court File No. 50389CP



# ONTARIO SUPERIOR COURT OF JUSTICE

) FRIDAY , the **2<sup>Mo</sup> day**) of May , 2008

NUTECH BRANDS INC.

Plaintiff

- and -

AIR CANADA, AC CARGO LIMITED PARTNERSHIP, SOCIETE AIR FRANCE, KONINKLIJKE LUCHTVAART MAATSCHAPPIJ N.V. dba KLM, ROYAL DUTCH AIRLINES, ASIANA AIRLINES INC., BRITISH AIRWAYS PLC, CATHAY PACIFIC AIRWAYS LTD., DEUTSCHE LUFTHANSA AG, LUFTHANSA CARGO AG, JAPAN AIRLINES INTERNATIONAL CO., LTD., SCANDINAVIAN AIRLINES SYSTEM, KOREAN AIR LINES CO., LTD., CARGOLUX AIRLINE INTERNATIONAL, LAN AIRLINES S.A, LAN CARGO S.A., ATLAS AIR WORLDWIDE HOLDINGS INC., POLAR AIR CARGO INC., SINGAPORE AIRLINES LTD., SINGAPORE AIRLINES CARGO PTE LTD., and SWISS INTERNATIONAL AIR LINES LTD.

Defendants

Proceeding under the Class Proceedings Act, 1992

#### ORDER

THESE MOTIONS, made by the Plaintiff for an Order that the International Air Transport Association ("IATA"), a non-party to this action, provide to The Garden City Group ("Garden City") customer records it has maintained for IATA member air cargo carriers who shipped to, from or within Canada between January 1, 2000 and September 11, 2006, and for an Order that the Non-Settling Defendants provide to Garden City certain specified customer information, both for the limited purpose of disseminating a court-approved Notice of Proposed Settlement, was heard this day at the Court House, 80 Dundas Street, London, Ontario.

ON READING the materials filed and on hearing the submissions of Counsel for the Plaintiff and the Non-Settling Defendants:

- THIS COURT ORDERS AND DECLARES that for the purposes of this Order, Non-Settling Defendants is defined as follows:
  - "Non-Settling Defendants" means Air Canada, AC Cargo Limited Partnership, Societe Air France, Koninklijke Luchvaart Maatschappij N.V. dba KLM, Royal Dutch Airlines, Asiana Airlines Inc., British Airways PLC, Cathay Pacific Airways Ltd., Japan Airlines International Co., Ltd., Scandinavian Airlines System, Korean Air Lines Co., Ltd., Cargolux Airline International, LAN Airlines S.A, LAN Cargo S.A., Atlas Air Worldwide Holdings Inc., Polar Air Cargo Inc., Singapore Airlines Ltd., and Singapore Airlines Cargo PTE Ltd.
- 2. THIS COURT ORDERS that, subject to paragraph 7 of this Order, on or before May 15, 2008, the Non-Settling Defendants provide to Garden City their respective customer information as set forth in Schedule "A" for the limited purpose of providing a Notice of Proposed Settlement in accordance with the Order dated March 6, 2008 (the "March 6, 2008 Order"), attached hereto as Schedule "B".
- 3. THIS COURT ORDERS that, subject to paragraph 7 of this Order, IATA, a non-party to this action, is to provide to Garden City with records it has maintained for IATA member air cargo carriers of names and addresses of customers who shipped to, from or within Canada between January 1, 2000 and September 11, 2006, for the limited purpose of providing a Notice of Proposed Settlement in accordance with the March 6, 2008 Order.

- 4. THIS COURT ORDERS that Garden City shall maintain the confidentiality of the customer information provided by the Non-Settling Defendants and by IATA in accordance with this Order and shall not disclose such information to any other person or their counsel.
- 5. THIS COURT ORDERS that within 90 days of the final disposition of the within Action, which time period may be amended by written agreement of the parties or Order of this Court, Garden City shall delete and destroy all customer information provided to it by the Non-Settling Defendants and IATA, including any copies or references thereto (the "Deletion"), and shall certify to this Court that the Deletion has occurred, and shall provide a copy of the certification of Deletion to the Non-Settling Defendants and IATA.
- 6. THIS COURT ORDERS that Garden City, Jeanne Finnegan, and any employees, subcontractors or agents thereof who will have access to the information provided pursuant to paragraphs 2 and 3 of this Order irrevocably attorn in writing to the jurisdiction of this Court for the purpose of this Order, the March 6, 2008 Order, and any issues or disputes relating thereto, including, without limiting the foregoing, this Court's monitoring and enforcement of this Order and the March 6, 2008 Order and the restrictions pursuant to which the information listed in Schedule "A" is provided.
- 7. THIS COURT ORDERS that the information to be provided pursuant to paragraphs 2 and 3 of this Order is not required to be provided unless and until the Non-Settling Defendants are provided a copy of the written attornment required by paragraph 6 of this Order.

THIS COURT ORDERS that this Order is without prejudice to any position a Non-8. Settling Defendant may take in this or any other proceeding on any issue, including the issue of whether this action should be certified as a class proceeding. No person may rely, cite or refer to all or any part of this Order or any reasons given by the Court in support of the Order as authority against any of the Non-Settling Defendants in this or any other proceeding. For greater certainty, this Order and the Court's reasons in support of this Order are not binding on and shall have no effect on this Court's ruling in this or any other proceeding as against the Non-Settling Defendants.

Date: May 2, 2008

MAY 0 8 2008

# SCHEDULE "A"

#### SCHEDULE A

#### CUSTOMER LISTS FROM THE NON-SETTLING DEFENDANTS

1. Air Canada and AC Cargo Limited Partnership ("Air Canada")

Air Canada will produce in electronic form a list of all its customers, including addresses, who who shipped to, from or within Canada from January 1, 2001 through the present, as can be generated from an accessible electronic database. It is agreed that "customers" refers in each case to the party which actually made the payment to Air Canada for the shipping services.

2. Societe Air France ("Air France")

Air France will produce an electronic list of "customers under account" and "walk-up customers" who shipped to or from Canada as can be generated from Air France from an accessible electronic format for the period September 2003 to September 2006. Air France will not produce customer information for the period prior to September 2003 as this information is not maintained by Air France in a reasonably accessible format.

3. Koninklijke Luchtvaart Maatschappij N.V. dba KLM, Royal Dutch Airlines ("KLM")

KLM will produce a customer list, including addresses, for customers who shipped to, or from Canada as can be generated from KLM from an accessible electronic format for the period January 1, 2005 through September 11, 2006 and a second customer list, including only names, for those customers who shipped to or from Canada as can be generated from an accessible electronic format, for the period January 1, 2000 to January 1, 2005.

4. Asiana Airlines Inc. ("Asiana")

Asiana will produce, in electronic form, lists of its customers, including addresses as available, who shipped to or from Canada from January 1, 2000 through to September 11, 2006, as can be generated from information contained in current and legacy centralized electronic databases.

5. British Airways PLC ("BA")

BA will produce in electronic form, names and partial address information for customers who shipped to, from or within Canada between January 1, 2000 and September 11, 2006.

6. Cathay Pacific Airways Ltd. ("Cathay")

Cathay will produce a computer-readable list of the names and addresses of its freight forwarder customers or the corresponding IATA codes for same that are readily accessible electronically within Cathay's own records who shipped to or from Canada during the period January 1, 2000 to September 11, 2006. Plaintiffs agree that Cathay

need not undertake the manual examination of any waybills or other similar records in order to provide the requested information.

#### 7. Japan Airlines International Co., Ltd. ("JAL")

For Shipments from Canada to the rest of the world, JAL will provide customer names and addresses for JAL's current freight forwarder customers who do not participate in CASS. For Shipments from Brazil or Mexico to Canada, JAL will provide customer names and addresses for JAL's freight forwarder customers, based on the recollection of relevant JAL employees. For Shipments from Japan to Canada, JAL will provide customer names and addresses of JAL's freight forwarder customers for the period April 1, 2005 to September 11, 2006, in electronic form. For shipments from non-Japan Asia and Oceania to Canada, JAL will provide customer names and addresses of JAL's freight forwarder customers, based on the recollection of relevant JAL employees. Plaintiffs agree that JAL need not undertake the manual examination of any waybills or other similar records in order to provide the requested information.

#### 8. Scandinavian Airlines System ("SAS")

SAS will produce the contact information for its customers who shipped to or from Canada from January 1, 2000 to September 11, 2006 for which SAS maintains electronic records in its centralized database in Denmark. Plaintiffs agree that SAS need not produce any additional contact information not in its centralized database.

#### 9. Korean Air Lines Co., Ltd. ("Korean Air")

Korean Air will produce a list of the names and addresses of its customers who shipped to, from or within Canada during the period January 1, 2000 and September 11, 2006.

#### 10. Cargolux Airline International ("Cargolux")

Cargolux will produce in electronic form, a list of its customers, including addresses, who shipped airfreight cargo to or from Canada via air, for the period January 1, 2003 through September 11, 2006.

#### 11. Lan Airlines S.A and Lan Cargo S.A. ("LAN")

LAN will produce in electronic form, a list of all its customers, including addresses, who shipped to, from or within Canada from January 1, 2000 through September 11, 2006.

#### 12. Atlas Air Worldwide Holdings Inc., and Polar Air Cargo Inc. ("Polar Air")

Polar Air will produce, in electronic form, a list of all its customers, including addresses, who shipped to, from or within Canada for the period January 1, 2005 to September 11, 2006. Polar Air will also search its centralized database system and produce in electronic form, a list of customers, including address, who shipped to, from or within Canada for the period from mid-2004 through December 31, 2004.

13. Singapore Airlines Ltd. ("SIA") and Singapore Airlines Cargo PTE Ltd. ("SIAC")

SIAC will produce in electronic form a list of its customers who shipped to and from Canada, including addresses, compiled from all relevant SIAC stations for the period April 1, 2003 through September 11, 2006, and from individual SIAC stations, to the extent possible, for the period August 1, 2001 through April 1, 2003. Plaintiffs agree that SIAC need not undertake the manual examination of any waybills or other similar records in order to provide the requested information.

### **SCHEDULE "B"**

#### ONTARIO SUPERIOR COURT OF JUSTICE

The Honourable Madam

Justice Leitch

Plaintiff

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GANADA, AC CARGO LIMITED PARTNERSHIP, SOCIETE AIR FRANCE,

AIRLINES, ASIANA AIRLINES INC., BRITISH AIRWAYS PLC, CATHAY PACIFIC AIRLINES, ASIANA AIRLINES INC., BRITISH AIRWAYS PLC, CATHAY PACIFIC AIRWAYS LTD., DEUTSCHE LUFTHANSA AG, LUFTHANSA CARGO AG, JAPAN AIRLINES INTERNATIONAL CO., LTD., SCANDINAVIAN AIRLINES SYSTEM, KOREAN AIR LINES CO., LTD., CARGOLUX AIRLINE INTERNATIONAL, LAN AIRLINES S.A, LAN CARGO S.A., ATLAS AIR WORLDWIDE HOLDINGS INC., POLAR AIR CARGO INC., SINGAPORE AIRLINES LTD., SINGAPORE AIRLINES CARGO PTE LTD., and SWISS INTERNATIONAL AIR LINES LTD.

Defendants

Proceeding under the Class Proceedings Act, 1992

#### ORDER

THIS MOTION made by the Plaintiff for an Order that the Ontario Action be certified as a class proceeding for settlement purposes only as against the Defendants Deutsche Lufthansa AG, Lufthansa Cargo AG, and Swiss International Air Lines Ltd. (collectively "Lufthansa") and for an Order approving the Summary Notice and Notice of Proposed Settlement to class members and approving the method of dissemination of the said notices, was heard this day at the Court House, 80 Dundas Street, London, Ontario.

ON READING the materials filed and on hearing the submissions of Counsel for the Plaintiff, Counsel for Lufthansa and Counsel for the Non-Settling Defendants:

- 1. THIS COURT ORDERS AND DECLARES that for the purposes of this Order, the definitions set out in the Settlement Agreement apply and are incorporated into this Order except for the definition of Non-Settling Defendants which shall be as set out in this paragraph:
  - (a) "Non-Settling Defendants" means Air Canada, AC Cargo Limited Partnership, Societe Air France, Koninklijke Luchvaart Maatschappij N.V. dba KLM, Royal Dutch Airlines, Asiana Airlines Inc., British Airways PLC, Cathay Pacific Airways Ltd., Japan Airlines International Co., Ltd., Scandinavian Airlines System, Korean Air Lines Co., Ltd., Cargolux Airline International, LAN Airlines S.A, LAN Cargo S.A., Atlas Air Worldwide Holdings Inc., Polar Air Cargo Inc., Singapore Airlines Ltd., and Singapore Airlines Cargo PTE Ltd.
- THIS COURT ORDERS that the Ontario Action is certified as a class proceeding, for settlement purposes only, as against Lufthansa.
- 3. THIS COURT ORDERS that the Ontario Settlement Class is defined as:

All Persons, other than members of the Québec Settlement Class or the BC Settlement Class, who purchased Airfreight Shipping Services\* during the period January 1, 2000 to September 11, 2006, including those Persons who purchased Airfreight Shipping Services through freight forwarders, from any air cargo carrier, including without limitation, the Defendants, and specifically including Lufthansa. Excluded from the Ontario Settlement Class are the Defendants and their respective parents, employees, subsidiaries, affiliates, officers and directors.

\*Airfreight Shipping Services are defined as airfreight cargo shipping services for shipments within, to, or from Canada but specifically excluding airfreight cargo shipping services for shipments to or from the United States.

- 4. THIS COURT ORDERS this Order, including, without limiting the generality of the foregoing, the certification of this action against Lufthansa and the definitions of Settlement Class, Purchase Period and Common Issue, is without prejudice to any position a Non-Settling Defendant may take in this or any subsequent proceeding on any issue, including the issue of whether this action should be certified [A.A.Increal] as a class proceeding. No person may rely, cite or refer to all or any part of this Order or any reasons given by the Court in support of the Order as A.Increal authority against any of the Non-Settling Defendants in this or any other proceeding. For greater certainty, this Order, the Court's reasons in support of the Order and the certification of this action for settlement purposes is not binding on and shall have no effect on this Court's ruling in this or any other proceedings as against the Non-Settling Defendants.
- 5. THIS COURT ORDERS that Nutech Brands Inc. is appointed as the representative plaintiff for the Ontario Settlement Class.
- 6. THIS COURT ORDERS that the following issue is common to the Ontario Settlement
  Class:

Did Lufthansa agree to fix, raise, maintain or stabilize the price of airfreight cargo shipping services, including surcharges, during the period January 1, 2000 to September 11, 2006? If so, what damages did the Ontario Settlement Class Members suffer?

7. THIS COURT ORDERS that members of the Ontario Settlement Class who wish to opt-out of the Ontario Action must do so by sending an opt-out request to The Garden City Group, at the address to be provided, postmarked, on or before the date which is 30 days in advance of the date of the U.S. fairness hearing, which date will be inserted into the Summary Notice and the long form Notice of Proposed Settlement prior to publication.

- 8. THIS COURT ORDERS that all opt-out requests include the following information:
  - (a) Name, address, phone number and email address of the person(s) seeking to opt out of the Actions;
  - (b) All trade names or business names and addresses the person(s) seeking to opt out has/have used, as well as any parents, subsidiaries or affiliates that have purchased Air freight Shipping Services at any time during the relevant period and are also requesting to be excluded from the Actions and the Settlement Classes;
  - (c) The name of the Action (Canadian Air Cargo Shipping Services Class Action);
  - (d) To the extent such information may be available, the value of all Air Freight Shipping Services the person(s) seeking to opt out has/have purchased between January 1, 2000 and September 11, 2006; and
  - (e) A signed statement that "I/we hereby request that I/we be excluded from the Actions and the Settlement Classes in the Canadian Air Cargo Shipping Services Class Actions."
- 9. THIS COURT ORDERS that any person who validly opts out of the Ontario Action shall be excluded from the Ontario Settlement Class and the continuing Ontario Action against the Non-Settling Defendants, including any future settlements or judgments, shall have no rights with respect to the Settlement Agreement entered into with the Lufthansa and shall receive no payments as provided in the Settlement Agreement entered into with Lufthansa.

- 10. THIS COURT ORDERS that any person who does not validly opt out in the manner and time prescribed above, shall be deemed to have elected to participate in the Settlement Agreement entered into with Lufthansa and in the remainder of the Ontario Action.
- 11. THIS COURT ORDERS that the Summary Notice and the long form Notice of Proposed Settlement are approved substantially in the form attached hereto as Schedule "A" and "B".
- 12. THIS COURT ORDERS that notice be given to the class at least thirty days in advance of the settlement approval hearing as follows:
  - (a) The long form Notice of Proposed Settlement, in substantially the form attached hereto as Schedule "B", be sent by first class mail to each potential class member whose address has been obtained from any Defendant, including Lufthansa, and to any potential class member who requests a copy of the notice;
  - (b) The Summary Notice, in substantially the form attached hereto as Schedule "A", be published in accordance with the plan described in the Affidavit of Jeanne Finnegan, attached hereto as Schedule "C"; and
  - (c) The long form Notice of Proposed Settlement be posted at <a href="https://www.aircargosettlement.com">www.aircargosettlement.com</a>.

13. THIS COURT ORDERS that The Garden City Group be appointed to disseminate the Summary Notice and the Notice of Proposed Settlement in accordance with the terms of this Order, and to receive opt-out requests from Settlement Class Members.

Date:	MAR 0 6	2008	In color	
		ORDER ENTERED	The Honograble Madam Justice Leitch	
		MAR 0.7.2008		
		in the same of the		

# SCHEDULE "A"

#### Legal Notice

# If you purchased Air Cargo Shipping Services within, to or from either the United States or Canada from January 1, 2000 to September 11, 2006, your rights could be affected by a Settlement

#### What are the Sattlements about?

Plaintiffs claim that Deutsche Lufthansa AG, Lufthansa Cargo AG and Swiss International Air Lines Ltd., along with numerous other air cargo cantiers, conspired to fix the prices of air cargo shipping services in violation of U.S. antitrust laws and Canadian competition law, The Southermons provide an \$85 million U.S. Fund to pay valid class member claims, and \$55.338 million USD Canadian Fund that Canadian Class Counsel will request to have held in trust for future benefit of the Canadian classes.

#### Who is a Class Member?

You are a class member if you purchased air cargo shipping services, from ANY cargo carrier, for shipments within, to or from either the United States or Canada, This also includes services purchased through freight forwarders. All you need to know is in the Notice of Proposed Settlement, including information on who is or is not a class member.

#### How do I get Payment in the U.S. Settlement?

You must file a Cleim Form. To obtain a Claim Form, and for information on deadlines, call the number below or visit www.airenrgosettlement.com.

#### What are my rights?

If you do NOT want to take part in the U.S. Settlement or the Canadian Settlement, you have the right to "opt out." To "opt out" of the U.S. or Canadian Settlements, you

must do so by [Insert Date], 200\_. Class members have the right to object to the U.S. or Canadian Settlements. If you object, you must do so by [Insert Date], 200\_. You may speak to your own attorney at your own expense for help. For more information on how to "opt out" or object, visit <a href="https://www.aireargosettlement.com">www.aireargosettlement.com</a> or call the number below.

Final Approval Hearings to consider approval of the U.S. and Canadian Settlements and requests by the lawyers for attorneys' fees and costs will be held at the United States District Court for the Eastern District of New York on July 30, 2008; the Ontario Superior Court of Justice on [Insert Date], 200\_; and at the Superior Court of British Columbia on [Insert Date], 200\_; and at the Supreme Court of British Columbia on [Insert Date], 200\_. For more information on the locations and times of the Hearings, visit www.aircargosettlement.com, or call the number below.

### This is a Summary, where can I get more information?

You can get complete Settlement information, including a copy of the full Notice of Proposed Settlement and U.S. Claim Form, and register to receive updates about the administration of the Canadian Settlement, by visiting <a href="https://www.aircargosettlement.com">www.aircargosettlement.com</a>, calling the number below, or writing to Air Cargo Settlement, c/o The Garden City Group, Inc., P.O. Box 9162, Dublin, OH 43017-4162, USA.

# 000-000-0000

# www.AirCargoSettlement.com

## MECHANICAL SPECIFICATIONS

File Name: LFT Short Form Publication: TBD Issue Date: TBD Order #: TBD Size: 5.75" x 5.25" Comments: Body Font: Times, 8pt Headline Font: Arial, 12p Create Date/Time: 7/3/07 Last Edit Date: 12/4/07 Last Edit Time: 11:00 AM PST Operator: ND

# SCHEDULE "B"

NUTECH BRANDS INC. v. AIR CANADA	Ontario Superior Court of Justice
CARGO et al	Court File No. 50389CP
KAREN McKAY v. ACE AVIATION	Supreme Court of British Columbia
HOLDING INC, et al	Vancouver Registry No. S-067490
CARTISE SPORTS INC. v. DEUTSCHE	Québec Superior Court
LUFTHANSA AG et al	500-06-000344-065

NOTICE OF PROPOSED SETTLEMENT OF CANADIAN CLASS ACTIONS WITH DEFENDANTS DEUTSCHE LUFTHANSA AG, LUFTHANSA CARGO AG, AND SWISS INTERNATIONAL AIR LINES LTD.

# THIS NOTICE MAY AFFECT YOUR RIGHTS PLEASE READ CAREFULLY

TO: All persons and entities that purchased air cargo shipping services from any air cargo carrier for shipments within, to, or from Canada (except shipments between Canada and the United States) during the period from January 1, 2000 to September 11, 2006, including those persons and entities that purchased air cargo shipping services through freight forwarders.

This notice has been directed to you because your legal rights may be affected by the settlement of certain class action lawsuits pending in Canada against Deutsche Lufthansa AG, Lufthansa Cargo AG, and Swiss International Air Lines Ltd. (throughout this notice, these three companies will be referred to as "Lufthansa"). These lawsuits were filed by certain plaintiffs on behalf of you and other class members who purchased air cargo shipping services from Lufthansa for shipments within, to, or from Canada (except shipments between Canada and the United States). The lawsuits allege that Lufthansa, along with numerous other air cargo carriers, conspired to fix the prices of air cargo shipping services in violation of Canadian competition law. Lufthansa has entered into a Settlement Agreement with the Canadian plaintiffs, which includes, among other things, the payment of USD \$5,338,000 by Lufthansa to the Canadian classes, and the provision by Lufthansa of information that will assist the classes in pursuing their claims against other air cargo carriers involved in the alleged price fixing conspiracy.

A similar class action lawsuit is pending in the United States. A Settlement Agreement has been reached in the United States between the U.S. plaintiffs and Lufthansa. If you purchased Air Cargo Shipping Services for shipments between the United States and Canada you are included as a class member in the U.S. Settlement Agreement and you must refer to the U.S. Notice of Proposed Class Action Settlement to review how your rights are affected. The U.S. Settlement Agreement and the U.S. Notice of Proposed Class Action Settlement are available at www.aircargosettlement.com.

QUESTIONS? CALL U.S. & CANADA (TOLL-FREE) 1(800) 749-3518;
INTERNATIONAL (TOLL): 1(XXX) XXX-XXXX; OR VISIT www.aircergosettlement.com
A complete list of Air Cargo Settlement toll-free and toll telephone numbers by country is enclosed with this Notice,
and the list is also available by visiting the website.

#### I. What is a Class Action Lawsuit?

Class actions are lawsuits in which the claims and rights of many people are decided in a single court proceeding brought by representative plaintiffs. This avoids the necessity for hundreds or even thousands of people to file similar individual lawsuits, enables the court to resolve these claims in a more efficient and economical way, and seeks to assure that people with similar claims are treated similarly. In a class action, the court has a responsibility to ensure that prosecution and resolution of the class claims by the representative plaintiffs and the lawyers representing the class (here, because Settlements have been reached, "Settlement Class Counsel") are fair. Settlement Class Members are NOT individually responsible for the costs or fees of Settlement Class Counsel, which are subject to court award. In this case, all such costs and fees will be paid from the Settlement Fund.

### II. Overview of the Canadian Class Action Lawsuits

Class action lawsuits are currently pending against Lufthansa in three separate Canadian courts: the Supreme Court of British Columbia, the Ontario Superior Court of Justice, and the Québec Superior Court (collectively the "Canadian Class Actions"). Plaintiffs allege that Lufthansa and other Defendants participated in a conspiracy to fix, raise, maintain, or stabilize prices of air cargo shipping services, through a number of mechanisms, including, inter alia, levying inflated surcharges, jointly agreeing to eliminate or prevent discounting on prices charged for air cargo shipping, and agreeing on yields and customer allocations. Plaintiffs allege that, as a result, they and Canadian Settlement Class Members paid substantially more for air cargo shipping services than they would have paid in the absence of this alleged conduct.

The Canadian Class Actions deal in large part with surcharges charged by Defendants. Surcharges are fees, in addition to normal air cargo shipping rates, that air cargo carriers charge to customers, purportedly to compensate the air cargo carriers for certain external costs, including, for example, increased costs for fuel and increased costs related to security measures taken after the September 2001 attacks in the United States. Plaintiffs allege that Defendants participated in a conspiracy to set the prices of these surcharges, as well as the yields collected by Defendants.

Lawyers for Lufthansa and Canadian Settlement Class Counsel each conducted an extensive investigation and economic analysis with respect to the damages allegedly suffered by the Settlement Classes due to the Defendants' alleged conduct. As a result, Plaintiffs obtained significant knowledge regarding the claims and defenses in this case before executing the Canadian Settlement Agreement.

### III. SUMMARY OF THE PROPOSED CANADIAN SETTLEMENT AGREEMENT

The following description of the proposed Canadian Settlement Agreement is only a summary. The Canadian Settlement Agreement can be viewed at a website created for this Settlement (www.aircargosettlement.com).

## A. The Settlement Agreement Approval Process

All three Canadian Courts must approve the Canadian Settlement Agreement before it enters into effect. Each Court will hold a public hearing in which arguments will be made as to why the Canadian Settlement Agreement should be approved. Implementation of the Canadian Settlement Agreement is dependent upon approval of the U.S. Settlement Agreement in the

QUESTIONS? CALL U.S. & CANADA (TOLL-PREE) 1(800) 749-3518;
INTERNATIONAL (TOLL): 1(XXX) XXX-XXXX; OR VISIT <u>www.aircargosettlement.com</u>
A complete list of Air Cargo Settlement toll-free and toll telephone numbers by country is enclosed with this Notice, and the list is also available by visiting the website.

U.S. Court. In the event that the U.S. Settlement Agreement is not approved by the U.S. Court, the Canadian Plaintiffs and Lufthansa each may choose to terminate the Canadian Settlement Agreement.

# B. Overview of the Canadian Settlement Agreement

# 1. Settlement Class Membership and Representation

The Canadian Settlement Agreement creates three Settlement Classes. Each Settlement Class falls under the jurisdiction of one Court. Thus, legal and natural persons resident in British Columbia fall within the British Columbia Settlement Class and the jurisdiction of the Supreme Court of British Columbia; legal and natural persons resident in Québec (including corporations with 50 or less employees) comprise the Québec Settlement Class and fall under the jurisdiction of the Québec Superior Court; and legal and natural persons excluding members of the British Columbia Settlement Class or the Québec Settlement Class fail within the Ontario Settlement Class and under the jurisdiction of the Ontario Superior Court of Justice.

Collectively, the British Columbia Settlement Class, the Quebec Settlement Class, and the Ontario Settlement Class include:

All persons who purchased Airfreight Shipping Services to, from, or within Canada during the period from January 1, 2000 to September 11, 2006, including those Persons who purchased Airfreight Shipping Services through freight forwarders, from any air cargo carrier, including without limitation, the Defendants, and specifically including Lufthansa. Excluded from the Settlement Class(es) are the Defendants and their respective parents, employees, subsidiaries, affiliates, officers and directors.

In order to be a member of one or more of the Settlement Classes you must have made at least one purchase of air cargo shipping services during the period from January 1, 2000 through September 11, 2006,

PURCHASES OF AIR CARGO SHIPPING SERVICES FOR SHIPMENTS BETWEEN THE UNITED STATES AND CANADA DURING THE SETTLEMENT CLASS PERIOD FALL UNDER THE U.S. SETTLEMENT AGREEMENT AND NOT THE CANADIAN SETTLEMENT AGREEMENT. IF YOU PURCHASED AIR CARGO SHIPPING SERVICES FOR SHIPMENTS BETWEEN THE UNITED STATES AND CANADA YOU ARE A CLASS MEMBER IN THE U.S. CLASS ACTION AND YOU MUST REFER TO THE U.S. NOTICE OF PROPOSED SETTLEMENT TO REVIEW HOW YOUR RIGHTS ARE AFFECTED.

The following law firms are Counsel for the Canadian Settlement Classes ("Canadian Settlement Class Counsel"): Siskinds<sup>LLP</sup>, Sutts, Strosberg<sup>LLP</sup>, Harrison Pensa<sup>LLP</sup>, Camp Florante Matthews, and Liebman & Associés.

# 2. Benefits to the Settlement Classes from the Canadian Settlement Agreement

The Canadian Settlement Fund: Subject to the terms of the Canadian Settlement Agreement, Lufthansa has agreed to pay USD \$5,338,000 into the Settlement Fund for the benefit of the Canadian Settlement Classes.

Cooperation: Under the terms of the Canadian Settlement Agreement, Lufthansa authorizes

QUESTIONS? CALL U.S. & CANADA (TOLL-FREE) 1(800) 749-3518;
INTERNATIONAL (TOLL): 1(XXX) XXX-XXXX; OR VISIT <u>www.aircargosettlement.com</u>
A complete list of Air Cargo Settlement toll-free and toll telephone numbers by country is enclosed with this Notice, and the list is also available by visiting the website.

Canadian Settlement Class Counsel, and/or their experts to participate in any proceedings, depositions, attorney meetings, or interviews in which U.S. Settlement Class Counsel participate under the terms of the U.S. Settlement Agreement and that Canadian Settlement Class Counsel reasonably believes relate to air cargo shipping services within, to, or from Canada during the relevant time period. The Canadian Settlement Classes are also entitled to any and all cooperation materials that have been or will be provided by Lufthansa to U.S. Settlement Class Counsel. In addition, Lufthansa will provide, at its own expense, current or former directors, officers and employees for interviews, declarations and/or affidavits, depositions, and testimony at trial, under the specific terms set out in the Canadian Settlement Agreement. Lufthansa will make reasonable efforts to have former directors, officers, and employees appear for interviews, depositions, and trial testimony and provide declarations and/or affidavits.

As outlined above, Lufthansa has agreed to provide extensive cooperation and support for the Settlement Class' continuing litigation against the Defendants who are named as parties in the lawsuits.

Lufthansa does not admit through the execution of the Canadian Settlement Agreement any allegation of unlawful conduct. If a Settlement were not reached in these cases, Lufthansa would assert a number of defenses to Plaintiffs' claims.

## C. The Release

IF YOU DO NOT EXCLUDE YOURSELF FROM THE CANADIAN CLASS ACTIONS, WHEN THE SETTLEMENT AGREEMENT BECOMES FINAL, YOU WILL BE RELEASING LUFTHANSA FOR ALL CLAIMS ASSOCIATED WITH THIS CASE AND YOU WILL BE BOUND BY THE RELEASE AND/OR COVENANT NOT TO SUE, WHICH IS CONTAINED IN THE CANADIAN SETTLEMENT AGREEMENT. QUÉBEC SETTLEMENT CLASS MEMBERS WHO HAVE COMMENCED PROCEEDINGS OR COMMENCE PROCEEDINGS AND FAIL TO DISCONTINUE SUCH PROCEEDINGS BY THE DEADLINE FOR EXCLUSION FROM THE QUÉBEC CLASS SHALL BE DEEMED TO HAVE OPTED OUT.

# The Release contained in the Canadian Settlement Agreement is set forth below:

Upon the Effective Date, and in consideration of payment of the Settlement Amount, and for other valuable consideration set forth in the Settlement Agreement, including Lufthansa's commitment to provide continuing compliance with the cooperation provisions of this Settlement Agreement set forth in [this Agreement], the Releasing Partles shall be deemed to, and do hereby, release and forever discharge the Released Partles of and from any and all Claims arising from or in any way related to the Released Claims.

"Released Parties" means, jointly and severally, individually and collectively, Lufthansa, and all of its respective present and former, direct and indirect, predecessors, successors, parents, subsidiaries, divisions, departments, affiliates, heirs, executors, administrators, and any and all past, present, and future officers, directors, stockholders, partners, agents, attorneys, servants, employees, and assignees. Notwithstanding the foregoing, "Released Parties" does not include any other Defendant who was formerly or is currently, named in the Actions of who may be named in the Actions in the future.

QUESTIONS? CALL U.S. & CANADA (TOLL-FREE) 1(800) 749-3518;
INTERNATIONAL (TOLL): 1(XXX) XXX-XXXX; OR VISIT <u>www.aircargosettlement.com</u>
A complete list of Air Cargo Settlement tall-free and tall telephone numbers by country is enclosed with this Notice, and the list is also available by visiting the website.

"Releasing Parties" means, individually and collectively, the Plaintiffs and the Settlement Class Members, on behalf of themselves and any person or entity claiming by or through them as an heir, administrator, devisee, predecessor, successor, parent, subsidiary, representative of any kind, shareholder, partner, director, owner of any kind, affiliate, assignee, agent, employee, contractor, attorney, or insurer, who do not validly and timely opt out of the Actions in the manner and time prescribed below, and Class Counsel, on behalf of themselves and any person or entity claiming by or through them as an heir, administrator, devisee, predecessor, successor, parent, subsidiary, representative of any kind, shareholder, partner, director, owner of any kind, affiliate, assignee, agent, employee, contractor, attorney, or insurer.

"Released Claims" means any Claims arising from, or in any way related to, the pricing of or compensation related to Airfreight Shipping Services (specifically including, without limitation those Claims in any way related to cargo rates, fuel surcharges, security surcharges, customs surcharges, war risk surcharges, navigation surcharges, commissions, incentives, rebates, credits, and yields), whether based on federal or provincial law, statutory or common law, or any other law, code, rule, or regulation of any country or other jurisdiction worldwide, including known or unknown, suspected or unsuspected, asserted or unasserted, foreseen or unforeseen, actual or contingent, and liquidated or unliquidated Claims (specifically including, without limitation those Claims in any way related to cargo rates, fuel surcharges, security surcharges, customs surcharges, war risk surcharges, navigation surcharges, commissions, incentives, rebates, credits, and yields), that have been, could have been, or in the future may be asserted by any of the Releasing Parties in any action or proceeding in any court or forum, in any country or other jurisdiction worldwide regardless of legal theory, and regardless of the type or amount of relief or damages claimed. Nothing herein shall be construed to include within "Released Claims" any Claims solely relating to conduct occurring after the Execution Date of this Settlement Agreement.

Notwithstanding the Release contained in the Canadian Settlement Agreement, for Settlement Class Members resident in any province or territory where the release of one tortfeasor is a release of all other tortfeasors, the Canadian Settlement Agreement provides that those Settlement Class Members do not release Lufthansa but instead covenant and undertake not to sue, make any Claim in any way or to threaten, commence, or continue any Claim in any jurisdiction against Lufthansa, for claims associated with this case.

The Canadian Settlement Agreement does not settle or compromise any claims other than these Released Claims against the Lufthansa Released Parties. All rights of any Settlement Class Member against former, current, or future Defendants or co-conspirators or any other person or entity other than the Released Parties are specifically reserved by Plaintiffs and the Canadian Settlement Class Members.

# D. Canadian Settlement Class Counsel Fees and Costs

The fees, disbursements, and taxes of Canadian Settlement Class Counsel will be fixed

QUESTIONS? CALL U.S. & CANADA (TOLL-FREE) 1(800) 749-3518; INTERNATIONAL (TOLL): 1(XXX) XXX-XXXX; OR VISIT <u>www.aircargosettlement.com</u> A complete list of Air Cargo Settlement toll-free and toll telephone numbers by country is enclosed with this Notice, and the list is also available by visiting the website. by the Courts and will be paid out of the Canadian Settlement Fund. The amounts sought for Canadian Settlement Class Counsel fees will not exceed 25% of the Canadian Settlement Fund, plus disbursements and taxes incurred to the date settlement approval is granted by the Courts. Additionally, Canadian Settlement Class Counsel reserve the right to bring motions to the Courts for payment out of the Canadian Settlement Fund for any future adverse cost awards to a maximum of CDN \$500,000 and future disbursements to a maximum of CDN \$500,000.

# IV. HOW TO REGISTER TO RECEIVE FURTHER INFORMATION AND SETTLEMENT BENEFITS

Canadian Settlement Class Counsel are proposing to hold the Canadian Settlement Fund in trust for the future benefit of Canadian Settlement Class Members. If you received this notice by mall, you need not take any steps to ensure that further information will be mailed to you. If, however, you did not receive this notice by mail, you must register with the Claims Administrator to ensure that further information will be sent to you by mail, including notice regarding any future distribution of the Canadian Settlement Fund.

You may register online at <a href="https://www.aircargosettlement.com">www.aircargosettlement.com</a>, by completing the Online Registration Form, or by downloading and mailing your completed Registration Form to the Air Cargo Settlement, c/o The Garden City Group, Inc. P.O. Box 9162, Dublin OH, 43017-4162, USA. To register you may also call the Air Cargo Settlement: U.S. or Canada (Toll-Free) at 1 (800) 749-3518; or International at 1 (XXX) XXX-XXXX. A complete list of Air Cargo Settlement toll-free and toll telephone numbers by country is enclosed in the mailing of this Notice, and the list is also available online. You may also write to the Air Cargo Settlement Claims Administrator at the address listed here to request a Registration Form.

# V. HOW TO EXCLUDE YOURSELF FROM A CLASS

You will be bound by the terms of the Canadian Settlement Agreement, if approved, unless you "opt out." If you choose to remain in the Canadian Settlement Classes and do not opt out, you will not be able to bring or maintain any other claim or legal proceeding alleging acts in violation of the Competition Act, such as price-fixing, or other claims relating to the alleged conduct in the market for air cargo shipping. No further right to opt out of the Canadian Class Actions will be provided in the future. If you opt out of the Canadian Class Actions, you will not be able to participate in the Canadian Settlement Agreement or in any further settlement or judgment achieved against the other non-settling Defendants.

Ontario and/or British Columbia Settlement Classes: If you wish to exclude yourself from one of these Classes, you must do so by sending a written request for exclusion, by certified mail, return receipt requested, postage prepaid, postmarked on or before [same as US], to the following address [to be designated by the Courts at the notice approval hearing]:
Québec Settlement Class: If you wish to exclude yourself from the Québec Settlement Class, you must do so by sending a written request for exclusion, by certified mail, return receipt requested, postage prepaid, postmarked on or before[same as US], to the following address:

QUESTIONS? CALL U.S. & CANADA (TOLL-FREE) 1(800) 749-3518; INTERNATIONAL (TOLL): 1(XXX) XXX-XXXX; OR VISIT <u>www.aircargosettlement.com</u> A complete list of Air Cargo Settlement toll-free and toll telephone numbers by country is enclosed with this Notice, and the list is also available by visiting the website. Clerk of the Court [address of Québec court]

<u>[DELETE SPACE]Required Information</u>: All requests for exclusion from the Canadian Class Actions must clearly state:

- your name, address, and phone number
- all trade names or business names and addresses you or your business has
  used, as well as any parents, subsidiaries or affiliates that have purchased alr
  cargo shipping services at any time during the relevant period and are also
  requesting to be excluded from the Settlement Class
- the name of the case (Canadian Air Cargo Shipping Services Class Actions)
- the Class(es) from which you wish to be excluded
- the value of all air cargo shipping services you have purchased between January 1, 2000 and September 11, 2006
- a signed statement that "I/we hereby request that I/we be excluded from the proposed Settlement Class in the Canadian Air Cargo Shipping Services Class Action."

IN ORDER TO BE EXCLUDED FROM THE CANADIAN CLASS ACTIONS, YOU MUST TIMELY REQUEST EXCLUSION IN THE MANNER SET FORTH ABOVE EVEN IF YOU HAVE FILED OR INTEND TO FILE YOUR OWN LAWSUIT AGAINST ANY OF THE DEFENDANTS BASED ON CLAIMS THAT ARISE OUT OF THE CONDUCT AT ISSUE IN THIS LITIGATION. QUÉBEC SETTLEMENT CLASS MEMBERS WHO HAVE COMMENCED PROCEEDINGS OR COMMENCE PROCEEDINGS AND FAIL TO DISCONTINUE SUCH PROCEEDINGS BY THE DEADLINE FOR EXCLUSION FROM THE QUÉBEC CLASS SHALL BE DEEMED TO HAVE OPTED OUT.

# VI. THE SETTLEMENT APPROVAL HEARINGS

You are not required to attend a settlement approval hearing.

In Canada, each Court must approve the Canadian Settlement Agreement for the Agreement to enter into effect. A motion to approve the Canadian Settlement Agreement will be heard by the Ontario Superior Court of Justice in the City of London onat, the Superior Court of Québec in the City of Montreal onat, and the Supreme Court of British Columbia in the City of [_] onat Settlement Class Members are entitled to appear and make submissions at the hearings with respect to the Canadian Settlement Agreement. If you wish to comment on or make an objection to the settlement, a written submission must be delivered by to each of the lawyers identified below:							
Objections from Settlement Class Members, other than Québec Settlement Class Members, should be sent to Canadian Settlement Class Members,	ons from Settlern Class Members, other Robert F. Kwinter						
Charles M. Wright Siskinds LLP 680 Waterloo Street	199 Bay Street Suite 2800, Commerce Court West Toronto, ON M5L 1A9 (418) 863-2400						
London, ON N6A 3V8 1-800-461-6166	Canadian Counsel for Lufthansa AG, Lufthansa Cargo AG, and Swiss International Alr Lines Ltd.						

QUESTIONS? CALL U.S. & CANADA (TOLL-FREE) 1(800) 749-3518;
INTERNATIONAL (TOLL): 1(XXX) XXX-XXXX; OR VISIT www.aircargosettlement.com

A complete list of Air Cargo Settlement toll-free and toll telephone numbers by country is enclosed with this Notice, and the list is also available by visiting the website.

Objections from Québec Settlement Class Members should be sent to Québec Settlement Class Counsel:

> Irwin Liebman Liebman Associés 1 Westmount Square #1500 Montreal, Québec H3Z 2P9 (514) 846-0666

All submissions will be forwarded to the appropriate Court, and all filed written submissions will be considered by the appropriate Court. If you do not file a written submission by \_\_\_\_\_\_\_ you will not be entitled to participate, through oral submissions or otherwise, in the settlement approval hearings.

The time and date of any of the hearings may be continued or rescheduled without further notice.

# VII. AIR CARGO SETTLEMENT CLAIMS ADMINISTRATOR

More information about the Settlement is available on the official settlement website at <a href="https://www.aircargosettlement.com">www.aircargosettlement.com</a>. The website lists an email address you may use to contact the Air Cargo Settlement Claims Administrator. You may also contact the Air Cargo Settlement Claims Administrator by telephone: U.S. or Canada (Toll-Free) at 1 (800) 749-3518; or International at 1 (XXX) XXX-XXXX. Toll charges apply if you call the U.S. and Canada toll free number from a location outside those countries. A complete list of toll-free and toll telephone numbers by country is enclosed in the mailing of this Notice, and the list is also available online at <a href="https://www.aircargosettlement.com">www.aircargosettlement.com</a>. You may also write to the Air Cargo Settlement Claims

Administrator at the following address:Air Cargo Settlement c/o The Garden City Group, Inc.PO Box 9162Dublin, OH 43017-4162 USA

This Notice is available in many additional languages. If you need these materials in a language other than English, please visit the website, call the information phone line, write the Air Cargo Settlement Claims Administrator at the address above or send an email to administrator@aircargosettlement.com.

# VIII. ADDITIONAL INFORMATION

Any corrections or changes of name or address for Canadian Settlement Class Members should not be directed to the Court. If your name and/or address has changed since you received this Notice, you should notify the Air Cargo Settlement Claims Administrator of the change. You may do so online at www.aircargosettlement.com or by writing to the Air Cargo Settlement, c/o The Garden City Group, Inc., P.O. Box 9162 Dublin, OH 43017-4162 USA. You may also call the Air Cargo Settlement Claims Administrator at the telephone numbers discussed above in Section VII.

Any questions that you have concerning the matters contained in this notice with respect to the Settlement Classes may be directed in writing to Canadian Settlement Class Counsel, as follows:

Settlement Class Members, other than Québec Settlement Class Members, should contact:

Charles M. Wright Siskinds LLP 680 Waterloo Street London, ON N6A 3V8 1-800-461-6166 Québec Settlement Class Members should contact:

Irwin Liebman Liebman Associés 1 Westmount Square #1500 Montreal, Québec H3Z 2P9 (514) 846-0666

This notice contains only a summary of the Canadian Settlement Agreement. Canadian Settlement Class Members are encouraged to review the entire Settlement Agreement, a copy of which can be obtained free of charge at www.aircargosettlement.com. A copy can also be mailed to you at a cost of \_\_\_\_, from \_\_\_\_\_\_.

Do not contact the Courts.

THIS NOTICE HAS BEEN AUTHORIZED BY THE ONTARIO SUPERIOR COURT OF JUSTICE, THE SUPREME COURT OF BRITISH COLUMBIA, AND THE QUEBEC SUPERIOR COURT

ÜÜ

# SCHEDULE "C"

# ONTARIO SUPERIOR COURT OF JUSTICE

BETWEEN:

### NUTECH BRANDS INC.

Plaintiff

- and -

AIR CANADA, AC CARGO LIMITED PARTNERSHIP, SOCIETE AIR FRANCE, KONINKLIJKE LUCHTVAART MAATSCHAPPIJ N.V. dba KLM, ROYAL DUTCH AIRLINES, ASIANA AIRLINES INC., BRITISH AIRWAYS PLC, CATHAY PACIFIC AIRWAYS LTD., DEUTSCHE LUFTHANSA AG, LUFTHANSA CARGO AG, JAPAN AIRLINES INTERNATIONAL CO., LTD., SCANDINAVIAN AIRLINES SYSTEM, KORBAN AIR LINES CO., LTD., CARGOLUX AIRLINE INTERNATIONAL, LAN AIRLINES S.A, LAN CARGO S.A., ATLAS AIR WORLDWIDE HOLDINGS INC., POLAR AIR CARGO INC., SINGAPORE AIRLINES LTD., SINGAPORE AIRLINES CARGO PTE LTD., and SWISS INTERNATIONAL AIR LINES LTD.

Defendants

Proceeding under the Class Proceedings Act, 1992

### AFFIDAVIT OF JEANNE C. FINEGAN, APR

I, Jeanne C. Finegan, of the City of Tigard, in the state of Oregon, in the United States of America, MAKE OATH AND SAY AS FOLLOWS:

- 1. I am a Senior Vice President of The Garden City Group, Inc. ("GCG"), with oversight responsibility for GCG Communications, a division of GCG. This affidavit is based upon my personal knowledge as well as information provided to me by my associates and staff, including information reasonably relied upon in the fields of advertising, media and communications.
- 2. GCG has been retained to develop and implement a legal notice program in the United States, Canada, and other countries worldwide ("Notice Program"). The proposed Notice Program is designed to provide notice of the proposed class action settlement between air cargo Plaintiffs in the above-captioned action and Defendants Deutsche Lufthansa AG,

871891.v1

Lufthansa Cargo AG, and Swiss International Air Lines Ltd. (the "U.S. Settlement"). The Notice Program is also designed to simultaneously provide notice regarding the proposed class action settlement of three similar proceedings in Canadian courts¹ pursuant to the Canadian Air Cargo Shipping Services Class Action Multi-Jurisdictional Settlement Agreement Between Nutech Brands Inc., Cartise Sports Inc. and Karen McKay, and Deutsche Lufthansa AG, Lufthansa Cargo AG and Swiss International Air Lines Ltd., executed December 30, 2006 (the "Canadian Settlement"). This Affidavit describes and details the proposed Notice Program. In addition, this affidavit will address why this worldwide, comprehensive proposed Notice Program is the best notice practicable under the circumstances of this case, and is reasonably calculated to reach the target audience, that is the affected class members, and is consistent with other similar court-approved notice programs.

- 3. GCG's headquarters are located at 105 Maxess Road in Melville, New York. For more than 20 years, GCG has specialized in the design and implementation of notification campaigns for class action and bankruptcy proceedings. GCG's team has administered more than a thousand settlements, mailed over 150 million notices, processed millions of claims, distributed billions of dollars in compensation, and issued millions of checks in connection with large domestic and international notice campaigns, as well as in connection with highly focused local campaigns for class action proceedings.
- 4. As Senior Vice President of GCG, in addition to my duties as a Senior Officer of GCG, my responsibilities include, among other things, oversight of day-to-day operations for two GCG Communications offices, in Reston, Virginia and Lake Oswego, Oregon, as well as

I The three Canadian actions are: (1) the proceeding commenced on November 20, 2006 by Karen McKay in the Supreme Court of British Columbia, under Vencouver Registry No. S-067490; (2) the proceeding commenced on July 6, 2006 by Nuteoh Brands Inc. in the Ontario Superior Court of Justice, under Court File No. 50389 CP, and; (3) the proceeding commenced by Cartise Sports Inc. on May 5, 2006, under Court File No. 500-06-000344-065.

strategic planning, design and implementation of all complex legal notice programs for GCG olients. GCG Communications is located at 11400 Commerce Park Drive, Suite 220, Reston, VA 20191 and 4500 S.W. Kruse Way, Suite 300, Lake Oswego, Oregon 97035.

- 5. I have more than 20 years of communications and advertising experience. I have been recognized as an expert in legal notice programs, both in federal and state courts in the United States as well as courts in Canada. I have lectured, published and been cited extensively on various aspects of legal noticing, product recall and crisis communications. I have served the Consumer Product Safety Commission ("CPSC") as an expert to determine ways in which the CPSC can increase the effectiveness of its product recall campaigns.
- б. I have designed, implemented or consulted on many of the largest and highest profile legal notice communication programs nationally and internationally for a wide range of class actions, regulatory and consumer matters that include product liability, construction defect, antitrust, asbestos, medical/pharmaceutical, human rights, civil rights, telecommunication, media, environment, securities, banking, insurance, and bankruptoies. The cases include, but are not limited to: In Re Nortel I & II Securities Litigation, Civil Action No. 01-CV-1855 (RMB), Master File No. 05 MD 1659 (LAP) (S.D.N.Y. 2006); DeHoyos v. Allstate Insurance Company, Civil Action No SA-01-CA-1010-FB (W.D. Tex. 2006); SEC v. Vivendi Universal, S.A., et al., Case No. 03-CV-10195-PKC (S.D.N.Y. 2003); In re: John's Marwille (Statutory Direct Action Settlement, Common Law Direct Action and Hawaii Settlement), Index No 82-11656 (BRL) (Bankr. S.D.N.Y. 2004); Deke, et al. v. Cardservice International, Caso No. BC 271679 (Los Angeles County Sup. Ct., Cal. 2004); Sager v. Inamed Corp. and McGhan (Medical Breast Implant Litigation), Case No. 01043771 (Santa Barbara County Sup. Ct., Cal. 2004); Wilson v. Massachusetts Mutual Life Insurance Company, No. D-101-CV 98-02814 (1st Jud. Dist. Ct., Santa Fe County, N.M.); In re: Florida Microsoft Antitrust Litigation, Index No. 99-27340 (11th Jud. Dist. Ct. of Miami, Dade County, Fla.); In re: 871891.v1

Mortana Miorosoft Antitrust Litigation, No. DCV 2000 219 (1st Jud. Dist. Ct., Lewis & Clark County, Mont.); In re: MCI Non-Subscriber Ratepayers, MDL No. 1275 (S.D. III.); Sparks v. AT&T Corporation, No. 96-LM-983 (3d Jud. Chr., Madison County, III.); Pigford v. Glickman, No. CA 97-19788 (PLF) (D.D.C.); In re: SmithKline Beecham Clinical Billing, No. CV 97-L-1230 (3d Jud. Dist., Madison County, III.); Schmidt v. Adidas Salomon A.G., No. OCN-L-1248-01 (N.J. Super. Ct.); MacGregor v. Schering Plough Corp., No. EC248041 (Los Angeles County Sup. Ct., Cal.); In re: Louisiana-Pacific Inner Seal Siding, Nos. 879-JE and 1543JE (D. Or.); Foster v. ABTco Siding Litigation, No. 95-151-M (Cir. Ct. of Choctaw County, Ala.); In re: Johns-Manville Phenolic Foam, No. CV 96-10069 (D. Mass.); In re: James Hardie Roofing, No. CV 00-2-17945-65SEA (King County Super. Ct., Wash.); Claybrook v. Sunbeam Corporation, No. CV-98-C-1546-W (UWC) (N.D. Ala.); In re: American Cyanamid, No. CV-97-0581-BH-M (S.D. Ala.); Bristow v. Fleetwood Enterprises, No. Civ 00-0082-S-BLJ (D. Idaho); Spencer v. Shell Oil Co., No. CV 94-074 (Harris County Dist. Ct., Tex.); and In re: StarLink Corn Products, No. 01 C 1181 (N.D. III.).

- 7. A number of courts in the United States and Canada have commented favorably on my expertise and the notice programs I designed or implemented. For example:
- DeHoyos v. Allstate Insurance Company, Civil Action No SA-01-CA-1010-FB (W.D. Tex. 2006) ("[t]he undisputed evidence shows the notice program in this case was developed and implemented by a nationally recognized expert in class action notice programs" and stating "[t]he notice program "was massive, generating over 640 million opportunities to see this message' and did an excellent job at reaching the target group.");
- In Re Nortel I & II Securities Litigation, Civil Action No. 01-CV-1855 (RMB), Master File No. 05 MD 1659 (LAP) (S.D.N.Y. 2006) ("The form and method of notifying the U.S. Global Class of the pendency of the action as a class action and of the terms and conditions of the proposed Settlement... constituted the best notice practicable under the circumstances, and constituted due and sufficient notice to all persons and entities entitled thereto.") This action was brought in courts in the United States and Canada;
- Lucas v. KMART Corporation, Civil Action No 99-CV-01923 (ILK) (D. Colo. 2006) ("[t]he Court finds this extensive notice program to be more than

- adequate and approves it as the 'best notice practicable under the circumstances' and consistent with the requirements of F.R.C.P. 23 and due process');
- Varacallo, et al. v. Massachusetts Mutual Life Insurance Company. et al., Civil Action No. 04-2702 (JLL) (D.N.J. 2004) (finding that "all of the notices are written in simple terminology, are readily understandable by Class Members, and comply with the Federal Judicial Center's illustrative class action notices");
- Wilson v. Massachusetts Mutual Life Insurance Company, Case No. D-101-CV 98-02814 (First Judicial District Court County of Santa Fe State of New Mexico 2002) (holding "[t]he Notice Plan was the best practicable and reasonably calculated, under the circumstances of the action . . . [and] that the notice meets or exceeds all applicable requirements of law, including Rule 1-023(C)(2) and (3) and 1-023(B), NMRA 2001, and the requirements of federal and/or state constitutional due process and any other applicable law.");
- \* Thomas A. Foster and Linda E. Foster v. ABTco Siding, Case No. 95-151-M (Circuit Court of Choctaw County, Alabama 2000) (holding that the notice program "constitutes the best notice practicable under the circumstances of this Action. This finding is based on the overwhelming evidence of the adequacy of the notice program.");
- Sparks v. AT&T Corporation, Case No. 96-LM-983 (Third Judicial Circuit Madison County, Illinois 2001). In granting final approval to the settlement, the Court commented: "The Court further finds that the notice of the proposed settlement was sufficient and furnished Class Members with the information they needed to evaluate whether to participate in or opt out of the proposed settlement. The Court therefore concludes that the notice of the proposed settlement met all requirements required by law, including all Constitutional requirements"; and
- In re: Louisiana-Pacific Inner-Seal Siding, Civil Action Nos. 879-JE, and 1453-JE (D. Or. 1995, 1999) ("[t]he notice given to the members of the Class fully and accurately informed the Class members of all material elements of the settlement...[through] a broad and extensive multi-media notice campaign..."),
- 8. I have also published extensively on various aspects of legal noticing, including the following publications and articles:
  - Co-Author, "Approaches to Notice in State Court Class Actions," For The Defense, Vol. 45, No. 11, November, 2003;
  - Author, "The Web Offers Near, Real-Time Cost Efficient Notice," American Bankruptcy Institute Journal, Vol. XXII, No. 5, 2003;
  - Author, "Determining Adequate Notice in Rule 23 Actions," For The Defense, Wol. 44, No. 9, September, 2002;

- Co-Author, "The Electronic Nature of Legal Noticing," American Bankruptcy Institute Journal, Vol. XXI, No. 3, April, 2002;
- Author, "Three Important Maniras for CEO's and Risk Managers in 2002,"
   International Risk Management Institute, irmicom/, January, 2002;
- Co-Author, "Used the Bat Signal Lately," The National Law Journal, Special Litigation Section, February 19, 2001;
- Author, "How Much is Enough Notice," Dispute Resolution Alert, Vol. 1, No. 6, March, 2001;
- Author, "Monitoring the Internet Buzz," The Risk Report, Vol. XXIII, No. 5, January, 2001;
- Author, "High-Profile Product Recalls Need More Than the Bat Signal," International Risk Management Institute, <u>itmi-com</u>/, July 2001;
- Author, "The Great Debate How Much is Enough Legal Notice?" American
  Bar Association -- Class Actions and Derivatives Suits Newsletter, Winter
  1999; and
- Author, "What are the best practicable methods to give notice?" Georgetown University Law Center Mass Tort Litigation Institute, CLE White Paper: Dispelling the communications myth -- A notice disseminated is a notice communicated, November 1, 2001.
- 9. Additionally, I have lectured or presented extensively on various aspects of legal noticing. A sample list includes the following:
  - Paculty Panelist, Practicing Law Institute (PLI) CLB Presentation, 11th Annual Consumer Financial Services Litigation. Presentation: Class Action Settlement Structures -- "Evolving Notice Standards in the Internet Age." New York/Boston (simulcast) March, 2006; Chicago, April, 2006; and San Francisco, May, 2006.
  - Expert Panelist, U.S. Consumer Product Safety Commission. I was the only legal notice expert invited to participate as an expert to the Consumer Product Safety Commission to discuss ways in which the CPSC could enhance and measure the recall process. As an expert panelist, I discussed how the CPSC could better motivate consumers to take action on recalls and how companies could scientifically measure and defend their outreach efforts. Bethesda, MD, September, 2003.
  - Expert Speaker, American Bar Association. Presentation: "How to Bullet-Proof Notice Programs and What Communication Barriers Present Due

Process Concerns in Legal Notice," ABA Litigation Section Committee on Class Actions & Derivative Suits, Chicago, August 6, 2001.

- 10. I am accredited ("APR") in Public Relations by the Universal Accreditation Board, a program administered by the Public Relations Society of America.
- 11. A more comprehensive list of my class action and bankruptcy noticing experience as well as other judicial comments is attached to this affidavit as Exhibit A.

## OVERVIEW AND OBJECTIVES OF NOTICE PROGRAM

12. Adhering to the highest communication and outreach standards, this proposed Notice Program is based on a scientific methodology that is used throughout the advertising industry and which has been embraced by courts in the United States and Canada. This Notice Program, through a combination of direct mail and publication, is expected to include more than 120 countries worldwide. The proposed Notice Program was specifically designed to properly reach the intended target, the Settlement Classes defined in the U.S. Settlement and the Canadian Settlement. Given that the Settlement Classes are global in scope in the U.S. Settlement and the Canadian Settlement and that the Class members in the actions overlap, as well as the fact that the proposed Notice Program targets the direct and indirect purchasers of air cargo shipping services worldwide, I have concluded that a combined Notice Program will be both practical and effective. The Settlement Class in the U.S. Settlement is defined as:

All persons and entities that purchased airfreight cargo shipping services for shipments within, to or from the United States (hereinafter "Airfreight Shipping Services"), including those persons and entities that purchased Airfreight Shipping Services through freight forwarders, from any air cargo carrier (including, without limitation, those defendants named in the Actions, and specifically including Lufthansa<sup>2</sup>) and/or any named or

<sup>&</sup>lt;sup>2</sup> Lufthansa is defined in Paragraph 16 of the Settlement Agreement as Deutsche Lufthansa AG, Lufthansa Cargo AG, and Swiss International Air Lines Ltd., individually and collectively, and their respective subsidiaries,

unnamed co-conspirators (collectively "Defendants") during the period from January 1, 2000 to the Execution Date of this Settlement Agreement.<sup>3</sup> Excluded from the Settlement Class are Defendants, their respective parents, employees, subsidiaries, and affiliates, and all governmental entities.

The Canadian Settlement Class – which encompasses the same time period for purchases of Airfreight Shipping Services as the U.S. Settlement Class – is made up of the British Columbia Settlement Class, the Ontario Settlement Class, and the Québec Settlement Class, which are respectively defined in the Canadian Settlement as follows:

British Columbia Settlement Class means all Persons resident in the province of British Columbia who purchased Airfreight Shipping Services during the Purchase Period, including those Persons who purchased Airfreight Shipping Services through freight forwarders, from any air cargo carrier, including without limitation, the Defendants, and specifically including Lufthansa.

Ontario Settlement Class means all Persons, other than members of the Québec Settlement Class or the British Columbia Settlement Class, who purchased Airfreight Shipping Services during the Purchase Period, including those Persons who purchased Airfreight Shipping Services through freight forwarders, from any air cargo carrier, including without limitation, the Defendants, and specifically including Lufthansa,

Québec Settlement Class means all individuals resident in the province of Québec and all legal persons established for a private interest, partnership or association in the province of Québec which at all times between May 5, 2005 and May 5, 2006, had under its direction or control no more than 50 persons bound to it by contract of employment, who purchased Airfreight Shipping Services during the Purchase Period, including those legal persons who purchased Airfreight Shipping Services through freight forwarders, from any air cargo carrier, including without limitation, the Defendants, and specifically including Lufthansa.

For each of the Canadian Settlement Classes, the term "Airfreight Shipping Services" is defined as "shipments within, to or from Canada, but specifically excluding airfreight cargo shipping services for shipments to or from the United States," Excluded from each of the

predecessors, successors, and affiliates. Where used in this affidavit, "Lufthansa" refers to Deutsche Lufthansa AG, Lufthansa Cargo AG, and Swiss International Air Lines Ltd.

<sup>3</sup> The Execution Date of the Settlement Agreement is September 11, 2006.

Canadian Settlement Classes are the Defendants and their respective parents, employees, subsidiaries, affiliates, officers and directors.

# ELEMENTS OF THE NOTICE PROGRAM

13. The elements in this multifaceted and comprehensive proposed Notice Program include: (1) notice by direct mail; (2) notice by publication; (3) notice by Internet advertising; (4) notice by media outreach; (5) third-party outreach to trade organizations; (6) a Settlement website and; (7) toll free information telephone numbers, as well as additional telephone support.

# MAILED NOTICE

- 14. In the proposed Notice Program, GCG will mail individual notice to direct customers whose information is available from Deutsche Lufthansa AG, Lufthansa Cargo AG, and Swiss International Air Lines Ltd. (collectively referred to herein as "Lufthansa"). I am advised by Lufthansa that it maintains comprehensive records of sales of air cargo shipping services made during the purchase periods at issue in the U.S. and Canadian Settlements:

  January 1, 2000 to September 11, 2006. Due to the nature of the air cargo shipping business, I am informed that many of Lufthansa's direct customers are regular and repeat purchasers of these services. Lufthansa also has available records of indirect purchasers of its air cargo shipping services, who will also receive individual mailed notice. These purchase records provide insight into the scope and geographic distribution of the direct and indirect purchaser group more generally, at least for those geographic regions where the services of Lufthansa and other air cargo airlines overlap.
- 15. Lufthansa has provided GCG with the electronic records from which GCG will conduct the direct mailing to these Settlement Class Members. Lufthansa has advised me that it carefully collected such records to ensure that the most comprehensive data was available for use. I also have been advised by Lufthansa that, with the exception of a very

small number of its direct customers, who account for a small volume of the overall commerce, who arrange air cargo shipping by walking directly to the counter in the airport terminal, the records maintained by Lufthansa of its direct purchasers are reliable and comprehensive. Accordingly, the overwhelming majority of direct purchasers of Lufthansa's air cargo shipping services will receive actual notice as a result of the direct mail component of the Notice Program, and the small number of direct purchasers for whom Lufthansa does not have contact information will be accommodated in the publication component of the Notice Program as well as its other outreach elements. Additionally, over 60,000 indirect purchasers have been identified from Lufthansa company records and also will receive actual notice through the direct notice mailing, and the broader indirect purchaser group will be reached through the worldwide publication component of the Notice Program as well as other elements of the proposed Notice Program described below.

16. As a result of the foregoing, Notice packets, including the full Notice of Proposed Settlement, will be mailed to more than 19,000 direct customers and more than 60,000 indirect customers, mostly businesses, in more than 120 countries. The mailings will include the Notice of Proposed Settlement in English, with additional information in the recipient's native language informing them how they can access or obtain copies of the materials in their native language. We understand from discussions with Lufthansa that transactions worldwide involving air cargo shipping within, to, or from the United States and Canada—the classes at issue here—are overwhelmingly conducted in English. Accordingly, the primary language of the full Notice will be English, as the primary language of international business of this nature. Nonetheless, native language materials will be readily accessible as well through various avenues discussed below in paragraphs 38 and 39.

<sup>4</sup> GCO will perform the mailings in compliance with the requirements of The Office of Foreign Assets Control ("OFAC") of the U.S. Department of the Treasury.

## NOTICE BY PUBLICATION

- In order to create a best practicable notice, which is reasonably calculated under the 17. circumstances to reach the targeted class, the proposed Notice Program will utilize a tiered approach, which has been approved by courts in other international notice programs including: In re Mexico Money Transfer Litig., 164 F. Supp. 2d 1002 (N.D. III. 2000), In re Western Union Money Transfer Littig., No. 01-335, 2004 WL 3709932 (E.D.N.Y. Oct. 19, 2004) and In Re Royal Ahold N.V. Sec. & ERISA Littig., 437 F. Supp.2d 467 (D. Md. June 16, 2006). The proposed Summary Notice for publication has been written in a plain language style appropriate for the target audience. Plain language is simply a more conversational form of communication, which is used, for example, when reporting the news. The concept, now integrated into Legal Notice practice, is one that has received note from various national and international authorities and organizations including the Federal Judicial Center in the United States, the Plain Language Association International, the CBA Plain Language Committee of the Canadian Bar Association and Plain English Campaign in the United Kingdom, among others. The proposed publication Summery Notice, as well as the Notice of Proposed Settlement of U.S. and Canadian Class Actions, are clear, concise, and understandable. The proposed Summary Notice comports with the plain language standards for legal noticing. A copy of the proposed Summary Notice is attached to this affidavit as Exhibit B.
- 18. The paid media component of the proposed Notice Program will be segregated into four tiers, with the greatest media emphasis placed on: 1) the United States and Canada, which are the sites of the filed actions, and the countries within, to or from which air cargo was shipped pursuant to the class definitions; 2) countries where the largest population of Lufthansa air cargo shipping customers (direct and indirect) are likely to be found; and 3) countries where the largest population of air cargo shippers are located internationally with

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an air cargo shipping nexus to the United States or Canada. Assumptions regarding these factors are based on internal proprietary and confidential data provided by Lufthansa as well as extensive primary research from respected worldwide industry resources including:

- USA Trade Online (USA-T) The official source of U.S. export & import statistics, a collaborative effort between the U.S. Census Bureau's Foreign Trade Division and STAT-USA®, which provides current and cumulative U.S. export and import data.
- Transport Canada A governmental department in charge of overseeing transportation strategies, goals and programs established by the Government of Canada. Air import and export data by trading partners is reported on their website.
- Airports Council International ("ACI") A worldwide association created
  to represent the mutual interests of airport operators. ACI provided the
  statistical data utilized in the top 50 Airport list according to tonnage,
  loaded and unloaded freight, and mail in metric tons.
- 19. The proposed Notice Program was developed with particular attention to the fact that the definition of Settlement Class Members encompasses not only those direct and indirect purchasers who used the services of Lufthansa for Airfreight Shipping Services within, to or from either the United States or Canada during the defined class period, but also those purchasers who used the services of any air cargo shipper to ship within, to or from either the United States or Canada. An individual air cargo airline such as Lufthausa will not fully mirror the air cargo shipping business as a whole, because the industry is predominantly hub based, among other reasons. We understand from discussions from Lufthansa that air cargo shipping is a fungible, commodity service, and that purchasers of air cargo services will overlap between different airlines, at least to the extent that service is available in comparable geographic areas. In other words, Lufthansa's business reflects the fact that it is based in Germany (and Switzerland, for Swiss International Air Lines Ltd.). A direct or indirect purchaser of air cargo shipping who used a different air cargo airline might not be reached in a notice plan that was based only on Lufthansa's business. The proposed Notice Program accordingly incorporates the broader air cargo shipping business globally. This

provides only one example of how the proposed Notice Program reaches not only

Lufthansa's direct and indirect purchasers, but also those purchasers internationally who have
an air cargo shipping nexus with the United States or Canada.

- 20. In developing the Notice Program, we not only analyzed proprietary data provided by Lufthansa, but also looked extensively at primary research from respected industry sources. Countries were selected and prioritized in the tiered approach based on their rank among top importers to the United States and Canada, as well as their rank in air cargo shipment volume, in addition to their level of Lufthansa business. For instance, while China is less significant as a Lufthansa customer, it is a leading importer to the United States and Canada, as well the location of major air cargo airports, and the proposed Notice Program recognizes and accommodates these various factors.
- 21. The design of the proposed Notice Program is consistent with the U.S. Supreme Court's guidance in Daubert v. Merrell Dow Pharmaceuticals, 509 U.S. 579 (1993), and Kumho Tire Co. v. Carmichael, 526 U.S. 137 (1999), and uses industry-accepted methodology that can be tested by peers. In formulating a program for delivering "Appropriate Notice," we have been mindful of the natural justice and fair process concerns expressed by the Canadian courts, as well as the factors listed in the Ontario Class Proceedings Act, S.O. 1992, c. 6, s. 17, the applicable British Columbia statute (R.S.B.C. 1996, c. 50, s. 19), and the relevant provisions in the Québec Code of Civil Procedure. Specifically, we designed the publication program for notice in this action using a scientific method accepted within the advertising industry for modeling target individuals including class members by their demography and media consumption habits. This affidavit describes our methodology for modeling the target audience and how we selected the most appropriate media to reach them.

- 22. The Notice Program uses the most appropriate media definitions to most closely match Class Member demographics and reach both direct and indirect Settlement Class Members. Although the media definitions of each of these two targets can vary slightly from country to country, they are reasonably similar. The two targets are:
  - Individuals who are business decision makers who have been involved in ordering or approving freight [cargo] and/or express services; and
  - All adults 18 years of age and older.

The first target is intended to reach the business audience who are the predominant purchasers (both direct and indirect) of Airfreight Shipping Services. Research indicates that nearly 80 percent of all air cargo shipments are business to business transactions. In order to reach potential individual Settlement Class Members, however, the proposed Notice Program also includes second target — a very broad definition based on the entire adult population of a given country. Based on my more than 20 years of collective experience in the fields of legal notice publication, advertising, public relations, and marketing communications, as well as my experience using this type of research data, I believe the research provides a valid basis for determining the multimedia characteristics of Class Members and that the targets selected are representative of the Class Members. The Notice Program also uses available readership studies in order to select the most appropriate publications along with circulation and readership analysis.

### TIERI

23. Tier I of the paid media component of the proposed Notice Program will encompass 13 countries: Canada, China, France, Germany, India, Italy, Japan, Malaysia, South Korea, Switzerland, Taiwan, the United Kingdom, and the United States. These countries in Tier I received primacy in the proposed Notice Program due to the fact that (1) the United States and Canada are the sites of the filed actions, and the countries within, to or from which air

cargo was shipped pursuant to the class definitions, (2) they are the countries which represent a majority of Lufthansa's air cargo business, and (3) they represent a majority of air cargo business globally with a nexus to the United States or Canada. The 13 countries that comprise Tier I account for over 69 percent of worldwide air cargo by tonnage, based on ACI data, and nearly 70% of Lufthansa's cargo business, according to proprietary Lufthansa data.

- 24. In Tier I, the proposed Notice Program uses country-specific nationally syndicated media research to quantify the percentage of both cargo shippers and the adult population reached by this Notice Program. That research is described more fully in the footnote below.<sup>5</sup> To that end, the Notice Program employs appropriate nationally circulated magazines, leading national newspapers and newspaper supplements, business press and trade press, a massive media relations effort and the Internet.
- 25. In advertising there are many models to measure media performance. The most useful of these for the purpose of logal notice is the Reach and Frequency model. Reach

China - CNRS (China National Readership Survey).

France - Ipsos FCA 2006.

Germany-EBRS 2006 European Business Readership Survey (EBRS) 2006; Media Analyse (MA) 2007.

India - Indian Resdership Survey 2007 (IRS).

Italy – European Business Readarship Survey (EBRS) 2006; European Media and Marketing Survey (BMS); Italian National readership survey.

Japan - Japan Business Readership Survey (JBRS); J-READ 2006.

Malaysia - PAX (Fall 2006).

South Korea - PAX (Fall 2006).

Switzerland - MACH Basic 2007; MA Leader.

Tsiwan - PAX (Fall 2006).

United Kingdom - British Business Survey 2005 and National Readership Survey (NRS) 2006.

United States - Mediamark Research Inc. (MRI) Doublebase 2006 and Business-to-Business Surveys.

<sup>&</sup>lt;sup>5</sup> Canada - Frint Measurement Burean (PMB) Two-Year Readership Database 2007.

refers to the estimated percentage of the unduplicated audience exposed to the campaign. Frequency, in turn, refers to how many times, on average, a target audience had the opportunity to see the message. The quantification is provided through industry-accepted research for audience measurement across multimedia. The calculations are used by advertising and communications firms worldwide and have been adopted by courts to measure the percentage of a target class that was likely reached by a legal notice program.

26. Applying the analysis model to the proposed Notice Program yields the following Reach and Frequency in Tier I of the Notice Program.

A. 10.0. 1445. A. A. W.	NEW ST. 12 CHISWOOD SURPLES ASSESS.	Resident Land Co.	GEREAL BELL U. F.S.
Callety 2	Farget State Page 174	Reach	Average .
		HOMES AND A	W. S. C. L. I.A.
Canada	Business/Cargo	80%	3.90
	Adulis	71%	3,50
China <sup>6</sup>	Business/Cargo	71%	2,44
	Adults	56%	2,27
France	Business/Cargo	70%	3,20
	Adulta	69%	3,08
Germany	Business/Cargo	78%	2.50
	Adults	71%	1.90
India	Mumbai Adults	65%	3.08
	Delhi Adulis	73%	2.62
ltely	Businesa/Cargo	95%	3.41
	Adults	65%	1.80
Japan	Business/Cargo	94%	1.60
	Adults	66%	1.10
Majaysia	Adults in Kuale Lumpur	76%	1,50
South Korea	Adults in Secul	69%	2,90
Swilzerland	Business/Cargo	84%	2,30
	Adults .	70%	08.t
Talwan	Adults in Talpel	70%	2,80
United Kingdom	Business/Cargo	71%	9.30
	Adults 🚴	68%	2,80
United States	Buelnes Cargo	81%	2.13
	Adulta :5/0	74%	1.99

#### TIER II

<sup>&</sup>lt;sup>6</sup> In China, India, Malaysia, South Korea and Taiwan, Reach and Frequency are regionalized to follow manufacturing/trade centers and business populations.

- 27. Tier II of the proposed Notice Program will encompass 20 countries: Austria, Belgium, Brazil, Chile, Colombia, Egypt, Hong Kong<sup>7</sup>, Ireland, Israel, Mexico, Netherlands, Peru, Portugal, Russia, Singapore, South Africa, Spain, Sweden, Thailand and Turkey. In Tier II, the Notice Program uses, on average, three to five leading newspapers per country. In Tier II countries, as well as in Tier III and IV countries, the Notice Program relies upon available readership studies in order to select the most appropriate publications along with circulation and readership analysis.
- 28. When combined, the 33 countries in Tiers I and II account for approximately 94 percent of Canadian imports according to Transport Canada records, and approximately 85 percent of all U.S. air cargo imports by weight according to USA-T data. Additionally, Tier I and II also account for over 85 percent of all Lufthansa's cargo business according to proprietary Lufthansa data, and approximately 86 percent of worldwide air cargo by tonnage, based on ACI data.

# TIER III

29. Tier III of the proposed Notice Program will include another 30 countries, which were selected and prioritized based on the identified criteria for the tier system. The 30 countries comprising Tier III of the Notice Program are: Argentina, Australia, Cambodia, Czech Republic, Denmark, Ecuador, Ethiopia, Finland, Greece, Guatemala, Hungary, Indonesia, Kenya, Luxembourg, Mauritius, New Zealand, Nicaragua, Nigeria, Norway, Pakistan, Panama, Philippines, Poland, Romania, Saudi Arabia, Sri Lanka, Uganda, United Arab Emirates, Venezuela, and Vietnam.

#### THER IV

Although Hong Kong is not a separate country, for purposes of the fier analysis, it is broken out separately in light of the manner in which trade and other data is reported.

- 30. Tier IV countries will be reached through international publications, international trade press, a globally distributed press release, and the Internet. There are more than 120 countries reached by global Tier IV of the proposed Notice Program, including the 63 countries reached in Tiers I, II and III. The remaining countries reached by Tier IV each individually account for less than .8 percent of Lufthansa business and/or a very small percentage of all cargo tonnage worldwide.
- 31. Attached to this affidavit as Exhibit C is a list of the publications in which the Summary Notice will be published in all Tiers.<sup>8</sup>
- 32. All Tiers of the Notice Program will incorporate trade press, a comprehensive media outreach effort, international newspapers and magazines, and the Internet.

#### INTERNET ADVERTISING

33. In addition to print media, the proposed Notice Program is enhanced by the use of Internet advertising on trade websites such as Quick Caller Online (an online reference for regional air cargo directories for North America) and The International Air Cargo Association as well as broad-reaching sites such as AOL and Weather.com.

#### GLOBAL PUBLICATIONS

34. The proposed Notice Program is further strengthened by the use of global media, which includes publication of notice in well respected and broadly distributed international editions of publications such as *The Wall Street Journal*, *The Financial Times*, *Time* 

<sup>8</sup> It is not unusual in the course of implementing a Notice Program of this scope and complexity for the need to arise to make modifications, including, for example, to substitute suitable replacement publications, or to make adjustments in content, with agreement of the parties, to accommodate legal requirements of governments or publications regarding advertising content. This type of modification will not affect the overall integrity of the Notice Program, and substitutions will be consistent with the objectives of the proposed Notice Program. GCQ will submit a final affidavit for the Final Fairness Hearing which will detail the implementation of the approved Notice Program, and which will identify any alterations that were required.

Magazine, Newsweek Magazine, The New York Times, The International Herald Tribune and USA Today.

#### TRADE PUBLICATIONS

35. Additionally, the proposed Notice Program includes publication of the Summary Notice in 30 trade publications targeting the air cargo shipping professional, including Air Cargo World, Air Cargo Week, Air Cargo News, Inbound Logistics, Global Logistics, Cargo News Asia-Pacific and Logistics Management, among others. Where available, the international edition of these publications will be used.

#### GLOBAL MEDIA OUTREACH

36. In addition to print and Internet advertising, the proposed Notice Program is further enhanced by the use of global media relations, which includes an extraordinary and robust public relations effort, issuing a Premiere Global press release through PR. Newswire to nearly 10,000 news points in almost 90 countries. It is our intention to monitor resulting articles, and we will integrate the performance of the media outreach in our final report. Without a doubt, the media relations component of the Notice Program will add to the opportunity for potential Class Members to see this Notice.

#### ADDITIONAL OUTREACH EFFORTS

37. Third-Party Outreach. Additional outreach efforts will include third-party mailings and/or faxes of the Summary Notice to numerous key trade associations and freight forwarders such as Air Forwarders Association, Airports Council International, and the Canadian International Preight Forwarders Association. GCG proposes to request that these groups post the Summary Notice on their websites, and the opportunity for further contact such as e-newsletter sponsorships and e-mails to members/readers of air cargo publications will be explored.

- Website. A website, www.aircargosettlement.com, will be developed and maintained by GCG as a worldwide information hub, where potential claimants and interested parties can obtain detailed information about the Settlement. The website's homepage will include 38 language options in which visitors may obtain information about the settlement, including native language translations of the long-form notice, and when available, the claim form. Additional language translations for these materials will be made available upon request by Settlement Class Members. The website will include an email address that Settlement Class Members can use to communicate such requests. Relevant court documents and the Settlement Agreements will also be posted on the website. The web address (www.aircargosettlement.com) will be set forth in the publication and mailed notice.
- 39. Toll Free Telephone. GCG will establish and maintain a telephone interactive voice response ("TVR") system dedicated to this case to accommodate telephone inquiries from Class Members. The system will be accessible toll free from countries where notice is published in an in-country publication wherever toll free service is available. For global publications, an international number will be provided. In addition, all toll free numbers will be available on the website. Callers will be able to select from a number of language options.

#### CONCLUSION

Based on our analysis as described above and my experience, in my opinion, this proposed Notice Program is reasonably calculated, using tools and methodologies accepted within the advertising industry, to provide the best notice practicable under the circumstances in this case. The multifaceted Notice Program will be particularly effective, and will reach the Class Members in these Settlements through the combination of a variety of communications vehicles, including direct mail, a robust and wide-reaching print notice campaign, a comprehensive global media relations program, internet banner advertising, a Settlement website, and information available from a toll free telephone number. In my

opinion, this international Notice Program readily meets the standard for providing legal notice to Class Members and will more than adequately satisfy due process considerations.

SWORN OR AFFIRMED before ) me at the City of African the State ) of OL, this Hay of July, 2007.

OPFICIAL SEAL
TAMARA J OLLIVIER
NOTARY PUBLIC-OREGON
COMMISSION NO. 403743
MY COMMISSION EXPIRES MAR. 16, 2010

A Notary Public

Jeanne C. Finegan, APR

This is Exhibit "A" mentioned and referred to in the affidavit of Jeanne C. Finegan, sworn before me at the City of late (Sugar) in the State of OK this 5th day of July, 2007.

Notary Public



## JEANNE C. FINEGAN, APR

#### BIOGRAPHY

Jeanne Finegan is Senior Vice President of The Garden City Group, Inc. ("GCG") and GCG Communications, a division of GCG. She has more than 20 years of communications and advertising experience and is a nationally recognized expert in class action, bankruptcy and mass tort notification campaigns. Finegan is accredited (APR) in Public Relations by the Universal Accreditation Board, a program administered by the Public Relations Society of America.

She has provided testimony before Congress on issues of notice. Additionally, she has provided expert testimony in both state and federal courts regarding notification campaigns and conducted media audits of proposed notice programs for their adequacy under Fed R. Civ. P. 23(c)(2) and similar state class action statutes. Most recently, she has been recognized by Canadian courts as a legal notice expert.

She has lectured, published and has been cited extensively on various aspects of legal noticing, product recall and crisis communications and has served the Consumer Product Safety Commission (CPSC) as an expert to determine ways in which the Commission can increase the effectiveness of its product recall campaigns.

Finegan has developed and implemented many of the nation's largest and most high profile legal notice communication and advertising programs. In the course of her class action experience, courts have recognized the merits of, and admitted expert testimony based on, her scientific evaluation of the effectiveness of notice plans. She has designed legal notices for a wide range of class actions and consumer matters that include product liability, construction defect, anti-trust, medical/pharmaceutical, human rights, civil rights, telecommunication, media, environment, securities, banking, insurance, mass tort, restructuring and product recall.

Her work includes:

<u>DeHoyos, et al. v. Allstate Insurance Company</u>, Civil Action No SA-01-CA-1010-FB, United States District Court Western District of Texas San Antonio Division (2006).

In the Final Order Approving the Settlement the Court stated: "...the <u>undisputed</u> evidence shows the notice program in this case was developed and implemented by a <u>nationally recognized expert in class action notice programs."</u>

Lucas, et al. v. Kmart Corporation, Case No. 99-ov-01923-JLK, Class Action, United States District Court for the District of Colorado (2006).

In the Final Order Approving the Settlement, the Honorable Judge John L. Kane said: The parties submitted a declaration from Jeanne C. Finegan, an expert in the design of notice programs such as the one approved by this Court. The notice program implemented by the parties to this settlement [was extensive and] goes above and beyond that required by law. For the reasons set forth in the Preliminary Approval Order, id. at 695-97, the Court holds that the notice program implemented by the parties was the best notice practicable under the circumstances and satisfied the requirements of due process and F.R.C.P. 23.

In re: Nortel Network Corp., Securities Litigation Civil Action No. 01-CV-1855 (RMB) Master File No. 05 MD 1659 (LAP) (2006). \*Approved in both the United States and Canada. Ms. Finegen designed and implemented the extensive Canadian Notice program, published in

both French and English, which targeted virtually all investors of Stock in Canada, www.nortelsecuritieslitigation.com.

Levine, et al. v. Dr. Philip C. McGram et al., Case No. BC 312830 (Los Angeles County Super. Ct., Cal. 2004).

In the Final Order Approving the Settlement, the Honorable Victoria Chaney found that the [Notice] was best practicable under the circumstances and constituted due and sufficient notice to the members of the Settlement Class.... And satisfies the requirements of California law and federal due process of law.

In re: Boson Cartridge Cases, Judicial Council Coordination Proceeding No. 4347, Superior Court of the State of California for the County of Los Angeles (2005).

<u>UAW v. General Motors Corporation</u>, Case No: 05-73991 Class Action, United States District Court for the Bastern District of Michigan, Southern Division (2006).

Wicon, Inc. v. Cardservice International, Inc., BC 320215 Class Action, Superior Court of the State of California for the County of Los Angeles (2004).

<u>Varacallo</u>, et al. v. <u>Massachusetts Mutual Life Insurance Company</u>, et al., Civil Action No. 04-2702 (JLL), United States District Court for the District of New Jersey (2004).

The Court found that "all of the notices are written in simple terminology, are readily understandable by Class Members, and comply with the Federal Judicial Center's illustrative class action notices.

... By working with a nationally syndicated media research firm, [Finegan's firm] was able to define a target audience for the MassMutual Class Members, which provided a valid basis for determining the magazine and newspaper preferences of the Class Members. (Preliminary Approval Order at p. 9). . . . The Court agrees with Class Counsel that this was more than adequate. (Id. at § 5.2).

In re: John's Manyille (Statutory Direct Action Settlement, Common Law Direct Action and Hawaii Settlement) Index No 82-11656 (BRL), United States Bankruptcy Court for the Southern District of New York (2004).

The nearly half-billion dollar settlement constituted three separate notification programs, whick targeted all persons, who had asbestos claims whether asserted or unasserted, against the Travelers Indemnity Company.

In the Findings of Fact and Conclusions of a Clarifying Order Approving the Settlements, the Honorable Chief Judge Burton R. Lifland sald:

"As demonstrated by Findings of Fact, the Statutory Direct Action Settlement notice program was reasonably calculated under all circumstances to apprise the affected individuals of the proceedings and actions taken involving their interests, Mullane v. Cent. Hanover Bank & Trust Co; 339 U.S. 306, 314 (1950), such program did apprise the overwhelming majority of potentially affected claimants and far exceeded the minimum notice required. The Court concludes that mailing direct notice via U.S. Mail to law firms and directly to potentially affected claimants, as well as undertaking an extensive print media and Internet campaign met and exceeded the requirements of due process. The

Court's conclusion in this regard is buttressed by the results over 26,000 phone calls, 20,000 requests for information 8,000 website visits and 4,000 users registered to download documents. The results simply speak for themselves."

Wilson v. Massachusetts Mutual Life Insurance Company, Case No. D-101-CV 98-02814, First Judicial District Court. County of Santa Fe., New Mexico (2002).

This was a nationwide notification program that included all persons in the United States who owned, or had owned, a life or disability insurance policy with Massachusetts Mutual Life Insurance Company and had paid additional charges when paying their premium on an installment basis. The class was estimated to exceed 1.6 million individuals, (www.insuranceclassolaims.com).

In granting preliminary approval to the settlement agreement, the Honorable Art Encinias commented:

"The Notice Plan was the best practicable and reasonably calculated, under the circumstances of the action. ...[and] that the notice meets or exceeds all applicable requirements of law, including Rule 1-023(C)(2) and (3) and 1-023(E), NMRA 2001, and the requirements of federal and/or state constitutional due process and any other applicable law."

<u>Deke, et al. v. Cardservice International.</u> Case No. BC 271679, Superior Court of the State of California, County of Los Angeles (2004).

In the Final Order dated March 1, 2004, The Honorable Charles W. McCoy commented:

"The Class Notice satisfied the requirements of California Rules of Court 1856 and 1859 and due process and constituted the best notice practicable under the circumstances."

Super v. Inamed Corp. and McGhan Medical Breast Implant Litigation, Case No. 01043771, Superior Court of the State of California, County of Santa Barbara (2004).

In the Final Judgment and Order, dated March 30, 2004, the Honorable Thomas P. Anderle stated:

"Natice provided was the best practicable under the circumstances."

In ret Florida Microsoft Antitrust Litigation Settlement. Index number 99-27340 CA 11, 11th Judicial District Court of Miami - Dade County, Florida (2003).

in the Final Order Approving the Fairness of the Settlement, The Honorable Henry H. Harnage said:

"The Class Notice ... was the best notice practicable under the circumstances and fully satisfies the requirements of due process, the Florida Rules of Civil Procedure, and any other applicable rules of the Court."

In res Montana Microsoft Antirust Litigation Settlement. No. DCV 2000 219, Montana First Judicial District Court, Lewis & Clark Co. (2003).

The Garden Olly Group, Inc. ■ 105 Maxess Road ■ Malville, NY 11747-3836

<u>In rei South Dakota Microsoft Antitrust Litigation Settlement.</u> Civ. No. 00-235, State of South Dakota, County of Hughes in the Circuit Court Sixth Judicial Circuit.

In rev Kansas Microsoft Antitrust Litigation Settlement. Case No. 99C17089 Division No. 15 Consolidated Cases, District Court of Johnson County, Kansas Civil Court Department.

In the Final Order and Final Judgment, the Honorable Allen Slater stated:

"The Class Notice provided was the best notice practicable under the circumstances and fully complied in all respects with the requirements of due process and of the Kansas State. Annot. §60-22.3."

In re: North Carolina Microsoft Antitrust Litigation Settlement. No. 00-CvS-4073 (Wake) 00-CvS-1246 (Lincoln), State of North Carolina, Wake and Lincoln Counties in the General Court of Justice Superior Court Division North Carolina Business Court.

In the multiple state cases, Plaintiff's generally alleged that Microsoft unlawfully used anticompetitive means to maintain a monopoly in markets for certain software, and that as a result, it overcharged consumers who licensed its MS-DOS, Windows, Word, Excel and Office software. The multiple legal notice programs targeted both individual users and business users of this software. The scientifically designed notice programs took into consideration both media usage habits and demographic characteristics of the targeted class members.

In re: MCI Non-Subscriber RatePayers Litigation, MDL Docket No. 1275, District Court for Southern District of Illinois (2001).

The advertising and media notice program was designed with the understanding that the litigation affects all persons or entities who were customers of record for telephone lines presubscribed to MCI/World Com, and were charged the higher non-subscriber rates and surcharges for direct-dialed long distance calls placed on those lines. (www.rateclaims.com). After a hearing to consider objections to the terms of the settlement, The Honorable David R. Harndon stated;

"As further authorized by the Court, [Finegan's company] ... published the Court-approved summary form of notice in eight general-interest magazines distributed nationally; approximately 900 newspapers throughout the United States and a Puerto Rico newspaper. In addition, [Finegan's company] caused the distribution of the Court-approved press release to over 2,500 news outlets throughout the United States... The manner in which notice was distributed was more than adequate..."

Sparks v. AT&T Corporation, Case No. 96-LM-983, Third Judicial Circuit, Madison County, Illinois.

The litigation concerned all persons in the United States who leased certain AT&T telephones during the 1980's. Finegan designed and implemented a nationwide media program designed to target all persons who may have leased telephones during this time period, a class that included a large percentage of the entire population of the United States. In granting final approval to the settlement, the Court commented:

"The Court further finds that the notice of the proposed settlement was sufficient and furnished Class Members with the information they needed to

evaluate whether to participate in or opt out of the proposed settlement. The Court therefore concludes that the notice of the proposed settlement met all requirements required by law, including all Constitutional requirements."

Pigford v. Glickman and U.S. Department of Agriculture, Case No. CA No. 97-19788 (PLF), District Court for the District of Columbia (1999).

This was the largest civil rights case to settle in the United States in over 40 years. The highly publicized, nationwide paid media program was designed to alert all present and past African-American farmers of the opportunity to recover monetary damages against the U.S. Department of Agriculture for alleged loan discrimination. In his Opinion, the Honorable Paul L. Friedman commented on the notice program by saying:

"The parties also exerted extraordinary efforts to reach class members through a massive advertising campaign in general and African American targeted publications and television stations."

Judge Friedman continued;

"The Court concludes that class members have received more than adequate notice and have had sufficient opportunity to be heard on the fairness of the proposed Consent Decree."

In re: SmithKlins Beecham Clinical Billing Litigation, Case No. CV. No. 97-L-1230, Illinois Third Judicial District, Madison County, (2001).

Finegan designed and developed a national media and Internet site notification program in connection with the settlement of a nationwide class action concerning billings for clinical laboratory testing services.

MacGregor v. Schering-Plough Corp., Case No. EC248041, Superior Court of the State of California, County of Los Angeles (2001).

This nationwide notification was designed to reach all persons who had purchased or used an aerosol inheler manufactured by Schering-Plough. Because no mailing list was available, notice was accomplished entirely through the media program.

In re: Swiss Banks Holocaust Victim Asset Litigation Case No. CV-96-4849, United States District Court for the Bastem District of New York (1999).

Pinegan managed the design and implementation of the Internet site on this historic case. The site was developed in 21 native languages. It is a highly secure data gathering tool and information hub, central to the global outreach program of Holocaust survivors, (www.swissbankolaims.com/).

In re: Louisiana-Pacific Inner-Seal Siding Litigation, Civil Action Nos. 879-JE, and 1453-JE, United States District Court, District of Oregon (1995) and (1999).

Under the terms of the Settlement, three separate Notice programs were to be implemented at three-year intervals over a period of six years. In the first Notice campaign, Finegan implemented the print advertising and Internet components of the Notice program.

In approving the legal notice communication plan, the Honorable Robert B. Jones stated:

"The notice given to the members of the Class fully and accurately informed the Class members of all material elements of the settlement...[through] a broad and extensive multi-media notice campaign."

In reference to the third-year Notice program for Louisiana-Pacific, Special Master Hon. Judge Richard Unis, commented:

"In approving the third year notification plan for the Louisiana-Pacific Inner-Seal<sup>xM</sup> Siding litigation, the court referred to the notice as "...well formulated to conform to the definition set by the court as adequate and reasonable notice."

Indeed, I believe the record should also reflect the Court's appreciation to Ms. Finegan for all the work she's done, ensuring that noticing was done correctly and professionally, while paying careful attention to overall costs." Her understanding of various notice requirements under Fed. R. Civ. P. 23, helped to insure that the notice given in this case was consistent with the highest standards of compliance with Rule 25(d)(2).

Thomas A. Foster and Linda E. Foster v. ABTco Stding Litigation. Case No. 95-151-M, Circuit Court of Chootaw County, Alabama (2000).

This litigation focused on past and present owners of structures sided with Abitibi-Price siding. The notice program that Finegan designed and implemented was national in scope.

In the Order and Judgment Finally approving settlement, Judge J. Lee McPhearson said:

"The Court finds that the Notice Program conducted by the Parties provided individual notice to all known Class Members and all Class Members who could be identified through reasonable efforts and constitutes the best notice practicable under the circumstances of this Action. This finding is based on the overwhelming evidence of the adequacy of the notice program ...The media campaign involved broad national notice through television and print media, regional and local newspapers, and the Internet (see id. ¶¶9-11) The result; over 90 percent of Abitibi and ABTco owners are estimated to have been reached by the direct media and direct mail campaign."

In re: Exxon Valder, Oil Spill Litigation, Case No. A89-095-CV (HRH) (Consolidated), United States District Court for the District of Alaska (1997, 2002).

Finegan designed and implemented two media campaigns to notify native Alaskan residents, trade workers, fisherman, and others impacted by the oil spill of the litigation and their rights under the settlement terms.

In res Georgia-Pacific Toxio Explosion Litigation Case No., 98 CVC05-3535, Court of Common Pleas Franklin County, Ohio (2001).

Finegan designed and implemented a regional notice program that included network affiliate television, radio and newspaper. The notice was designed to alort adults living near a Georgia-Pacific plant that they had been exposed to an air-born toxic plane and their rights under the terms of the class action settlement. In the Order and Judgement finally approving the settlement the Honorable Jennifer L. Bunner said:

"... Notice of the settlement to the Class was the best notice practicable under the circumstances, including individual notice to all members who can be identified through reasonable effort. The Court finds that such effort exceeded even reasonable effort and that the Notice complies with the requirements of Civ. R. 23(C).

In re: Johns Manyille Phenolic Foam Litigation Case No. CV 96-10069, United States District Court for the District of Massachusetts (1999).

The nationwide multi-media legal notice program was designed to reach all Persons who own any structure, including an industrial building, commercial building, school, condominium, apartment house, home, garage or other type of structure located in the United States or its territories, in which Johns Manville PFRI was installed, in whole or in part, on top of a metal roof deck.

In te: James Hardie Roofing Litigation Case No. CV. No. 00-2-17945-65SEA, Superior Court of Washington, King County (2002).

The nationwide legal notice program included advertising on television, in print and on the internet. The program was designed to reach all persons who own any structure with JHBP roofing products. In the Final Order and Judgment the Honorable Steven Scott stated:

"The notice program required by the Preliminary Order has been fully carried out... [and was] extensive. The notice provided fully and accurately informed the Class Members of all material elements of the proposed Settlement and their opportunity to participate in or be excluded from it; was the best notice practicable under the circumstances; was valid, due and sufficient notice to all Class Members; and compiled fully with Civ. R. 23, the United States Constitution, due process, and other applicable law."

In res First Alert Smoke Alarm Litigation, Case No. CV-98-C-1546-W (UWC), United States District Court for the Northern District of Alabama, Western Division (2000).

Finegan designed and implemented a nationwide legal notice and public information program. The public information program ran over a two-year period to inform those with smoke alarms of the performance characteristics between photoelectric and ionization detection. The media program included network and cable television, magazine and specialty trade publications. In the Findings and Order Preliminarily Certifying the Class, The Honorable C.W. Clemon wrote that the notice plan:

"...Constitutes due, adequate and sufficient notice to all Class Members; and meets or exceeds all applicable requirements of the Federal Rules of Civil Procedure, the United States Constitution (including the Due Process Clause), the Alabama State Constitution, the Rules of the Court, and any other applicable law,"

In re: American Cyanamid, Civil Action CV-97-0581-BH-M, United States District Court for the Southern District of Alabama (2001).

The media program targeted those Farmers who had purchased crop protection chemicals manufactured by American Cyanamid. In the Final Order and Judgment, the Honorable Charles R. Butler Jr., wrote:

n militaria di Cina n distanti di Gilin "The Court finds that the form and method of notice used to notify the Temporary Settlement Class of the Settlement satisfied the requirements of Fed. R. Civ. P. 23 and due process, constituted the best notice practicable under the circumstances, and constituted due and sufficient notice to all potential members of the Temporary Class Settlement."

Bristow v Fleetwood Enterprises Litigation Case No Civ 00-0082-S-BJL United States District Court for the District of Idaho (2001).

Finegan designed and implemented a legal notice campaign targeting present and former employees of Fleetwood Enterprises, Inc., or its subsidiaries who worked as hourly production workers at Pleetwood's housing, travel trailer, or motor home manufacturing plants. The comprehensive notice campaign included print, radio and television advertising.

In re: New Orleans Tank Car Leakage Fire Litigation, Case No 87-16374, Civil District Court for the Parish of Orleans, State of Louisiana (2000).

This case resulted in one of the largest settlements in U.S. history. This campaign consisted of a media relations and paid advertising program to notify individuals of their rights under the terms of the settlement.

Garria Spencer v. Shell Oil Company, Case No. CV 94-074, District Court, Harris County Texas (1995).

The nationwide notification program was designed to reach individuals who owned real property or structures in the United States which contained polybutylene plumbing with acetyl insert or metal insert fittings.

Rane Rosales v. Fortune Insurance Company, Case No 99-04588 CA (41) Circuit Court of the 11th Judicial Circuit, Miami-Dade County, Florida (2000).

Finegan provided expert testimony in this matter. She conducted an audit on behalf of intervening attorneys for the proposed notification to individuals insured with personal injury insurance. Based upon the audit, Finegan testified that the proposed notice program was inadequate. The Court agreed and signed an Order Granting Intervenors' Objections to Class Action Settlement. The Honorable Jose M. Rodriques said:

"The Court finds that Ms. Finegan is qualified as an expert on class notice and effective media campaigns. The Court finds that her testimony is credible and reliable."

Based in part on Finegan's testimony, the Court ruled in favor of the intervening parties and disapproved the parties' original settlement agreement, vacating the order of preliminary approval.

In re: Hurd Millwork Heat Mirror Litigation Case No. CV-772488, Superior Court of the State of California, County of Santa Clara (2000).

This nationwide multi-media notice program was designed to reach class members with failed heat mirror seals on windows and doors, and alert them as to the actions that they needed to take to receive enhanced warranties or window and door replacement.

Laborers District Counsel of Alabama Health and Welfare Fund v Clinical Laboratory Services. Inc. Case No. CV-97-C-629-W, United States District Court for the Northern District of Alabama (2000).

Finegan designed and developed a national media and Internet site notification program in connection with the settlement of a nationwide class action concerning alleged billing discrepancies for clinical laboratory testing services.

In re: StarLink Corn Products Liability Litigation Case No. 01-C-1181, United States District Court for the Northern District of Illinois, Eastern Division (2002).

Finegan designed and implemented a nationwide notification program designed to alert potential class members of the terms of the settlement.

In re: Albertson's Back Pay Litigation, Case No. 97-0159-S-BLW, United States District Court for the District of Idaho (1997).

Finegan designed and developed a secure Internet site, where claimants could seek case information confidentially.

In res Georgia Pacific Hardboard Siding Recovering Program, Case No. CV-95-3330-RG, Circuit Court for the County of Mobile, State of Alabama (1997).

Finegan designed and implemented a multi-media legal notice program, which was designed to reach class members with falled G-P siding and alert them of the pending matter. Notice was provided through advertisements which aired on national cable networks, magazines of nationwide distribution, local newspaper, press releases and trade magazines.

In re Diet Drugs (Phentermine, Fenfluramine, Dexfenfluramine) Prods. Liab. Litig., MDL No. 1203, Civil Action No. 99-20593, (E.D. Pa. Aug. 28, 2000).

Finegan has worked as a consultant to the National Diet Drug Settlement Committee on notification issues.

In res ABS II Pipes Litteation, Case No. 3126, Contra Costa Superior Court, State of California (1998 and 2001).

The Court approved regional notification program designed to alert those individuals who owned structures with the pipe that they were eligible to recover the cost of replacing the pipe. (www.abspipes.com/).

In re: Avenue A Inc. Internet Privacy Litigation, Case No: C00-1964C, United States District Court for the Western District of Washington.

In re: Lorazepans and Clorazepate Antitrust Litigation, MDL No. 1290 (TFH), United States District Court for the District of Columbia.

In re: Providian Financial Corporation ERISA Litigation, Case No C-01-5027, United States District Court for the Northern District of California.

In ret H & R Block., et al Tax Refund Litigation, Case No. 97195023/CC4111, Maryland Circuit Court for Baltimore City,

In re: American Premier Underwriters, Inc. U.S. Railroad Vest Corp., Cause No: 06C01-9912, Circuit Court, Boone County, Indiana.

In re: Sprint Corporation Optical Fiber Littgation, Case No: 9907 CV 284, District Court, Leavenworth County, Kansas.

In re: Shelter Mutual Insurance Company Litigation, Case No. CJ-2002-263, District Court, Canadian County, Oklahoma.

In re: Conseco, Inc. Securities Litigation, Case No: IP-00-0585-C Y/S CA, Southern District of Indiana, Indianapolis Division.

In re: National Treasury Employees Union, et al., Case No. 02-128C, United States Court of Federal Claims.

In ret City of Miami Parking Litigation, Case Nos: 99-21456 CA-10, 99-23765 - CA-10, Circuit Court, 11<sup>B</sup> Judicial Circuit, Miami-Dade County, Florida.

In ret Prime Co. Incorporated D/BIA/ Prime Co. Personal Communications, Civil Action No. L 1:01CV658, United States District Court for the Eastern District of Texas, Beaumont Division.

Alsen Veneer v. State of Oregon A.A., Case No. 88C-11289-88C-11300.

#### A Sample of Finegun's Bankruptcy Experience

Finegan has designed and implemented literally hundreds of domestic and international bankruptcy notice programs. A sample case list includes the following:

In re: United Airlines, Case No. 02-B-48191, (Bankr. N.D Illinois, Bastern Division).

Finegan worked with United and its restructuring attorneys to design and implement global legal notice programs. The notice was published in 11 countries and translated into 6 languages, Finegan worked closely with legal counsel and UAL's advertising team to select the appropriate media and to negotiate the most favorable advertising rates. (www.pd-ual.com/).

In re: Enron, Case No. 01-16034 (Bankr. S.D.N.Y.)

Rinegan worked with Enron and its restructuring attorneys to publish various legal notices,

In re: Dow Corning, Case No. 95-20512 (Bankr. R.D. Mich.)

Finegan originally designed the information website. This Internet site is a major information hub that has various forms in 15 languages.

In re: Harnischfeger Industries, Case No. 99-2171 (RJW) Jointly Administered, (Bankr., District of Delaware).

Finegan designed and implemented 6 domestic and international notice programs for this case. The notice was translated into 14 different languages and published in 16 countries.

In re: Keens Corporation, Case No. 93B 46090 (SMB), (Bankr. B.D. of Missouri, Eastern Division).

Finegan designed and implemented multiple domestic bankruptcy notice programs including notice on the plan of reorganization directed to all creditors and all Class 4 asbestos-related claimants and counsel.

In re: Lamonts, Case No. 00-00045 (Bankr, W.D. of Washington).

Finegan designed an implemented multiple bankruptcy notice programs.

In re: Monet Group Holdings, Case Nos. 00-1936 (MFW) (Bankr. D. of Delaware).

Finegan designed and implemented a bar date notice.

In re: Laclede Steel Company, Case No 98-53121-399 (Bankr. E.D. of MO, Eastern Division).

Finegan designed and implemented multiple bankruptcy notice programs.

In re: Columbia Gas Transmission Corporation, Case No. 91-804 (Bankr. S.D.N.Y.)

Finegan developed multiple nationwide legal notice notification programs for this case,

In re: U.S.H. Corporation of New York, et al. (Bankr. S.D.N.Y)

Finegan designed and implemented a bar date advertising notification campaign.

In ra: Best Products Co., Inc., Case No. 96-35267-T, (Bankr. H.D. of Virginia)

Finegan implemented a national legal notice program that included multiple advertising campaigns for notice of sale, bar date, disclosure and plan confirmation.

In re: Lodgian, Inc., et al., Case No. 16345 (BRL) Factory Card Outlet - 99-685 (JCA), 99-686 (JCA), (Benkr. S.D.N.Y).

<u>In re: International Total Services, Inc., et al.</u>, Case No: 01-21812, 01-21818, 01-21820, 01-21882, 01-21824, 01-21826, 01-21827 (CD) Under Case No: 01-21812 (Bankr. B.D.N.Y)

In re: Decora Industries, Inc and Decora, Incorporated, Case No: 00-4459 and 00-4460 (JJF) (Bankr, D.of Delaware

In re: Genesis Health Ventures. Inc., et al., Case No. 002692 (PJW) (Bankr. D. of Delaware)

In re: Telephone Warehouse, Inc., et al, Case No. 00-2105 through 00-2110 (MFW) (Bankr. D.of Delaware).

In re: United Companies Financial Corporation, et al., Case No. 99-450 (MFW) through 99-461 (MFW) (Bankr, D.of Delaware).

In re: Caldor, Inc. New York, The Caldor Corporation, Caldor, Inc. CT, et al., Case No. 95-B44080 (ILG) (Bankt, S.D.N.Y).

In re: Physicians Health Corporation, et al., Case No: 00-4482 (MFW) (Bankr. D.of Delaware).

In re: GC Companies., et al., Case Nos:00-3897 through 00-3927 (MFW) (Bankr. D.of Delawsre).

In re: Hellig-Mevers Company, et al., Case Nos: 00-34533 through 00-34538 (Bankr, B.D.of Virginia, Richmond Division),

#### Product Recall and Crisis Communication

Reser's Fine Foods—Reser's is a nationally distributed brand and manufacturer of food products through giants such as Albertsons, Costco, Food Lion, WimiDixie, Ingles, Safeway and Walmart. Finegan designed an enterprise-wide crisis communication plan that included communications objectives, crisis team roles and responsibilities, crisis response procedures, regulatory protocols, definitions of incidents that require various levels of notice, target audiences, and threat assessment protocols. Finegan worked with the company through two nationwide, high profile recalls, conducting extensive media relations efforts.

#### Background

Prior to joining The Garden City Group, Inc., Finegan co-founded Huntington Advertising, a nationally recognized leader in legal notice communications. After Fleet Bank purchased her firm in 1997, she grew the company into one of the nation's leading legal notice communication agencies.

Prior to that, Finegan spearheaded Huntington Communications, (an Internet development company) and The Huntington Group, Inc., (a public relations firm). As a partner and consultant, she has worked on a wide variety of client marketing, research, advertising, public relations and Internet programs. During her tenure at the Huntington Group, client projects included advertising (media planning and buying), shareholder meetings, direct mail, public relations (planning, financial communications) and community outreach programs. Her past client list includes large public and privately held companies: Code-A-Phone Corp., Thrifty-Payless Drug Stores, Hyster-Yale, The Portland Winter Hawks Hockey Team, U.S. National Bank, U.S. Trust Company, Morley Capital Management, and Durametal Corporation.

Prior to Huntington Advertising, Finegan worked as a consultant and public relations specialist for a West Coast-based Management and Public Relations Consulting firm.

Additionally, Finegan has experience in news and public affairs. Her professional background includes being a reporter, anchor and public affairs director for KWJJ/KJIB radio in Portland, Oregon, as well as reporter covering state government for KBZY radio in Salem, Oregon. Finegan worked as an assistant television program/promotion manager for KPDX directing \$50 million in programming. Additionally she was the program/promotion manager at and KECH-22 television.

Finegan's multi-level communication background gives her a thorough, hands-on understanding of media, the communication process, and how it relates to creating effective and efficient legal notice campaigns.

#### Articles

Quoted Article, "Warranty Conference: Globalization of Warranty and Legal Aspects of Extended Warranty," - Warranty Week, - warrantyweek.com/archive/ww20070228.html/February 28, 2007

Co-Author, "Approaches to Notice in State Court Class Actions," - For The Defense, Vol. 45, No. 11 -- November, 2003.

Citation — "Recall Effectiveness Research: A Review and Summary of the Literature on Consumer Motivation and Behavior" U.S. Consumer Product Safety Commission, CPSC-F-02-1391, p.10, Heiden Associates — July 2003.

Author, "The Web Offers Near, Real-Time Cost Efficient Notice," - American Bankruptcy Institute - ABI Journal, Vol. XXII, No. 5. - 2003.

Author, "Determining Adequate Notice in Rule 23 Actions," - For The Defense, Vol. 44, No. 9 -- September, 2002,

Author, Legal Notice, What You Need To Know and Why, - Monograph, July 2002.

Co-Author, "The Electronic Nature of Legal Noticing," - The American Bankruptcy Institute Journal -Vol. XXI, No. 3, April 2002.

Author, "Three Important Mantras for CEO's and Risk Managers in 2002" - International Risk Management Institute - irmi.com/January 2002.

Co-Author, "<u>Used the Bat Signal Lately</u>" - The National Law Journal, Special Litigation Section - February 19, 2001.

Author, "How Much is Enough Notice" - Dispute Resolution Alext, Vol. 1, No. 6, March 2001.

Author, "Monitoring the Internet Buzz" - The Risk Report, Vol. XXIII, No. 5, Jan. 2001.

Author, "High-Profile Product Recalls Need More Than the Bat Signal" - International Risk Management Institute - irmi.com/ July 2001.

Co-Author, "Do you know what 100 million people are buzzing about today? Risk and Insurance Management - March 2001,

11:

Quoted Article: "Keep Up with Class Action" Kentucky Courier Journal - March 13, 2000.

Author, "The Great Debate - How Much is Brough Legal Notice?" American Bar Association - Class Actions and Derivatives Suits Newsletter, Winter edition 1999.

#### Speaker/Expert Panelist/Presenter

Warranty Chain Management Faculty Panelist - Presentation Product Recall Simulation. Tampa, Florida - March 2007.

Practicing Law Institute Faculty Panelist - CLE Presentation -11th Annual Consumer Financial

Services Litigation Presentation: Class Action Settlement Structures – Evolving Notice Standards in the Internet Age. New York/Boston (simuloast), NY March 2006; Chicago, IL April 2006 and San Francisco.

CA May 2006,

U.S. Consumer Product Safety Commission Ms. Finegan participated as an Expert to

the Consumer Product Safety Commission to discuss ways in which the CPSC could enhance and measure the recall process. As an expert panelist, Ms Finegan discussed how the CPSC could better motivate consumers to take action on recalls and how companies could scientifically measure and defend their outreach efforts. Bethesde MD,

September 2003.

Weil, Gotshal & Manges CLB presentation "A Scientific Approach to Legal Notice

Communication" New York, June 2003.

Sidley & Austin CLE presentation "A Scientific Approach to Legal Notice

Communication" Los Angeles, May 2003.

Kirkland & Bilis Speaker to restructuring group addressing "The Best Practicable Methods

to Give Notice in a Tort Bankruptcy," Chicago, April 2002.

Georgetown University Law Center Mass Tort Litigation

Center Mass Tort.

Institute

CLE White Faper: What are the best practicable methods

to give notice?

Dispelling the communications myth -- A notice disseminated is a notice communicated, Faculty -- Mass Tort Litigation Institute -- Washington

D.C., November 1, 2001.

American Bar Association How to Bullet-Proof Notice Programs and what communication barriers

present due process concerns in legal notice. Presentation to the ABA Litigation Section Committee on Class Actions & Derivative Suits -

Chioago, IL, August 6, 2001.

McCutchin, Doyle, Brown

& Enerson

Speaker to litigation group in San Francisco and simulcast to four other McCutchin locations, addressing the definition of effective notice and

barriers to communication that affect due process in legal notice.

San Francisco, CA - June 2001.

Marylhurst University Guest lecturer on public relations research methods, Portland, OR -

February 2001.

This is Exhibit "B" mentioned and referred to in the affidavit of Jeanne C. Finegan, sworn before me at the City of Lagranian the State of Oktober this 5th day of July, 2007.

A Notary Public



Nai Mil. Legal Notice

# If you purchased Air Cargo Shipping Services within, to or from either the United States or Canada from January 1, 2000 to September 11, 2006, your rights could be affected by a Settlement

What are the Settlements about?

Paintiffs claim that Decisobe Lathbansa AG, Lufthansa Cargo AG and Swiss International Air Lines Ltd., along with numerous other air cargo carriers, conspired to fix the prices of air cargo shipping services in violation of U.S. antituet laws and Canadian competition law. The Settlements provide an \$85 million U.S. Fund to pay valid class member decime, and \$5.338 million USD Canadian Fund that Canadian Class Counsel will request to have held in trust for future benefit of the Canadian classes.

#### Who is a Class Member?

You are a class member if you purchased air cargo shipping services, from ANY cargo carrier, for shipments within, to or from either the United States or Canada This also includes services purchased through freight forwarders. All you need to know is in the Notice of Proposed Settlement, including information on who is or is not a class member.

#### How do I get Payment in the U.S. Settlement?

You must register to need we a claim form. Claim forms will be malled out later. Cell the number below or visit www.minusgosettlement.com to register and for information on deadlines.

#### What are my rights?

If you do NOT want to take part in the U.S. Settlement or the Canadian class actions, you have the right to "opt out."

To "opt out" of the U.S. or Canadian Settlements, you must do so by \_\_\_\_, 200\_. Class mombers have the right to object to the U.S. or Canadian Settlements. If you object, you must do so by \_\_\_\_, 200\_. You may speak to your own attorney at your own expense for fielp. For more information on how to "opt out" or object, visit www.aireargosettlement.com or call the number below.

Final Approval Hearings to consider approval of the U.S. and Canadian Settlements and requests by the Inwyers for attorneys' fees and costs will be held at the United States District Court for the Basteru District of New York on [Date], 200\_; the Ontario Superior Court of Justice on [Date], 200\_; the Québec Superior Court on [Date], 200\_ and at the Supreme Court of British Colorabia on [Date], 200\_ For more information on the locations and times of the Hearings, visit www.eircargosettlement.com, or call the number below.

This is a Summary, where can i get more information?

You can get complete Settlement information, including a copy of the full Notice and claim form by registering at www.aircargosettlement.com, calling the number below, or writing to Air Cargo Settlement, c/o The Garden City Group, Inc., P.O. Box 9162, Dublia OH, 43017-4162, USA.

0000-000-0000

www.aircargosettlement.com

This is Exhibit "C" mentioned and referred to in the affidavit of Jeanne C. Finegan, sworn before me at the City of Account in the State of OK this the day of July, 2007.

Notary Public



#### The Garden City Group, Inc.

#### Luithansa

Gountiyi (A	Publications/A	Insertions	Girkulation*	r ganguage	Unit Size
<b>计划证据</b>		1000			
Canada	Oanadian Business	1	92,000	English	1/2 Page
Canada	Maolean's	2	411,000	English	1/2 Page
Canada	L'actualite	2	191,000	French Canadian	1/2 Page
Canada	Report on Business Magazine (Globe & Mail)	1	288,000	English	1/2 Page
Canada	Financial Post Business Magazine	1	221,000	English	1/2 Page
Canada	Time Canada	2	239,000	English	1/2 Page
Canade	Sports Illustrated	2	83,000	English	Full Page
Canada	Reader's Digest (English Edition)	1	995,000	English	Full Page
Canada	Reader's Digest (French Edition)	1	260,000	French Canadian	Full Page
Canada	Canadian Living	2	538,000	English	1/2 Page
Canada	Cottp de Potte	1	230,000	French Canadian	1/2 Page
Canada	Canadian Geographic	1	230,000	English	1/2 Page
Canada	Chatelaine (English Edition)	1	697,000	English	1/2 Page
Canada	Chatelaine (French Edition)	1	209,000	French Canadian	1/2 Page
Canada	People Canada	3	183,000	English	Full Page
Canada	Canadian House and Home	1	260,000	English	1/2 Page
Cenada	Today's Parent	1	210,000	English	1/2 Page
Canada	The National Post (M-F)	1	248,000	English	1/8 Page
Canada	The National Post (Sat)	1	268,000	English	1/8 Page
Canada	The Globs and Mall (M-F)	1	322,000	English	1/8 Page
Canada	The Globe and Mall (Sat)	1	402,000	English	1/8 Page
Canada	Toronto Sun (M-F)	1	194,000	English	1/4 Page Tab
Canada	Le Journal de Montreal (Mon - Fri)	1	288,000	French Canadian	1/4 Page Tab
Canada	Montreal Gazette	1	139,159	English	1/8 Page
Canada	La Presse	1	202,663	French Canadian	1/8 Page
International	Financial Times**	1	2,609	English	1/8 Page
International	international Herald Tribune**	1	300	English	1/8 Page
Total (2.45)	English (Specific Control of the Con	our (de	¥ :7,373,725.1/	 	Maria Cara Cara

\*Circulation figures provided by FIMB 2005 Topline Report.

"These publications distribute the listed directation in Conside.

Target: Business/Cargo National Canadian Reach: 80% Average Frequency; 3,9 Source: PMB 2007 Two-Year Readership Dalabaso

Secondary Target Adults
National Canadian Reach: 7(%)
Average Frequency: 3.5
Source: PMB 2007 TNO-Year Readorship Database

#### Lufthansa

Country	City/Province	- Entitle to the second	inserions.	J& Circulation*	Language	Unif Size**
China	Belling	Beiling Evening News	2	1,200,000	Simplified Chinese	1/8 Page
China	Belling	Bailing Youth Dally	2	500,000	Simplified Chinese	11/8 Page
China	Belling	Belling Times	2	TBD	Simplified Chinese	1/8 Page
China	Shanghal	Shanghai Evening News	2	1,100,000	Simplified Chinese	1/8 Page
Chine	Shanghal	Shanghei Moming News	2	50,000	Simplified Chinese	1/8 Page
Chine	Guangzhou/Guangdorig	Guanozhou Dally	2	1,580,000	Simplified Chinese	1/8 Page
China	Shenzhen/Guangdong .	Shenzhen Special Zoție News	4	450,000	Simplified Chinese	1/8 Page
China	Shenzhen/Guangdong	Sherizhen Dommerjosi News	2	TBD		1/8 Page -
China	Shanzhen/Guangdong	Shenzhen Evening News	2	TBD		1/B Page
China	Shenzhen/Guangdong	Jing Bao	2	CET	Simplified Chinese	1/8 Pags
China	Sheliezhuang/Heibel	Yanzhao Mefropolis Dally	3	1,000,000	Simplified Chinese	1/8 Page
China	Tianlin	Tran Jin Daily	1	380,000	Simplified Ohinese	1/8 Page
China	Tieniin	Global Times	1	1,500,000	Simplified Chinese	1/8 Page
China	(Nanjing/Jlangstt	Yantza Evening News	2	2,000,000	Simplified Chinese	1/8 Page
China	Nanjing/Jlangeu	Modem Express	1	TBD	Simplified Chinese	1/8 Page
China	Shenyang/Liaoning	Liaoshen Evening News	3	\$28,000	Simplified Chinese	1/8 Page
China	Shenyang/Liaoning	Shenyang Evening News	1	300,000	Simplified Chinese	1/8 Page
China	Fullan/Fuzhou	Strait News	3	590,000	Simplified Chinese	1/8 Page
China	Hangzhou/Zheiling	Qianliang Evening News	2	\$60,000	Simplified Chinese	1/8 Page
Ohina	Hangzhou/2hajing	City Express News	2	CaT	Simplified Chinese	1/8 Page
Chine	Quingdao/Shadong	Qilu Evening News	5	1,460,000	Simplified Chinese	1/8 Page
China	Quingdao/Shadong	Qingdac Dally	5	TBD	Simplified Chinese	1/8 Page
China	Quingdao/Shadong	Qingdao Evening News	5	TBD	Simplified Chineca	1/8 Page
Ohlna	Quingdao/Shadong	Quingdao Moring News	5	מפד		1/8 Page
China	International	Time Asia	1	3,952	English	1/2 page
China	International	Newsweek Asia	1	3,359	English	1/2 page
China	International	International Herald Tribune	7	3,861	English	1/8 Pago
China	International	Wall Street Journal - Asia	1	5,133	English	1/4 page
China	International	Financial Times	1	1,133	English	1/8 Page
China	international	USA Today - Globel	1	1,447	English	1/8 Page
Totals inse	ertions		67			<u> </u>

<sup>\*</sup>Ckculation figures provided by madiz representatives.

Primary Target: Business/Cargo
Average Reach for above provinces: 71%
Average Frequency for above provinces: 244
arraisan Con
Source: CNRS (China National Readership Survey Salan E

Target: Adults
Average Reach for above provinces: 56%
Average Frequency for above provinces: 2.27
Source: CNRS

<sup>&</sup>quot;Some Unit Sizes unconfirmed and subject to change.

#### Lufthansa

Comment Language Comment	Publication Company	ille and an extension	Ridse Cikerina House	1 & Salaring and Salaring	J. Junit.
B 1 1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2			not one	Mangeage	Size
France	Peris Match	2 .	684,056	European French	Full Page
France	Le Monde	2	352,845	European French	1/4 Page
France	Le Parisjen + Aujourd'hul	22	942,484	European French	1/8 Page
France	le Figero	2	321,490	European French	11/4 Page
France	Nouvel Observateur	2	543,596	European French	Full Page
France	L'Equipe	2	365,849	European French	1/8 Page
France	L'Express (FRA)	2	434,715	European French	Full Page
France	Le Point	2	386,780	European French	Full Page
France	Courrier International	2	185,941	European French	Full Page
France	Telerama	2	644,217	European French	Full Page
Prance	Le Manda 2	2	289,289	European French	Full Page
France/international	Time Magazine	1	71,381	English	1/2 Page
France/International	Newsweek	1 .	44,374	English	1/2 Page
France/International	International Herald Tribune	4	29,721	English	1/8 Page
France/International	The Wall Street Journal - Europe	1	10,008	English	1/B Page
France/International	Financial Times	1	19,811	English	1/8 Page
France/International	USA Today - Global	1	6,927	English	1/8 Page
Total Minings & .	人民的機能的 化物性性性性性 人名英	2840	4,733,084	ું ફેર્વા કર્યા છે. જાન અમૃતિકૃત	A 18 6 4

<sup>\*</sup>Circulation figures provided by media representatives.

Primary Target: Business/Cargo Reach: 70% Average Frequency: 3,2 Source: |psos FCA 2006

Secondary Target: Adults Reach! 69% Average Fraquency: 3.08 Source: Ipsos FCA 2006

<sup>\*\*</sup>Some Unit Sizes unconfirmed and aubject to change.
\*\*\*These publications distribute the listed droulefion in France.

#### Lufthansa

Country	The same of the sa	Insertions	້ຳຕາດໃນຄົນວາກີຕໍ່	Language	Unif Size**
Germany	ADAC Motorwelt	1	13,502,993	German	1/2 Page
Germany	Sport Bild	1	642,188	German	1/2 Page
Germany	WELT am SONNTAG	1	TED	German	1/8 Page
Germany	Bild am Sonntag	1 1	1,764,765	German	1/8 Page
Gennany	Bunte	1	725,036	German	1/2 Page
Germany	Der Spiegel	1	1,026,199	German	Full Page
Germany	Frankfurter Allgemeine Zelfung (FAZ)	1 1 1	\$15,816	German	1/4 Page
Germany	Focus	1	734,593	German	Full Page
Germeny	Siem	1	1,007,345	German	Full Page
Germany	Süddautsche Zeitung (SZ)	1	424,739	German	1/4 Page
Germany	SUPERIII(u	1	528,508	German	1/2 Page
Germany	TV Spielījim Pius	4	1,576,089	German	1/2 Page :
Germany/international	Time Magazine - EMEA	1	95,697	English	1/2 Page
Germany/international	Newsweek - EMEA	1	39,640	English	1/2 Page
Germany/International	International Herald Tribune	1	23,315	English	1/8 Page
Germany/International	The Wall Street Journal - Europe	1	14,996	English	1/8 Page
Germany/International	Financial Times	1 1	28,483	English	1/B Page
Germany/International	USA Today - Global	1	18,418	English	1/B Page
Joial :	k	18	22,855,816	9000	

Primary Target: Bueiness/Cargo Reach: 78% Average Frequency: 2.6 Source; EBRS 2006

Secondary Target: Adults Reach: 71% Average Frequency: 1.9 Source: MA 2007

<sup>\*</sup>Circulation figures provided by madia representatives.
\*\*Some Unit Sizes unconfirmed and subject to change.
Those publications distribute the fisled charicition in Germany.

## THE GARDEN CITY GROUP, INC. LUTHERISE

Country, S.L "14 21	Halipania Armenie al	Publication .	inserilons	*richtengation*	; Faulanade)	* ** Sinjt Sinje** *
india	[National	Times of India	1	2.870.672	English	1/8 Page
India	National	Economic Times		618,188	English	1/8 Page
India	National	Navbharat Times	1	469,388	Hindi	1/8 Page
India	Delhi Regional Edition	Times of India	1	2,201,186	English	1/8 Page
India	Delhi Regional Edition	Economic Times		542,178	English	1/6 Page
India.	Dalhi Ragional Edition	Novhhami Times	<del></del>	496,824	Hindl	1/6 Page
India	Delhi Regional Edition	Filmfare Mag	2	29,800	Hindi	Full Page
lngīa	Delhi Regional Edition	Femina Mag	2	26,850	English	Full Page
India	Dalhi Regional Edition	Hinduslan Times	2	1,186,684	English	1/8 Page
india	Delhi Ragional Edition	Hittdusten Hindl	2	191,837	Hindi	1/8 Page
Indie	Deini Regional Edition	Punjab Kesari	<del></del>	324,647	Punjabi	1/8 Page
india	Dəlhi Regional Edillon	Dainek Jegren	2	463,605	Hindi	1/8 Page
indie	Mumbai Regional Edition	Times of India		588.784	ringi riallon3	
India	Mumbal Regional Edition	Economic Times	<del></del>	161,749	English	1/8 Page
india	Mumbai Regional Edition	Novbharat Times	<u> </u>	185.877	Hindi	1/B Page
India	Mumbal Regional Ecklon	Maharashira Times	3	270,048	Mehareshki	1/6 Page 1/8 Page
ndia	Mumbal Regional Edition	Flimfare Mag	2	38,000	Hindl	Full Page
ndia	Mumbal Regional Edition	Femina Mag	2	32,000	English	Full Page
India	Mumbai Regional Edition	Mumbal Migor	<del></del>	170,000	English	1/8 Page
lidla	Mumbel Regional Edition	Hindustan Times	Ė	130,771	English	1/6 Page
India	Mumbel Regional Edition	Daily News & Analysis		140,000	English	
India		Gujaret Samediar	· · · · · · · · · · · · · · · · · · ·	206,484	Gularati	1/8 Page 1/8 Page
ndla		Lokmat	~ <del>~~~~</del>	215,005	Marathi	
ndla		Loksatia	2	125,347	Manathi	1/8 Page 1/8 Page
ndla		Midday	2 -	152,608	English	1/8 Page
ndla		Navakal	3	165,872	Maraihi	
ndia		Seamna	2	100.854	Meraihi	1/8 Page 1/8 Page
ndje/Internetionet		Time Macazine	<del></del>	28.025	English	
ndio/plemallonal	The state of the s	Nevinwaek	ì	15,009	English	1/2 Pape
ndie/Internetional		International Hereid Tribune		1.960		1/2 Page
ndle/Internallonsi		The Wall Street Journal		544	English	1/B Page
ndle/International		Financial Times	~ <del>~</del>	1,369	English	1/8 Papa
ndis/International	Giphal	USA Today		1,359	English	1/8 Page
Total	- Indiana	AMS INCRY	- 53	1-91 1-11,841,749	English	1/8 Page

'Chrulations provided by modis representatives
"Final wit exco ond cost will depend on Octrinal of Rollins,

Rouch in Mumbal 65% Average Frequency; 3.08 Source: IRS 2007

Target: Adults Reach in Dolhi: 73% Average Frequency: 2.62

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#### Lufthansa

Sountry	Fühileation	Insertions	Gifculation*	Language	Unit Size*
STATE THE STATE OF		Control of the control	622,000	Italian	1/2 Page
italy	Focus				
Italy	Panorama		523,000 514,000	Italian	1/2 Page
Italy	Dange Moderna	ļ	514,000	<u>italian</u>	1/2 Page
italy	Chi	1	527,000	lta(lan	1/2 Page
Italy	il Giomale	11	219,000	<u>Italian</u>	1/4 Page
Italy	Corriere della Serra	1	680,000	Italian	1/4 Page
ltely	La Repubblicà	1	629,000	Italian .	1/4 Page
italy	Gazetta dello Sport	1	373,000	Italian	1/4 Page
Italy	II Messaggero	1	460,000	Italian	1/4 Page
Italy	Le Stampa	1	315,000	Italian	1/4 Page
Italy	Milano Finenza	1	116,673	Italian	1/4 Page
Italy	Il Gazzettino	1	94,209	Italian	1/4 Page
Italy	II Secolo XIX	7	112,000	Italian	1/4 Page
litaly	Il Sole 24 Ore	1	345,000	Italian	1/4 Page
Italy	Oggl	1	659,279	Italian	1/2 Page
Italy	Gente	1	454,647	Italian	1/2 Page_
[taly	Venerdi	1	808,000	Italian	1/2 Page
Italy	L'Espresso	1	385,350	Italian	1/2 Page
Italy/International	Time Magazine - EMEA	1	28,583	English	1/2 Page
Italy/International	Newsweek - EMEA	1	7,782	English	1/2 Page
Italy/International	International Herald Tribune	1	15,049	English	1/8 Page
Italy/International	The Wall Street Journal - Europe	1	10,512	English	1/8 Page
Italy/International	Financial Times	1	9,545	English	1/8 Page
Italy/International	USA Today - Global	1	2,357	English	1/8 Page
Total'	g a transfer to the second transfer to	- 24	47,708,936		

Primary Target: Business/Cargo GES Reach: 86% Penor:
Average Frequency: 3.41 Donne |
Source: European Business ReadBrahip Survey (EBRS) 2006

Secondary Target: Adults Minimum Reach : 55% Average Frequency; 1.8 Source: Audipress

<sup>\*</sup>Circulation figures provided by media representatives.
\*Some Unit Sixee unconfirmed and subject to ohange.

#### Lufthansa

22246 . 344 . 64		<del></del>			
Country	Publication I	insertions	transportation of	Lattollage	. Uniters
	1. 19. 18. 18. 19. 19. 19. 19. 19. 19. 19. 19. 19. 19	A	MCIFCUlation:	14. 3. S.	Size
vapari	HARKEL - INDUMING EGIDDU	1 1	3,046,975	Japanese	1/8 Page
Japan	Nikkei Business Datly	1	167,445	Japanese	1/8 Page
Japan	Nikkei Marketing Journal	1	248,900	Japanese	1/8 Page
Japan	Nikkel Financial Dally	1	46,300	Japaneso	1/8 Page
Japan	Yomluri Shimbun	1 1	10,033,215	Japanese	1/8 Page
Japan	Asahi Shimbun	1	8,225,032	Japanese	1/8 Page
Japan	Mainichi	1	3,957,410	Japanese	1/8 Page
Japan	Chunichi Shimbun - Morning Edition	1	2,745,014	Japanese	1/8 Page
Japan	Hokkaido Shimbun - Morning Edition	1	TBD	Japanese	1/8 Page
Japan	Sankei Shimbun - Morning Edition	1	2,086,391	Japanese	1/8 Page
Japan	Nishi Nippan Shimbun - Morning Edition	1	TED	Japanese	1/8 Page
Japan ·	Chugoku Shimbun - Morning Edition	1	TBD	Japanese	1/8 Page
Japan/International	(Time Asia	1	61,412	English	1/2 page
Japan/International	Newsweek Asia	1	18,011	English	1/2 page
Japan/international	International Herald Tribune	1	25,559	English	1/8 Page
Jepan/International	Wall Street Journal - Asia	1 1	7,854	English	1/4 page
Japan/International	Financial Times	1	8,003	English	1/8 Page
Japan/Internetional	USA Today - Global	1 1	1,524	English	1/8 Page

Target: Businese/Cargo Reach: 94% Frequency: 1.6 Source JBRS

Target: Adults Reach: 65.6% Frequency; 1.1 Source: J-READ 2008

#### Lufthansa

Country	Publication.	Insertions	Ciroulation"	Language :	Unit Size**
Malaysia	The Star	1	139,468	English	1/8 Page
Malaysia	The New Straits Times	1	800,016	English	1/8 Page
Maleysia	Berita Harian	1	2,000	Malay	1/8 Page
Malaysia	Sin Chew Jit Poh	1	885,838	Malay	1/8 Page
Maleysia/international	Time Asia		17,302	English	1/2 Page
Malaysia/International	Newsweek Asia	1	20,491	English	1/2 Page
Malaysia/International	International Herald Tribuna	1	2,778	English	1/8 Page
Malaysia/International	Wall Street Journal - Global	1	6,057	English	1/8 Page
Melaysia/International	Financial Times	3	1,759	English	1/8 Page
Malaysia/International	USA Today - Global	· 1	138	English	1/8 Page

<sup>\*</sup>Cloudation figures provided by media representatives, \*Some Unit Sizes unconfinned and aubject to change.

Target: Adults in Kuala Lumpur Reach: 75% Average Frequency: 1.5 Source: PAX Fall 2006



### Lufthansa

Country	Rublication	İnsertions	Circulation*	Languagë	Unit Size*
South Korea	Chosun Ilbo	2	2,668,700	Korean	1/8 Page
South Korea	Maell Business	1	750,000	Korean	1/8 Page
South Korea	DongA libo	2	2,450,000	Korean	1/8 Page
South Korea	JoongAng libo	2	1,850,000	Korean	1/8 Page
South Korea	Korea Economic Daily	1	1,000,000	Korean	1/8 Page
South Korea	Maekyung Economy	1	128,000	Korean	1/8 Page
South Korea	Choogan Chosun	1 1	130,000	Korean	1/8 Page
South Korea/International	International Herald Tribune	. 1	20,033	English	1/8 Page
South Korea/International	Wall Street Journal - Global	1	7,806	English	1/8 Page
South Korea/International	USA Today - Global	1	570	English	1/8 Page

<sup>\*</sup>Choulation figures provided by media representatives.

JUBA IIDO JONGANA JOSE ECONO JESE JULY T

Target: Adults in Seoul

Reach: 69%

Average Frequency: 2.9 Source: PAX Fall 2006

<sup>\*\*</sup>Some Unit Sizes unconfirmed and subject to change.

#### Lufthansa

Country:	Publication	Insufficient.	Girculation*	Eaudhads:	Unit:Size#
Switzerland	Le Malin Dimanche	1	215,024	European French	1/4 Page
Swizarland	24 Haures (ed. Totale)	1 1	95,315	European French	1/4 Page
Switzerland	L'Hebdo	1	44,870	Europsen French	1/2 Page
Switzedand	Tre Top Ticina (combo) -Confere del Ticina -La Regione Ticino -Gionnale del Popolo	1	89,804	)tallen	Jt Page
Switzerland	Blick	1		German	1/4 Page
Syritzerland	Facis	1	73,140	German	1/2 Page
Switzerland	Meiropooi (combo) -Tagas Arzeiger (Zurich) -Bamer Zeitung (Bern) -Bader Zeitung (Basel)	ť	567,192	German	Jr. Page
SWitzerland	Neue Zürcher Zellung	1	146,729	German	1/4 Page
Switzerland	Neue Luzemer Zellung	1	מפד	Germen	1/4 Page
Witzerland	Sonntage NZZ	1	TBD	German	Jr. Page
Witzerland	SonntageBildk	1	280,280	German	1/4 Page
Witzenand	SonntagaZeilung	1	201,858	German	1/4 Page
witzerland/international	(Time Magazine - EMEA		11,308	English	1/2 Page
witzerland/international	Newsweek - EMEA	4	4,104	English	1/2 Page
Witzerlandfinternational	International Herald Tribune	1	8,986	English	1/8 Page
witzerland/international	The Wall Street Journal - Europe	1	4,887	English	1/8 Page
Witzarland/International	Financial Times	1	9,193	English	1/8.Page
witzeriand/International	USA Today - Global	1	1,459	English	1/8 Page
otal		18	/1,742,929		1:31 1 W 5.4 1

\*Circultion Square provided by modit, representatives, \*Some Unit Since upont/Emed and subject to change.

Primary Target: Business/Dargo Resoh: 84% Averago Fruquency: 2.3 Source: MA Leader

Secondary Turgett Adulto Reach: 701/4 Avarage Prequency: 1,8 Source: MACH Basic 2007-1

#### Lufthansa

Country	Rublication .	Insertions		Language	Unit Size**
Talwan	Chine Times	3	Traditional Chinese	1,950,000	1/8 Page
Talwan	United Daily News	1 1	Traditional Chinese		1/8 Page
Talwan	United Evening News	2	Traditional Chinese	TBD	1/8 Page
Taiwan	Commercial Times	7 1	Traditional Chinese	350,000	1/8 Page
Talwan	Economic Daily News	1 1	Traditional Chinese		1/8 Page
Talwan	Liberty Times	1	English	TBD	1/8 Page
Talwan	China Post	1	English	250,000	1/8 Page
Talwan/International	Time Asia	1	English		1/2 Page
Talwan/International	Newsweek Asia	1	English	8,964	1/2 Page
Telwan/International	International Herald Tribune	1	English	2,951	1/8 Page
Talwan/International	Wall Street Journal - Global	1	English	4,271	1/8 Page
Talwan/International	Financial Times	1	English	336	1/8 Page
Taiwan/International	USA Today - Global	1	English	413	1/8 Page

<sup>\*</sup>Circulation figures provided by media representatives.

Target: Adults in Taipel Reach: 70%

Average Frequency: 2.8 Source: PAX Fall 2006

<sup>\*\*</sup>Some Unit Sizes unconfirmed and subject to change.

#### Lufthansa

Country	Publication	insertions	Circulation	Language	Unit.
United Kingdom	Daily Mail	2	2,408,001	English	1/8 Page
United Kingdom	The Daily Telegraph	2	934,341	English	1/8 Page
United Kingdom	Financial Times (UK and ROI edition)	1	136,886	English	1/8 Page
United Kingdom	The Times	2	639,547	English	1/8 Page
United Kingdom	The Sunday Times	2	1,397,164	English	1/8 Page
United Kingdom	The Economist	2	170,038	English	Full Page
Unlied Kingdom	The Guardien	2	366,238	English	1/8 Page
United Kingdom	The Sun	2	3,397,472	English	1/8 Page
United Kingdom	Mall on Sunday	2	2,253,450	English	1/8 Page
United Kingdom	News of the World	2	P11,808,8	English	1/8 Page
United Kingdam	Fladio Times	2	1,070,042	English	Full Page
United Kingdom	What's on TV	2	1,689,621	English	Full Page
United Kingdom/International	Time Magazine -EMEA	4	138,105	<b>English</b>	1/2 Page
United Kingdom/International	Newsweek - EMEA	1	39,333	English	1/2 Page
United Kingdom/International	International Herald Tribune	1	11,042	English	1/8 Page
United Kingdom/International	The Wall Street Journal - Europe	1	16,292	English	1/8 Page
United Kingdom/International	USA Today - Global	1	6,303	English	1/8 Page
Notal consecutives a series	The PART AND WAR START (1947) I have to be a first	28	417,982,971 ··	the best one.	100 250

Primary Targef: Business/Cargo Reach: 71% Average Frequency: 3.3 Source: British Business Suryey 2005

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Secondary Target: Adults Reach: 68% Average Frequency: 2.8 Survey: NRS 2007

<sup>\*</sup>Circulation figures provided by madia representatives. \*Some Unit Sizes unconfirmed and subject to change,

#### Lufthansa

Country	Publication	Insertions	1x Circulation*	Unit Size
Unlied States	Parade	1	32,400,000	2/6 Page
United States	USA Weekend	1	23,442,692	2/6 Page
United States	American Profile	1	9,000,000	1/4 Page
United States	Paople	2	3,823,604	1/2 Page
United States	Newsweek	1	3,142,281	1/2 Page
United States	Readers Digest	1	10,094,286	Full Page
United States	Jet	1	938,751	Full Page
United States	Vista	1	666,948	1/2 Page
United States	USA Today	1	2,194,787	1/8 Page
United States	Wall Street Journal	1	2,043,235	1/8 Page
United States	New York Times	1	1,086,798	1/8 Page
United States/International	International Herald Tribune	1	4,125	1/8 Page
United States/International	Financial Times	1	136,040	1/8 Page
Magazîne/Total	The state of the s	··· 44 // ·	** : : 88,971,547 · · !	7. (3.7° ), 1.2's

\* Source: SRDS Merch 2007 on line.

Primary Target: Business/Cargo National U.S. Reach: 81% Average Frequency: 2.13

Source: MRI Doublebase 2006/Business-to-Business

Secondary Target: Adults National U.S. Reach: 74% Average Frequency: 1.99 Source: MRI Doublebase 2006

WSJ, NYT and USA Today are included in both reach percentages, but are part of global plan pricing Black Enterprise, Jet, Ebony and Essance are only measured in the Adults 184 reach. People on Espanol, Vista and RD Seleccionés are not measured in either reach program.

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Tier 2

重性量		则是是原籍的情報。	<b>《京都公司》</b>	Emuzi edibi balangan
Tiet 2	Ausiria Austria	Kurier	German	167,465 84.189
Tier 2	Ausiria	Die Presse Der Standard	German German	98,874
Tier2 Tier2	Ausina Ausina	Winschaftsbiett	German	39,480
Ter 2	Austria/international	Time EMEA	English	5,658
Tier 2	[Anerior international	Newsweek EMEA International Heraki Tribune Wall Street Journet/Global	English	4,188
Mer 2	Austria/international	International Herald Tribune	English	5,43B
Tier 2	Ausina/international	Wall Sirest Journal Global   Financial Times	English English	2,696 4,405
Tier 2 Tier 2	Austris/international	USA Today - Global	English	950
Tier2	Belolum	Het Nisuwablad	Duten	210,887
Ter2	Belgium Belgium Belgium	L'Edre	European French	17,862
Tiac 2	Belgium	Le Soir	European French	93,154
Merz	Bagirm	De Standaard	Dutch	92,611 50,000
Ter2	Belgium Belgium	De Tijd  Gezef Van Antworpen	Outch Outch	114,119
Tier 2 Tier 2	Belgiuminternational	Time EMEA	English	13,233
Terz	Beigium/International	Newsweek EMEA	English	3,584
Ter2	Belciumilnieniational	International Harald Tribune	English	3,774
Nor2	Belgium/international	Wall Street Journal/Global	English	4,833
Tier2	Belglunifalemellonel	IFinancial Times	English Earlish	8,890 728
Tier 2	Belgium/international	USA Today - Global	English Latin American Portuguese	218,925
Ter 2	Brozil Erozil	O Eslado de S, Paulo** Jornal do Brazil	Latin American Portuguese	115.000
Tier 2	Brazil	O'Globo	Latin American Portuguesa	252,000
Tier 2	BraziVinternational	Newsweek/Latin America	Engilah	27,779
Ter 2	BrozWintemational	Financial Times	English	114
Tier 2	Chile	(E) Mercurio**	Latin American Spanish	119,949
Tior 2	Chite	[Capital	Latin American Spanish Latin American Spanish	15,920 82,343
TIPA B	Chile Chile	Que Pasa Gestion	Latin American Spanish	28,500
Tior 2 Tior 2	Chile	Brilla	Letin American Specials	35,000
Ter 2	Ohle	Les Ultimas Noticias	Latin American Spanish	(69,461
Ter 2	Chile/international	Nevisweek/Latin America	English	284
Tier 2	Colombia	El Tiempo <sup>15</sup>	Latin American Spanish	235,511
Ter 2	Colombia	Portefolia	Latin American Spenish Latin American Spanish	43,000 94,600
Ter 2 Ter 2	Colombia Colombia	Dipero Bemana	Latin American Spanish	191,700
Ter 2	Colombia	Kegocio Inteligente	Lailn American Spanish	55,000
Tier 2	Colombia/International	Newsweekil,alin America	English	1,459
Ter 2	Colombia/International	Financial Times	English English	12
Ner 2	Egypt	Al Ahram	Arabic	1,861,400 1,881,800
Ter 2	Egypt	Akhbar Daliy	Arabio Arabio	25,000
Tier 2 Tier 2	Egypt	Al Basha Tima EMEA	English	1,058
Tier 2	Egypt/international Egypt/international	International Herald Tribuna	English	827
Tier 2	Egypt/International	Wall Street Journal/Globs	English	53
Mor 2	Egypt/international	Financial Times	Engligh	301
Tier 2	Egypt/International	USA Today - Global	English	65 400,000
Tier 2	Hone Kene/China Hone Kene/China	Hong Kong Oriental News South Chine Morning Post	TraditonalChiness English	118,881
Tier 2 Tier 2	Hong Kong/China	Sing Teo Dally	TradilionalOhinese	100,000
Ter 2	Hone Kone/China	Apple Daily	TraditionalChinese	340,000
Mer 2	Hong Kong/China	Yazhou Zhoukan (newayeekly)	Tradilional Chinese	72,860
Tier 2	Hong Kong/China	Mind Pag Daily	TraditionalChinese English	128,000 46,738
Tier 2	Hong Kong/Chine/International	Tima Asia November Asia	English	25,752
Ner 2	Hong Kong/China/international Hong Kong/China/International	Newswaek Asia International Horald Tribuna	English	10,678
Ter 2	Hong Kong/China/International	Wall Street Journal Global	English	13,229
Mar2	Hong Kong/China/international	Financial Tigges	English	6,932
Mar2	Hong Kong/Ohine/International	USA Today - Global	English	£,865
Tier 2	Italand	Man Times	English	115,102 118,000
Ter 2	ireland ireland	Irish Times Salurday Irleh Times Magazine	English English	118,000
Tier2 Tier2	Ireland	ldsh independent	English	188,598
Ter 2	lleland	ldeh Examiner	Enolish	60,229
Tiers	Ureland/Infornational	irieh Examiner Time EMEA Wall Street Journal/Globat	English	14,957
Tier 2	Ireland/International	Wall Street Journal/Global	English English	888 4,188
Tier2 Tier2	(velspoliptemaliona) Iraland/international	Financial Times IUSA Yoday - Global	English	778
usi 4	The least the Heat of St.		4(19/91)	
Tigt 2	ioraci	Yediot Aronolit	Hebrow	860,000

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Tier 2

Tier 2	(srae)	He'Areiz/International Herald Tribune	HebrewEnglish	332,000
Tler 2	letas	The Jaruselem Post	English	78,000 8,798
Ter 2	Israel/International   Israel/International	Newsweek EMEA .	English	6,796
Tier 2	Israelinismational	International Haraid Tribune   Walt Street Journal/Global	English English	7,501
Tier 2	Israel/international	Financial Times	English	151 175
Tier 2	(sranVinternational	USA Today - Global	English	88
Tier 2	Maxica	Reforma	Letin American Francish	146,704
Ter 2	Mexica	El Universel	Letin American Stranish	152,476
Tier 2	оржем	Dia Siele	Latin American Spanish	812,000
Tiec2	Mexico	Esta	Latin American Spanish	628,000
Tier 2	Mexica/International Netherlands	Financial Times	English	237
Tier 2	Netherlands	The Natharland Group De Telegreaf	Dutch Dutch	1,000,000 BB7,204
Tier 2	Netherlands	Algemen Dagblad	Dulch	522,650
Tier 2	Notherlands	De Volkskrant	Dutch	249,637
Tier 2	Netherlands	NRC Handeleblad	Dutch	208,088
Tier 2	Neiherlands	Het Financiaele Dephiad	Dutoh	55,209
Tier 2	Nutherlands/International	Time EMEA	English	12,631
Tier 2	Netherlands/International Netherlands/International	Neweweek EMEA International Herald Tribune	English	8,432
Tier 2	Netherlands/international	Well Street Journal/Global	English English	7,510 5,370
Ter 2	Netharianda/Intornational	Financial Times	risilgnä	8,852
Tier 2	Notherlands/International	USA Today - Global	######################################	4,200
Tier 2	Poru	E) Comercio**	Lalin American Spanish	80,000
Tier 2	Peru	Gestion	Lalin American Spanish	22,000
Tier 2	Peru	Peru 21	Lalin American Sponish	70,000
Tier 2 Tier 2	Peruintemational Peruintemational	Newsweek/Leiln America Pinencial Times	English English	443 8
Tier 2	Portugal	Diario de Notioias	European Portuguese	88,000
Tor 2	Puriugal	Johns de Noticias	European Portuguese	87,122
Tier 2	Portugal	Publico	Ettroppen Portuguese	52,210
Tier 2	(Portugal	Expresso	European Portuguese European Portuguese European Portuguese	188,527
Tier 2	Portugel	Cojtelo Da Manha	Eulopean Parluguese	101,508
Ter 2	Portugel  Portugel/International	Diario Económico Timo EMEA	English English	13,257 7,826
Tier 2	(Portugal/international	Newsweek EMEA	English	1,850
Tier 2	Portugallinternational	Newsveek EMEA International Herald Tribune	English	286
Tier 2	(Portugat/international	(Wall Street Journal/Global	English English	252
Tier 2	Podugal/international	Financial Times	English	2,978
Tler 2	Porlugal/International	USA Today - Global.	English	104
Tier 2 Tier 2	Russia	Argumenty EFexty (Russian Edition) Delovoy/Ratershurg	Russian Russian	3,560,000 23,000
Tipr 2	Russia	Komineraent Delly (nellonal ed.)	Russian	117,340
Tlor 2	Russia	Vedamostlis	Russian	68,700
Mer 2	Russia/International	Nawswook EMEA	I English	<b>4,08</b> 6
Tier 2	RussialInternational	Well Street Journal/Global	English	150
Tier 2	Russia/International	Financial Times	English	1,219
Tor 2	Russia/international	USA Today - Global	English English	134 401,000
Tier 2	Singapore Singapore	The Stratts Times The Business Times	English English	401,000 25,533
Tier 2	Sindahote Isindahote	Liante Zeobeo	Treditional Ohinase	211,000
T/er 2		Time Asia	English	96,528
Tier 2	Singapore/international Singapore/international	Néwsweek Asia	English English	22,040
Tier 2	Singapore/(nternational	Intemational Herald Tribune	English	9,844
Tier 2	Singapore/international	Viáli Střeet Journa/Global	English English	11,988 7,228
Tier 2	Singapore/international Singapore/international	Fifianolatimes : 2-1 USA (6559): Slobat	English	1,848
Tier 2	Soulk Africa	Substant-Times	English	504,285
Tier 2	South Africa	The Star 1	English	180,000
Tier 2	South Africa 2:-	Radport	Afrikaans	338,702
Tier 2	South Africa nr.	Cápe Argua	English	73,194
Tior 2	South Africa	Daily News	English	64,970 81,928
Tior 2 Tier 2	South Africa South Africa	Die Volksblad Dally Dispatch	Afrikaans English	81,918
Tier 2	South Africal International	Time EMEA	English	55,74B
Tier 2	Bouth Africal international	Newsymek EMEA	English	4,635
Tier 2	(South Africa/International	Wall Street Journal/Global	Engilsh	15
Tier 2	South Africa/international	(Finencial Times	English	4,094
Tier 2		[USA Today - Global	English	SEE UKB
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### THE GARDÉN CITY GROUP, INC. Lufthansa

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TTer2	Spain	Ojaco Dies	European Spanish	120,000
Tier 2	Spain/International	Time EMEA	English	43,250
Tier 2	i Spaini înternational	Newaweek EMEA	English	6,295
Tier 2	Spain/International	linternational Herald Tribuna	English .	6,510
Tera	Spain/international	Wali Street Journal/Globel	English	3,482
Tier 2	Bpain/International	Financial Times	English	5,133
Tier 2	Spain/international	USA Today - Global	English	687
Tier 2	Sweden	Aftonbisdet	Swedish	415,500
Tier 2	Bweden	Dagena Nyheler (Blockholm)	Swedish	361,800
Ter 2	Sweden	Expressed	Swedish	\$28,800
Tier 2	Sweden	Gilleborgs Posten	Swedish	242,700
Tier 2	Sweden	Svenska Dagblatet.	Swedish	184,800
Tlor 2	Sweden/International	Time EMEA	English	17,413
Tier 2	Sweden/international	Newsweek EMEA	English	4,057
Tier 2	Swader/International	International Herald Tribune	English	2,877
Tier 2	Sweden/international	Wall Street Journal/Global	English	544
Tier 2	Sweden/international	Financial Times	English	4,925
Tier 2	Sweden/international	USA Today - Global	English .	229
lier 2	Thalland	Thei Rath	The	1,000,000
Tier 2	Thalland	Khap-Sod	Thai	600,000
lier 2	Thelland	Bangkok Post	English	TBD
Tier 2	The land/international	Timo Asia	English	71,897
Her 2	Thefland/International	Nev/sweek Asia	English	11,859
Tier 2	Thailanothlamational	International Herald Tribuna	English	8,072
Tier 2	Thalland/International	Wall Street Journal/Global	English	7,015
lier 2	(Theilendfinternational	Financial Times	English	403
Tier 2	Thalland/international	USA Today - Global	English	679
Nor 2	Turkey	Hantyel	Turkish	650,000
Tier 2	Turkey	Sabah	Turkish	100,000
Mer 2	Turkey	Dunya	Turkish	45,000
Rer 2	Turkey/International	Time EMEA	English	2.842
(er 2	Turkay/ntemaliana	Newsweak EMEA	English	3,498
Lier 5	Turkey/international	International Haraid Tribuna	English	881
7er2	TurkeV/international	Wall Street Journal/Global	English	529
(er2	Turkevintemations	iFinanciai Times	English	826
Ter2	Turkey/international	USA Today - Global	#nglish	127

Jer 3	Argentina	Le Nacion**	Latin American Spanish	168,997
818	Argentins/international	Newsweek/Latin America	English	254
ier G	Argenijas/international	Financial Times	English	63
Ter 3	Australia	Bunday Telegraph	English	664,072
ier 3	Australia	The Sunday Herald-Sun (Melbourne)	English	613,000
ier 3	Australia	Sunday Mail (Brisbane)	Kagigh Karaman da karaman karam	TBD
Ter B	(Australia/international	Time/South Pacifio	English	79,282
ier 3	Australia/international	International Herald Tribune	English	85
for 8	Australia/International	Wall Street Journal/Global	English +	207
ler 8	Australia/Internations)	Financial Times	English	2,988
Ter 8	Australia/International	USA Today - Global	English	148
ier S	Cambodia	Phnom Panh Post	English	5,000
ler 8	Czech Republio	8 esk	Gzech	448,325
ter 8	Ozech Republic/International	Time EMEA	English	1.013
ier 3	Czech Republic/international	Newsweek EMEA	English	1,451
Ter 3	Czech Republic/international	(international Harald Tribune	English	2,322
ier a	Czech Republic/Infernational	Wall Street Journal/Global	English	218
ier S	Czech Republic/infernational	Finshcal Times/Europa	English	2,268
ier 3	Ozech Republic/International	USA Today - Global	English	84Q
ier S	Denmark	Berlingska Tidenda	Danish	165,178
ior 8	Denmark/International	Time EMEA	English	6,434
ler S	Denmerk/International	Neveweak EMEA	English	3,143
ier 3	Denmark/International	Infernational Harald Tribuna	English	4,394
Ter 3	Denmark/International	(Well Street Journal/Global	English	500
ers.	Denmakinismallonal	Financial Times	English	3,271
iera	Denmark/International	USA Today Global	English	678
ier 8	Echedor	(El.Comerico**	Latin American Spenish	93,600
ler S	Ecuador/international	Newsyraek/Latin America	English	286
erS	Ecuador/International	lainancial Times	/ English	2
ior 3	Ethiopia	The Ethlopian Herald	Englieh	7,000
iera	Eihiopia/international	Manamaak	English	302
lor 8	Finland	Hèlshoin Sanomat	Flanish	533,367
ier 3	Finland/international	Time EMEA	English	7,928
Ter S	Finlandlintemational	NEWSWOOK EMEA	English	2,750

### Lufthanas

Tier 2

Tier 3	Finland/International	International Horald Tribune	English	1,169
Ner3	Finjand/international	Walf Street Journal/Global	English	140
Tier3	Finland/international Finland/international	Financial Times USA Today - Global	English English	2,778 84
Tiera Tiera	Grace	To Vime	Grack	227,072
Tier a	Greeceliniemalional	Tima EMEA	English	9,300
Tiera	Greecelintemational	Mawawaak EMEA	English	2,828
Tier 3	Graece/International	I International Herald Tribuna	English	4,190
Tier 3	Grades/International	Wall Street Journal/Global	English	316
Mer 3	Greccelintemational	Financial Times USA Today - Global	English English	1,001 486
Tier'S	Grecos(international	Sigio Veinliung**	Latin American Scanish	27,000
Ters Ters	Guatemate/international	Newsweek Lette America	English	217
Tier 3	Hungary	Mairo	Hungarian	802,000
Ters.	"Hungery/international	Time EMEA	English	1,239
Tiers	Hungary/international	Newsweek EMEA	English	2,501
Tier3	HungaryAnternational	International Herald Tribune	English English	594 280
Tler3 Tler3	Hungarylinternational Hungarylinternational	Wall Street Journal/Global   Financial Times	English	1,078
Tier 3	Hungaryliniomational	USA Today - Global	English	247
Tier3	Indonesia/Jakaria	Kompas	Behasa Indonesian	500,080
TIBES	lindonesia/Jekarta/international	Time Asia	English	5,092
โลร3	indonesia/lakarta/international indonesia/lakarta/international	Newayask Asja	Eriglish	6,060 3,837
Ters	inddnesia/lakarte/internetional	International Herald Tribuna	English English	5,175
Tiers Tiers	lindonesia/Jakarja/injemallonal lindonesia/Jakarja/injemallonal	Wat Sirest Journal/Global Financial Times	English	121
Tiera	)Kenya	Dally Nation	English	220,000
Tiers	Konyalintemational	Time EMEA Newslyeck EMEA	English	2.041
Tlera	Kenya/International	Navisiyeek EMEA	English	7,808
Tier 3	Kenyarintemational	Financiel Times	English	<u> </u>
Tiere	Kenyafintemational	USA Yaday - Global	English German	6 85,113
Eneil Eneil	Luxembolig/intemetional	Luxembuurger Wort Nowsweek EMBA	English	502
Tier 8	Lixemportal/ustragonal	plemational Herald Tribuna	English	721
Tiers	Luxembourg/International	Wall Street Journal/Global	English	367
Tier 3	Luxembourg/international	Financial Times USA Today - Global	English	1,444
Mar S	Luxembourg/international		English	39 30,000
Tier 3	Mourillus	Le Mauriden Tima EMEA	French English	822
Tior 3	laqoʻlam sinilavilinuaM Isqoʻlam sinilavilinuaM	Newsweek EMEA	English	1,809
Tier 8 Tier 8	Maurilualmemetional	Financial Times	Englieh	65
Tier 3	New Zeeland	Dominion Post	Énglish	98,326 195,381
Mer 3	New Zesland	New Zeeland Herald	English	195,G81 71
Tier3	New Zestend/international	Financial Times	English English	28,569
FreiT	New Zeelend/International	Time EMEA Wall Street Yournel/Global	English	10
Tiers	(New Zeelend/International Nicarogua	ILa Pranse	Letin American Spanish	39,885
Tlars	(Nicaragua/international	Newsyee/Letin America	English	128
Tiera	Nicsragira/International	Financial Times	English	1
Tiar3	Nigeria	The Guardien	English	120,000 2,789
Tier3	Nigeria/International	Time EMEA	English English	1,228
Tier 3 Tier 3	(Nigeria/International Nigeria/International	Newsydek EMEA Walf-Street Journal/Global	English	9
Tier 3	Nigeria/International	Előáncial Times	English )	40
Tiers	Norvay	Aftenposten	Norweglan	248,503
Tier3	Norway/International	Time EMEA	English	12,198 3,829
Tier3	Norway/Internalldrial	Navaweek EMEA (International Herald Tribuna	English English	1,128
TierS TierS	Norway/International Norway/International	Wall Street Johns Aglores	English	E4B
Tter3	Norway/international	Financial Times	English	1,477
Tier3	Norway/International	USA Today - Global	English	48
Tier3	Pakislanisusus	DaWn	English	134,000
Tler3	Pakistan	News-L-Wagt	Urdu English	575.000 (0,714
Tiars	Pekistan/International	Time Asia	English English	7,988
Tor3	Pakistan/international ===    Pakistan/international	Newsweek Asia International Herald Tribune	English	137
Tiers	Pakistan/international	Wall Street Journal Gladal	English	47
Tlerd	Pakistan/international	Financial Times	English	'a7
	Paneme	La Prensa** Financia).Times	Lallo American Spanish	86,900 8
Tier3		(I Classofe) Times	English	4
Tier'3	Panama	Tringicial Times		gp#
	Panama Panama/international Philippines	Newswack Latin America	English English	265,000 260,000

Tier 2

Ter 8	Philippines/International	Newsweek Abia	English	22,178
B roi	Philippines/International	International Herald Tribune	English	5,498
E 18	Philippines/international	Wall Sirtel Journal/Global	English	9,990
ier 3	[Philippinos/International	Financial Times	English	\$14
Ter 8	Philippines/international	USA Today - Global	English	508
Ter 3	Polénd	Gazeta Wyborcza	Polish	470,000
B rei	Pulsad/International	/Time EMEA	. English	2.745
Bra	Poland@ntemational	Newsweek EMEA	English (	4,495
Ter 3	[Pojend/International	International Harald Tribuna	English (	375
Ter 3	Poland/International	Wall Street Journal/Global	English	1,978
Bhaf)	Polend/international	Finencial Times	English	1,967
ier 3	Poland/international	(USA Today - Global	English	108
Ter 3	Romania	Evenimentul Zliel	Romanian	71,821
Ter 8	Romania/International	Time EMEA	English	409
Ter 3	Romania/International	Newsyeek EMEA	English	453
Ter 3	Remenia/International	International Herald Tribune	English	105
iers	Romenia/International	Wall Street Journal/Global	English.	51
Ter3	Romania/International	Floancial Times	English	600
ier3	Romania/International	USA loday - Global	English	12
iera	Saudia Arabia	Asheru Al Aysat	Arabio	248,482
ier3	Saudia Arabia/infemalional	Time EMEA	English	1,551
ler'S	Saudia Arabia/International	Newsweek EMEA	English	1,224
Ter 3	Saudie Arabia/International	International Herald Tribune	English	149
Ter 3	Saudia Arabia/International	Wall Street Journal/Global	English	63
ier3	Seudia Arabia/International	(Financia) Times	Engksh	86
Ter S	Saude Arabla/International	IUSA Today - Global	English	39
ier8	Sri Lanke	Sunday Lankadespa	Sinhala	825,000
Ter3	Số Lanks/internations)	Time Asia	English	4,120
Ter 3	Sri Lanka/international	Newsweek Asia	English	1,974
ier3	Sri Lanke/International	International Herald Tribune	English	108
Ter S	Bri Lanke/International	Wall Street Journal/Global	English	56
Ter3	Uganda	New Vision	English	45,000
Ter 8	Upande/international	Newsweek EMEA	English	80
ier 3	United Arab Emitales	Khaleel Times	English	TED
Ter3	United Arab Emirglas	Al Bayen	Arabic	100,000
Ters	United Arab Emirales/International	Time EMEA	English	2,099
ierS	United Arab Emirates/International	Neivsweek EMEA -	English	821
ier3	United Areb Emirales/International	Wall Sireet Journal/Global	English	248
78r8	United Arab Emirales/International	Financial Tunes	English	1,497
16/3	United Arab Emirales/International	USA Today - Global	English	109
1er3	Vonexuela	El Neclonal CA	Latin American Spanish	Ø5,00D
ier 3	Venezuelaliniemational	Neveweek Enin America	English	1,734
ler 3	Vielnera	Henoi Nhan Dan	Vielnamese	80,000
ier 3	Visinam/International	Time Asia "- 1	Boolish	749
ier 3	Vielnami/hiemational	Newsweek Asia	English	2,512
161 G	Vielnam/international	Wall Street Journal Global	English	279
Ter3	Vieinam/International	Financial Times	Engilah	85
101 4	[ Atomici Hit (Ital)   Chick   Chick	Phaneie une	- Indian	

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Source: SROS and mode representatives "The Notice tell be published via the Well Street Journal American,

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Country of the second by	Elleublications (1) Haward (1) State	insettions.	Circulations)	🚧 Language 🤾	Unit Size
International	Time (EMEA Edition-Incl. Letin America)	1	525,000	English	1/2 Page
International	Time (Asia Edition)	1	280,000	English	1/2 Page
International	Time (South Pacific)	1	114,337	English	1/2 Pege
International	Newsweek (EMEA, Asia and Latin America editions)	1	572,402	English	1/2 Page
U.S./international	Wall Street Journal (Global) Tu, Th & Fr	1	1,881,942	English	1/8 Page (US) 1/4 Page (Intl)
U.S./International	Wall Street Journal Americas**	1	1,230,171	Spanish/Latin American Portuguese	1/4 Page
U.S./international	NY Times/Int'l Herald Tribune combo	1	1,328,980	English	1/8 Page
U.S./International	Financial Times (World Edition)	1	447,108	English	1/8 Page
U.S./International	USA Todey (Global: US, Europe, Asia) (Mon-Thurs)	1	2,254,787	English	1/8 Page
Germany/International	Lufihansa Magazin	1	320,000	European German/English	1/2 Page
Germany/International	Lufthansa Exclusive	1	280,000	European German	1/2 Page
Total .	the state of the second	. ং .প্রন .	··· 9,234,727·		

<sup>&</sup>quot; Source; SRDS March 2007 on line.

<sup>\*\*</sup>Notice will run in the following countries: Argentine, Brazii, Chile, Colombia, Ecuador, Guetamala, Mexico, Nicaragua Panama, Peru, Vanezuela NOTE: U.S. edition of Newsweek is included on the US chart.

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### Lufthansa

Trade/Business Internet Websites

Website			Estimated : s.	ÜnitSize
Quick Caller Online	www.cuickcalleronline.com	English	ТВР	728 x 90 Banner
The International Air Cargo Association	www.tiaca.com	English	СВТ	468 x 60 Banner

### U,S, Websites

Websites		Eanguage w	a Estimated	Unitsize
AOL	www.aol.com	English	6,666,667	728 x 90 Banner
Weather	www.wooller.com	English	1,250,000	300 x 250 Banner
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A impressions cannot be astimated, dependent on how many times a Keyword is entered during the campaign.

rade Publication	Number of	Circulation	The preduction of the	Language	Approximate Unit
VI Transport Viole	1	38,254	Monthly	English	J. N. F. Sizers"
Air Cargo News	1 "	15,055	10XVext	English	1/2 Page
Air Cargo World (LIS & Int. Combo)	1	84,249	Monthly	English	Full Page
Air Cargo Week	1	13.728	Weekly (Mon)	English	1/2 Page
AirCargo Asia-Padilo	1	4,600	10x/veer	English	1/2 Paga
Air Cargo China Monthly	1	8,000	Monthly	Simplified Chinese	1/2 Page
ogisiics Management	1	77,023	Monilay	English	1/2 Page
Paylost Asis	1	12,520	Monthly	English	1/2 Page
FW-Inii Freighling Weekly	1 1	10.020	49X/Year	English	1/2 Page
American Shipper	1	13,859	Monthly	English	1/2 Page
American Journal of Transportation	1	7,700	Weakly	English	1/2 Page
Almort Press	1	20,000	Monthly	Gnollah	1/2 Page
Morid Trade Magazina	1	70,600	Monthly	English	1/2 Page
Jargo News Asia-Pacific	7	12,216	22x/vear	English	1/2 Page
IIFA Link	1 1	5.000	Monthly	English English	1/2 Page
nternational Transport Journal	1 1	8,100	Bi-Monthly	English, European French and German	1/2 Page 1/2 Page
Cargo Systems	1	5.813	Monthly	English	
)VZ	4	15,000	3x/wsek		1/2 Page
og	1	7,000	6x/ year	German German	1/2 Page
opistik heute	1	11,000	10x/ year		1/2 Page
ogistk inside	1 1	8,000	Monthly	German	1/2 Page
VirischaftsV/Oche	1	188,000	Weekly	Gennan	1/2 Page
alna Contact	न	8,745	VidhoeM	Gemian	1/2 Page
nilamondo		CBT	TED	English Italian	1/2 Page
idina Gargo Mgrai**	1 }	5,736	Quarterly (March, June, Sapt. Dec)		1/2 Page
ransport Actualities	7	TBD	TRD	English	1/2 Paga
ogistica Businesa Megezin**	4	8.900	Quarisdy (Feb, May, Sept, Nov)	English	1/2 Page
bound Logistics	1 1	58,855	Monthly	English	1/2 Page
rafile World	<del>                                     </del>	5,222	Waskly (Man)	English	1/2 Page
liobal Logistics	1	50,148	Mouthly (Mott)	English	1/2 Page
otal the entreth and an experience of	20 20 1	717.242	WORTHING	Engilsh ፲፱፻፱፻-፲	1/2 Page

<sup>&</sup>quot;Source: BRA reports and modia kits

# Court File No: 50389CP

# ONTARIO SUPERIOR COURT OF JUSTICE

Proceeding commenced at London

Proceeding under the Class Proceedings Act, 1992

### ORDER Customer Lists

### Siskinds LLP

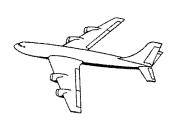
Barristers & Solicitors 680 Waterloo Street London, ON N6A 3V8

Charles M. Wright LSUC #: 36599Q Tel: (519) 672-2121 Fax:(519) 672-6065

Solicitors for the Plaintiff

### SCHEDULE "C"

### NOTICE OF PROPOSED SETTLEMENT AND DISTRIBUTION PROTOCOL IN CANADIAN AIR CARGO PRICE-FIXING CLASS ACTIONS



TO: Persons who purchased Airfreight Shipping Services, including those persons who purchased airfreight shipping services through freight forwarders or from any air cargo carrier, for shipments within, to, or from Canada (except shipments between the United States and Canada) ("Airfreight Shipping Services") during the period from January 1, 2000 to September 11, 2006, and have not already excluded themselves from the class actions (the "Settlement Class").

### I. BACKGROUND

Class action lawsuits in Ontario, British Columbia and Quebec allege an unlawful conspiracy to fix prices for Airfreight Shipping Services from January 1, 2000 to September 11, 2006.

The following entities were named as Defendants in one or more provinces in the class actions: Air Canada, AC Cargo Limited Partnership, Societe Air France, Koninklijke Luchtvaart Maatschappij N.V. dba KLM, Royal Dutch Airlines, Asiana Airlines Inc., British Airways PLC, Cathay Pacific Airways Ltd., Deutsche Lufthansa AG, Lufthansa Cargo AG, Japan Airlines International Co., Ltd., Scandinavian Airlines System, Korean Air Lines Co., Ltd., Cargolux Airline International S.A., LAN Airlines S.A, LAN Cargo S.A., Atlas Air Worldwide Holdings Inc., Polar Air Cargo Inc., Singapore Airlines Ltd., Singapore Airlines Cargo PTE Ltd., Swiss International Air Lines Ltd., Qantas Airways Limited, and Martinair Holland N.V.

### II. CONTESTED CERTIFICATION

On August 26, 2015, the Ontario action was certified on behalf of the following persons:

• [To be inserted when certification order is finalized]

The Defendants in the Ontario action are seeking leave to appeal the certification decision. The Plaintiffs have appealed the jurisdiction decision, which affects the class definition. Once all appeals have been resolved, another notice will be distributed and posted online at www.aircargosettlement2.com.

### III. PREVIOUS SETTLEMENTS

Previous settlements have been reached with:

Settling Defendant(s)	Settlement Amount
Deutsche Lufthansa AG, Lufthansa Cargo AG, and Swiss International Air Lines Ltd.	US\$5,338,000 (CDN\$6,243,307.26)
Japan Airlines International Co. Ltd.	CDN\$738,000

Settling Defendant(s)	Settlement Amount
Scandinavian Airlines System	CDN\$300,000
Qantas Airways Limited	CDN\$237,000
Cargolux Airline International	CDN\$1,800,000
Singapore Airlines Ltd and Singapore Airlines Cargo PTE Ltd.	CDN\$1,050,000
Société Air France, Koninklijke Luchtvaart Maatschappij N.V. dba KLM, Royal Dutch Airlines and Martinair Holland N.V.	CDN\$6,500,000
LAN Airlines S.A. and LAN Cargo S.A	CDN\$700,000
Polar Air Cargo LLC f/k/a Polar Air Cargo Inc.	CDN\$425,000
Korean Air Lines Co, Ltd.	CDN\$4,100,000
Asiana Airlines Inc.	CDN\$1,500,000

The settlement funds (less court approved counsel fees and disbursements) are being held in an interest bearing account for the benefit of Settlement Class Members. In addition to the above noted monetary benefits, each of the above listed settlements requires the Settling Defendants to provide cooperation to the Plaintiffs in the continued prosecution of the Canadian Proceedings. All of these settlements have received the requisite court approval.

### IV. PROPOSED SETTLEMENT

A settlement has been reached with Cathay Pacific Airways Ltd. ("Cathay"). The settlement is subject to the approval of the Ontario, British Columbia and Quebec courts. The settlement represents a resolution of disputed claims. Cathay does not admit any wrongdoing or liability.

Under the terms of the settlement agreement, Cathay has agreed to pay CDN\$6,000,000 for the benefit of the Settlement Class in exchange for the full and final release for all claims formulated against it and its related entities. Cathay has agreed to provide certain documents and information to the Plaintiffs who are pursuing the class actions against the remaining Defendants.

A joint motion to certify the actions as class actions as against Cathay, for settlement purposes, and to approve the settlement, will be heard before the Ontario, British Columbia and Quebec courts on ●, 2016 at 10:00 a.m. PST / 1:00 p.m. EST. At this hearing, the Ontario, British Columbia and Quebec courts will determine whether the settlement is fair, reasonable, and in the best interests of Settlement Class Members.

### V. PROPOSED DISTRIBUTION OF THE SETTLEMENT FUNDS

At the joint motion, the Courts will be asked to approve a protocol for distributing the aggregate settlement funds, plus accrued interest, less a reserve fund, court approved legal fees and other expenses. The reserve fund will be held in a trust account for the benefit of Settlement Class Members. Class Counsel reserve the right to apply to the Ontario, British Columbia and Quebec courts to have the reserve funds applied against future disbursements and/or future adverse costs

awards. A copy of the proposed distribution protocol is available at www.aircargosettlement2.com or from Class Counsel.

Including prior settlements, the settlements achieved to date in this litigation total approximately CDN \$29.6 million. The aggregate settlement funds, plus interest and less court approved legal fees, disbursements, administration expenses, and applicable taxes, are available for compensation to Settlement Class Members.

Although settlements have only been reached with certain Defendants, Settlement Class Members can claim with respect to all Airfreight Shipping Services purchases between January 1, 2000 and September 11, 2006, regardless of the air cargo carrier, except for shipments on integrated carriers (such as FedEx, UPS, DHL and TNT).

For the purposes of calculating settlement benefits, the value of Settlement Class Members' purchases will be converted to CDN from the original currency, at the average Bank of Canada rate for that currency between January 1, 2000 and September 11, 2006.

Subject to further order of the Ontario court, the settlement funds will be distributed on a *pro rata* (proportional basis) based on the value of your claim relative to the value of all approved claims. The value of your claim will depend on the quantum of your purchases and the classification of your purchases:

- Direct Purchaser Shippers means a Settlement Class Member who purchased Airfreight Shipping Services direct from an air cargo carrier, for shipments by that Settlement Class Member. Settlement benefits payable to Direct Purchaser Shippers will be calculated based on the full value of the Settlement Class Member's Airfreight Shipping Services purchases.
- Shippers means a Settlement Class Member who purchased Airfreight Shipping Services from a Freight Forwarder. Settlement benefits payable to Shippers will be calculated based on 75% of the value of the Settlement Class Member's Airfreight Shipping Services purchases.
- Freight Forwarders means a Settlement Class Member who purchased Airfreight Shipping Services direct from an air cargo carrier, for resale to Shippers. Settlement benefits payable to Freight Forwarders will be calculated based on 25% of the value of the Settlement Class Member's Airfreight Shipping Services purchases. The settlement benefits payable to Freight Forwarders who provide information about their customers' Airfreight Shipping Services purchases to the Claims Administrator will be calculated based on 35% of the value of the Settlement Class Member's Airfreight Shipping Services purchases.

Settlement Class Members may fall into more than one category.

If the *pro rata* distribution would result in Settlement Class Members receiving an amount that is beyond any reasonable estimate of expected damages, Class Counsel will seek further direction from the Ontario court with respect to the distribution of the net settlement funds. Subject to further order of the court following the adjudication of all claims, all valid claims will be assigned a minimum value of \$20. As part of any distribution of any subsequent settlements

and/or court awards, Settlement Class Members whose *pro rata* entitlement was less than \$20 will have to account for the fact that their claim was increased beyond their *pro rata* entitlement.

Payments to Quebec Settlement Class Members are subject to deductions payable to the Fonds d'aide aux recours collectifs, calculated in accordance with the governing regulations.

### VI. PARTICIPATING IN THE SETTLEMENT APPROVAL HEARINGS

Settlement Class Members who do not oppose the proposed Cathay settlement and who wish to claim benefits under the settlements need not do anything at this time, but are encouraged to register online at www.aircargosettlement2.com to receive updates about the class action.

Settlement Class Members who wish to comment on or make an objection to the proposed settlement and/or proposed distribution protocol, or make submissions at the approval hearing must submit a written submission to Class Counsel at the address listed below, postmarked no later than •, 2016. Class Counsel will forward all such submissions to the courts. All written submissions will be considered by the courts. If you do not submit a written submission postmarked by •, 2016, you may not be entitled to participate, through oral submissions or otherwise, in the approval hearing.

Settlement Class Members may attend the approval hearing. If you wish to attend the approval hearing or make submissions, please contact Class Counsel for additional details.

### VII. FILING A CLAIM

Settlement Class Members who wish to apply for compensation under the settlements must file a claim. Where possible, Settlement Class Members will be able to rely on sales records provided by the Defendants, the International Air Transport Association, and/or Freight Forwarders to establish their purchases. Settlement Class Members may also rely on their own purchase records.

The deadline and procedure for filing a claim will be reviewed at the approval hearing and those details will be available in a further notice to be distributed by mail or email and posted online at www.aircargosettlement2.com. If you did not receive this notice by mail, please register online at www.aircargosettlement2.com or by telephone at 1-888-291-9655 (U.S. and Canada) or 1-614-553-1296 (International) to ensure that further notices will be sent to you directly, by mail.

The litigation is continuing against the non-settling Defendants. Settlement Class Members who file a claim will be able to rely on that claim in respect of any subsequent settlement.

### VIII. CLASS COUNSEL & LEGAL FEES

This notice only summarizes the Cathay Settlement Agreement and distribution protocol. More information about the settlement and distribution protocol is available online at www.aircargosettlement2.com. Questions about the settlement or any other matters contained in this notice may be directed to Class Counsel:

• Settlement Class Members outside British Columbia and Quebec: 1-800-461-6166 ext. 2446 or aircargo@siskinds.com or Siskinds LLP, 680 Waterloo Street, London, ON, N6A 3V8, Canada, Attn: Charles Wright.

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- British Columbia Settlement Class Members: (604) 689-7555 or djones@cfmlawyers.ca or Camp Fiorante Matthews Mogerman, #400 856 Homer Street, Vancouver, BC, V6B 2W5, Attn: David Jones.
- Quebec Settlement Class Members: (514) 846-0666 or moe@liebmanlegal.com or Liebman Legal Inc., 1 Westmount Square #1750, Montreal, QC, H3Z 2P9, Attn: Moe F. Liebman.

Class Counsel legal fees and disbursements must be approved by the Ontario, British Columbia and Quebec courts. Class Counsel will collectively be requesting that legal fees of up to 25% of the Cathay settlement funds, plus disbursements and applicable taxes, be approved by the courts and paid out of the Cathay settlement funds.

This notice has been approved by the Ontario, British Columbia and Quebec courts.

### SCHEDULE "D"

### DID YOU PURCHASE AIRFREIGHT SHIPPING SERVICES?

"Airfreight Shipping Services" are air cargo shipments within, to or from Canada (except to/from the United States) between January 2000 and September 2006

### IF SO, YOU COULD BE AFFECTED BY A PROPOSED CLASS ACTION SETTLEMENT.

### WHAT IS THE CLASS ACTION SETTLEMENT ABOUT?

Class actions have been commenced in Canada alleging an unlawful conspiracy to fix prices for Airfreight Shipping Services.

A settlement has been reached with Cathay Pacific Airways Ltd. ("Cathay"). The settlement is subject to the approval of the Ontario, British Columbia and Quebec Courts. A hearing to approve the settlement will be held on MM/DD/YYYY.

Under the terms of the settlement agreement, Cathay has agreed to pay CDN\$6,000,000 for the benefit of the Settlement Class and provide certain information and documents to the plaintiffs who are pursuing the class actions against the remaining defendants. The settlement represents a resolution of disputed claims. Cathay does not admit any wrongdoing or liability.

### WHAT OTHER SETTLEMENTS HAVE BEEN REACHED?

Settlements have been reached with 11 other groups of defendants. The settlements achieved to date total approximately CDN\$29 million. The settlement funds, plus interest, less court approved fees and expenses, are being held in trust for the benefit of settlement class members. The litigation is continuing against two groups of defendants.

### HOW WILL THE SETTLEMENT FUNDS BE DISTRIBUTED?

At the settlement approval hearing, the courts will be asked to approve a protocol for the distribution of settlement funds.

Although settlements have only been reached with certain defendants, settlement class members can claim with respect to all Airfreight Shipping Services purchases regardless of the air cargo carrier, except for shipments on integrated carriers (such as FedEx, UPS, DHL and TNT).

Subject to further order of the Ontario court, the settlement funds will be distributed on a prorata (proportional basis) based on the value of your claim relative to the value of all approved claims. The value of your claim will depend on: (i) the value of your Airfreight Shipping Services purchases; and (ii) the categorization of your Airfreight Shipping Services purchases.

Purchases will be categorized based on whether you purchased directly from an air cargo carrier or through a freight forwarder and, if you purchased directly from an air cargo carrier, whether you purchased the Airfreight Shipping Services for your own shipments or as a freight forwarder. Freight forwarders who provide their customer information for the purposes of assisting in the claims process are eligible for enhanced settlement benefits.

See the long-form notice and distribution protocol online at www.aircargosettlement2.com for more information.

### WHAT ARE MY OPTIONS?

You can make submissions to the courts regarding the proposed settlement and distribution protocol. To do so, you must act by DD/MM/YYYY. See the long-form notice online at <a href="https://www.aircargosettlement2.com">www.aircargosettlement2.com</a> for more information.

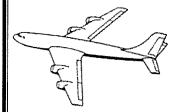
### HOW DO I APPLY TO RECEIVE SETTLEMENT BENEFITS?

After the approval hearing, a further notice will be provided regarding the process and deadline for applying for settlement benefits.

If you did not receive this notice by direct mail, you should register online at <a href="https://www.aircargosettlement2.com">www.aircargosettlement2.com</a> to ensure that you receive future notices by direct mail.

HAVE MORE QUESTIONS? Visit us at www.aircargosettlement2.com email aircargo@siskinds.com or call 1.800.461.6166 x2446

### SCHEDULE "E"



### Did you purchase airfreight shipping services within, to, or from Canada (except to/from the United States) between January 2000 and September 2006?

If so, you might be affected by a class action settlement with Cathay Pacific Airlines Ltd. Pursuant to the settlement, Cathay has agreed to pay CDN \$6,000,000. The settlement is a compromise of disputed claims and is not an admission of liability or wrongdoing by Cathay.

The settlement requires court approval in Ontario, British Columbia and Quebec. The courts will also be asked to approve a protocol for distributing the settlement funds received in the litigation to date. Settlement class members may express their views about the proposed settlement and protocol for distributing the settlement funds to the courts. To do so, you must act by ●, 2016.

Questions? Visit <u>www.aircargosettlement2.com</u> or call 1-800-461-6166 ext 2446

### SCHEDULE "F"

### AIR CARGO CLASS ACTION

### PLAN OF DISSEMINATION CATHAY AND DISTRIBUTION PROTOCOL NOTICE OF HEARING

The Notices of Hearing shall be distributed in the following manner:

### Publication Notice:

- 1. The publication Notice of Hearing shall be published once in the following newspapers, in either English or French as is appropriate for each newspaper, subject to each having reasonable publication deadlines and costs:
  - (a) The Globe and Mail (National Edition);
  - (b) Le Journal de Montreal; and
  - (c) Le Soleil.

### Abbreviated Notice

- 2. The abbreviated Notice of Hearing, in English or French, as applicable, shall be sent by direct mail to any persons included on the Claims Administrator's Class Members List maintained for the purposes of the Canadian Air Cargo Proceedings; and
- 3. The abbreviated Notice of Hearing shall be sent to the following trade organizations, in English or French, as applicable, with a request that the trade organization forward the Notice to its members:
  - (a) Freight Management Association of Canada/Association Canadienne de Geston du Fret (in French and English);
  - (b) European Shippers' Council;
  - (c) Asian Shippers' Council;
  - (d) Korean Shippers' Council;
  - (e) Philippine Shippers' Bureau;
  - (f) Hong Kong Shippers' Council;
  - (g) Global Shippers' Forum;
  - (h) Indonesia Shippers' Council;

- (i) Malaysia National Shippers' Council;
- (j) Singapore National Shippers' Council;
- (k) Thai National Shippers' Council;
- (1) South African Shippers' Council; and
- (m) National Shippers Strategic Transportation Council (NASSTRAC).

### Online Notice

- 4. A banner advertisement shall be published for a one-month period on the Air Cargo Week website (<a href="www.aircargoweek.com">www.aircargoweek.com</a>), subject to reasonable placement deadlines and costs; and
- 5. An advertisement shall be published in the Payload Asia eNewsletter.

### Long-form Notice

- 6. The long-form Notice of Hearing shall be posted in English and French by Class Counsel on Class Counsel's respective websites;
- 7. The long-form Notice of Hearing shall be posted in English and French by the Claims Administrator on a website established for the purposes of the litigation: <a href="https://www.aircargosettlement2.com">www.aircargosettlement2.com</a>; and
- 8. The long-form Notice of Hearing, in English or French, as applicable, shall be provided by Class Counsel or the Claims Administrator to any person who requests it.

## SUPERIOR COURT OF JUSTICE ONTARIO

Proceeding commenced at London

Proceeding under the Class Proceedings Act, 1992

### **Notice Approval** ORDER

### Siskinds LLP

London, ON N6A 3VA 680 Waterloo Street Barristers & Solicitors

Kerry McGladdery Dent LSUC #59685G Tel: (519) 672-2121 Fax: (519) 672-6065 Charles M. Wright LSUC # 36599Q

Lawyers for the Plaintiffs