

No. S067490 Vancouver Registry

In The Supreme Court of British Columbia

Between:

KAREN MCKAY

Plaintiff

and:

AIR CANADA, AC CARGO LIMITED PARTNERSHIP, SOCIETÉ AIR FRANCE, KONINKLIJKE LUCHTVAART MAATSCHAPPIJ N.V., ASIANA AIRLINES INC., BRITISH AIRWAYS PLC, CATHAY PACIFIC AIRWAYS LTD., DEUTSCHE LUFTHANSA AG, LUFTHANSA CARGO AG, SWISS INTERNATIONAL AIR LINES LTD., JAPAN AIRLINES INTERNATIONAL CO., LTD., KOREAN AIR LINES CO., LTD., SCANDINAVIAN AIRLINES SYSTEM CARGOLUX AIRLINES INTERNATIONAL S.A., LAN AIRLINES S.A, LAN CARGO S.A., ATLAS AIR WORLDWIDE HOLDINGS INC., POLAR AIR CARGO INC., SINGAPORE AIRLINES CARGO PTE LIMITED AND QANTAS AIRWAYS LIMITED.

Defendants

BROUGHT UNDER THE CLASS PROCEEDINGS ACT, R.S.B.C. 1996, c. 50

	ORDER MADE AFTER APPLICATION		
	, THE HONOURABLE THE	1	
BEFORE) CHIEF JUSTICE BAUMAN)	27/Feb./2012

ON THE APPLICATION OF the Plaintiff, Karen McKay:

coming on for hearing at the Courthouse, 800 Smithe Street, Vancouver, BC, on 27/Feb./2012 and on hearing Julie Facchin, lawyer for the Plaintiff; Martin Low, Q.C. and Lisa Parliament for the defendants Societe Air France and Koninklijke

Luchtvaart Maatchappij N.V.; Randy Sutton for the defendants Lan Airlines S.A. and Lan Cargo S.A.; H. David Edinger for the defendant Korean Air Lines Co., Ltd.; Danielle Royal for the defendants Air Canada and AC Cargo Limited Partnership; Warren Milman for the defendant Cathay Pacific Airways Ltd.; and Andrew D. Borrell for the defendant Asiana Airlines Inc.;

THIS COURT ORDERS that:

- For the purposes of this Order, "Non-Settling Defendants" is defined as follows:
 "Non-Settling Defendants" means Air Canada, AC Cargo Limited
 Partnership, Asiana Airlines Inc., British Airways PLC, Cathay Pacific Airways
 Ltd. and Korean Air Lines Co., Ltd.
- 2. The customer information provided by the Non-Settling Defendants, any Defendant who has entered into settlement with the Plaintiff, and International Air Transport Association ("IATA"), a non-party to this action, in accordance with the Order of the Honourable Madam Justice Leitch dated May 2, 2008 in the Ontario Superior Court of Justice (the "May 2 Order"), attached as **Schedule "A"**, or otherwise, can be used by The Garden City Group for the limited purpose of disseminating the notice of settlement and settlement approval hearing (the "Notice of Hearing") in accordance with the within Order and subject to the same confidentiality and other terms and conditions of the May 2 Order;
- 3. The Notice of Hearing is hereby approved substantially in the form attached as **Schedule "B"**;
- 4. The plan of dissemination of the Notice of Hearing to putative settlement class members (the "Plan of Dissemination") is hereby approved in the form attached as **Schedule "C"**:
- 5. The Notice of Hearing shall be disseminated in accordance with the Plan of Dissemination; and

6. Endorsement of this Order by counsel for the Defendants be dispensed with.

THE FOLLOWING PARTIES APPROVE THE FORM OF THIS ORDER AND CONSENT TO EACH OF THE ORDERS, IF ANY, THAT ARE INDICATED ABOVE AS BEING BY CONSENT:

Signature of lawyer for the Plaintiff

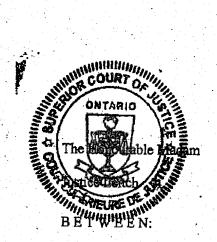
Julie Facchin

By the Court

Registrar

FORM

SCHEDULE A.



Court File No. 50389CP

ONTARIO SUPERIOR COURT OF JUSTICE

) FRIDAY , the **2⁴⁴⁰ day**)) of HAY , 2008

NUTECH BRANDS INC.

Plaintiff

- and -

AIR CANADA, AC CARGO LIMITED PARTNERSHIP, SOCIETE AIR FRANCE, KONINKLIJKE LUCHTVAART MAATSCHAPPIJ N.V. dba KLM, ROYAL DUTCH AIRLINES, ASIANA AIRLINES INC., BRITISH AIRWAYS PLC, CATHAY PACIFIC AIRWAYS LTD., DEUTSCHE LUFTHANSA AG, LUFTHANSA CARGO AG, JAPAN AIRLINES INTERNATIONAL CO., LTD., SCANDINAVIAN AIRLINES SYSTEM, KOREAN AIR LINES CO., LTD., CARGOLUX AIRLINE INTERNATIONAL, LAN AIRLINES S.A, LAN CARGO S.A., ATLAS AIR WORLDWIDE HOLDINGS INC., POLAR AIR CARGO INC., SINGAPORE AIRLINES LTD., SINGAPORE AIRLINES CARGO PTE LTD., and SWISS INTERNATIONAL AIR LINES LTD.

Defendants

Proceeding under the Class Proceedings Act, 1992

ORDER

THESE MOTIONS, made by the Plaintiff for an Order that the International Air Transport Association ("IATA"), a non-party to this action, provide to The Garden City Group ("Garden City") customer records it has maintained for IATA member air cargo carriers who shipped to, from or within Canada between January 1, 2000 and September 11, 2006, and for an Order that the Non-Settling Defendants provide to Garden City certain specified customer information, both for the limited purpose of disseminating a court-approved Notice of Proposed Settlement, was heard this day at the Court House, 80 Dundas Street, London, Ontario.

ON READING the materials filed and on hearing the submissions of Counsel for the Plaintiff and the Non-Settling Defendants:

- 1. THIS COURT ORDERS AND DECLARES that for the purposes of this Order, Non-Settling Defendants is defined as follows:
 - (a) "Non-Settling Defendants" means Air Canada, AC Cargo Limited Partnership, Societe Air France, Koninklijke Luchvaart Maatschappij N.V. dba KLM, Royal Dutch Airlines, Asiana Airlines Inc., British Airways PLC, Cathay Pacific Airways Ltd., Japan Airlines International Co., Ltd., Scandinavian Airlines System, Korean Air Lines Co., Ltd., Cargolux Airline International, LAN Airlines S.A, LAN Cargo S.A., Atlas Air Worldwide Holdings Inc., Polar Air Cargo Inc., Singapore Airlines Ltd., and Singapore Airlines Cargo PTE Ltd.
- 2. THIS COURT ORDERS that, subject to paragraph 7 of this Order, on or before May 15, 2008, the Non-Settling Defendants provide to Garden City their respective customer information as set forth in Schedule "A" for the limited purpose of providing a Notice of Proposed Settlement in accordance with the Order dated March 6, 2008 (the "March 6, 2008 Order"), attached hereto as Schedule "B".
- 3. THIS COURT ORDERS that, subject to paragraph 7 of this Order, IATA, a non-party to this action, is to provide to Garden City with records it has maintained for IATA member air cargo carriers of names and addresses of customers who shipped to, from or within Canada between January 1, 2000 and September 11, 2006, for the limited purpose of providing a Notice of Proposed Settlement in accordance with the March 6, 2008 Order.

- 4. THIS COURT ORDERS that Garden City shall maintain the confidentiality of the customer information provided by the Non-Settling Defendants and by IATA in accordance with this Order and shall not disclose such information to any other person or their counsel.
- 5. THIS COURT ORDERS that within 90 days of the final disposition of the within Action, which time period may be amended by written agreement of the parties or Order of this Court, Garden City shall delete and destroy all customer information provided to it by the Non-Settling Defendants and IATA, including any copies or references thereto (the "Deletion"), and shall certify to this Court that the Deletion has occurred, and shall provide a copy of the certification of Deletion to the Non-Settling Defendants and IATA.
- 6. THIS COURT ORDERS that Garden City, Jeanne Finnegan, and any employees, subcontractors or agents thereof who will have access to the information provided pursuant to paragraphs 2 and 3 of this Order irrevocably attorn in writing to the jurisdiction of this Court for the purpose of this Order, the March 6, 2008 Order, and any issues or disputes relating thereto, including, without limiting the foregoing, this Court's monitoring and enforcement of this Order and the March 6, 2008 Order and the restrictions pursuant to which the information listed in Schedule "A" is provided.
- 7. THIS COURT ORDERS that the information to be provided pursuant to paragraphs 2 and 3 of this Order is not required to be provided unless and until the Non-Settling Defendants are provided a copy of the written attornment required by paragraph 6 of this Order.

8. THIS COURT ORDERS that this Order is without prejudice to any position a Non-Settling Defendant may take in this or any other proceeding on any issue, including the issue of whether this action should be certified as a class proceeding. No person may rely, cite or refer to all or any part of this Order or any reasons given by the Court in support of the Order as authority against any of the Non-Settling Defendants in this or any other proceeding. For greater certainty, this Order and the Court's reasons in support of this Order are not binding on and shall have no effect on this Court's ruling in this or any other proceeding as against the Non-Settling Defendants.

Date: May 2, 2008

The Honourable Madam Justice Leitch

ORDER THERED

MAY 0 8 2008

SCHEDULE A

CUSTOMER LISTS FROM THE NON-SETTLING DEFENDANTS

1. Air Canada and AC Cargo Limited Partnership ("Air Canada")

Air Canada will produce in electronic form a list of all its customers, including addresses, who who shipped to, from or within Canada from January 1, 2001 through the present, as can be generated from an accessible electronic database. It is agreed that "customers" refers in each case to the party which actually made the payment to Air Canada for the shipping services.

2. Societe Air France ("Air France")

Air France will produce an electronic list of "customers under account" and "walk-up customers" who shipped to or from Canada as can be generated from Air France from an accessible electronic format for the period September 2003 to September 2006. Air France will not produce customer information for the period prior to September 2003 as this information is not maintained by Air France in a reasonably accessible format.

3. Koninklijke Luchtvaart Maatschappij N.V. dba KLM, Royal Dutch Airlines ("KLM")

KLM will produce a customer list, including addresses, for customers who shipped to, or from Canada as can be generated from KLM from an accessible electronic format for the period January 1, 2005 through September 11, 2006 and a second customer list, including only names, for those customers who shipped to or from Canada as can be generated from an accessible electronic format, for the period January 1, 2000 to January 1, 2005.

4. Asiana Airlines Inc. ("Asiana")

Asiana will produce, in electronic form, lists of its customers, including addresses as available, who shipped to or from Canada from January 1, 2000 through to September 11, 2006, as can be generated from information contained in current and legacy centralized electronic databases.

5. British Airways PLC ("BA")

BA will produce in electronic form, names and partial address information for customers who shipped to, from or within Canada between January 1, 2000 and September 11, 2006.

6. Cathay Pacific Airways Ltd. ("Cathay")

Cathay will produce a computer-readable list of the names and addresses of its freight forwarder customers or the corresponding IATA codes for same that are readily accessible electronically within Cathay's own records who shipped to or from Canada during the period January 1, 2000 to September 11, 2006. Plaintiffs agree that Cathay

need not undertake the manual examination of any waybills or other similar records in order to provide the requested information.

7. Japan Airlines International Co., Ltd. ("JAL")

For Shipments from Canada to the rest of the world, JAL will provide customer names and addresses for JAL's current freight forwarder customers who do not participate in CASS. For Shipments from Brazil or Mexico to Canada, JAL will provide customer names and addresses for JAL's freight forwarder customers, based on the recollection of relevant JAL employees. For Shipments from Japan to Canada, JAL will provide customer names and addresses of JAL's freight forwarder customers for the period April 1, 2005 to September 11, 2006, in electronic form. For shipments from non-Japan Asia and Oceania to Canada, JAL will provide customer names and addresses of JAL's freight forwarder customers, based on the recollection of relevant JAL employees. Plaintiffs agree that JAL need not undertake the manual examination of any waybills or other similar records in order to provide the requested information.

8. Scandinavian Airlines System ("SAS")

SAS will produce the contact information for its customers who shipped to or from Canada from January 1, 2000 to September 11, 2006 for which SAS maintains electronic records in its centralized database in Denmark. Plaintiffs agree that SAS need not produce any additional contact information not in its centralized database.

9. Korean Air Lines Co., Ltd. ("Korean Air")

Korean Air will produce a list of the names and addresses of its customers who shipped to, from or within Canada during the period January 1, 2000 and September 11, 2006.

10. Cargolux Airline International ("Cargolux")

Cargolux will produce in electronic form, a list of its customers, including addresses, who shipped airfreight cargo to or from Canada via air, for the period January 1, 2003 through September 11, 2006.

11. Lan Airlines S.A and Lan Cargo S.A. ("LAN")

LAN will produce in electronic form, a list of all its customers, including addresses, who shipped to, from or within Canada from January 1, 2000 through September 11, 2006.

12. Atlas Air Worldwide Holdings Inc., and Polar Air Cargo Inc. ("Polar Air")

Polar Air will produce, in electronic form, a list of all its customers, including addresses, who shipped to, from or within Canada for the period January 1, 2005 to September 11, 2006. Polar Air will also search its centralized database system and produce in electronic form, a list of customers, including address, who shipped to, from or within Canada for the period from mid-2004 through December 31, 2004.

13. Singapore Airlines Ltd. ("SIA") and Singapore Airlines Cargo PTE Ltd. ("SIAC")

SIAC will produce in electronic form a list of its customers who shipped to and from Canada, including addresses, compiled from all relevant SIAC stations for the period April 1, 2003 through September 11, 2006, and from individual SIAC stations, to the extent possible, for the period August 1, 2001 through April 1, 2003. Plaintiffs agree that SIAC need not undertake the manual examination of any waybills or other similar records in order to provide the requested information.

Court File No. 50389CP

ONTARIO SUPERIOR COURT OF JUSTICE

The Honourable Madam

Justice Leitch

Plaintiff

ONTARIO

ONT AIRLINES, ASIANA AIRLINES INC., BRITISH AIRWAYS PLC, CATHAY PACIFIC AIRWAYS LTD., DEUTSCHE LUFTHANSA AG, LUFTHANSA CARGO AG, JAPAN AIRLINES INTERNATIONAL CO., LTD., SCANDINAVIAN AIRLINES SYSTEM, KOREAN AIR LINES CO., LTD., CARGOLUX AIRLINE INTERNATIONAL, LAN AIRLINES S.A, LAN CARGO S.A., ATLAS AIR WORLDWIDE HOLDINGS INC., POLAR AIR CARGO INC., SINGAPORE AIRLINES LTD., SINGAPORE AIRLINES CARGO PTE LTD., and SWISS INTERNATIONAL AIR LINES LTD.

Defendants

Proceeding under the Class Proceedings Act, 1992

ORDER

THIS MOTION made by the Plaintiff for an Order that the Ontario Action be certified as a class proceeding for settlement purposes only as against the Defendants Deutsche Lufthansa AG, Lufthansa Cargo AG, and Swiss International Air Lines Ltd. (collectively "Lufthansa") and for an Order approving the Summary Notice and Notice of Proposed Settlement to class members and approving the method of dissemination of the said notices, was heard this day at the Court House, 80 Dundas Street, London, Ontario.

ON READING the materials filed and on hearing the submissions of Counsel for the Plaintiff, Counsel for Lufthansa and Counsel for the Non-Settling Defendants:

- 1. THIS COURT ORDERS AND DECLARES that for the purposes of this Order, the definitions set out in the Settlement Agreement apply and are incorporated into this Order except for the definition of Non-Settling Defendants which shall be as set out in this paragraph:
 - (a) "Non-Settling Defendants" means Air Canada, AC Cargo Limited Partnership,
 Societe Air France, Koninklijke Luchvaart Maatschappij N.V. dba KLM, Royal
 Dutch Airlines, Asiana Airlines Inc., British Airways PLC, Cathay Pacific
 Airways Ltd., Japan Airlines International Co., Ltd., Scandinavian Airlines
 System, Korean Air Lines Co., Ltd., Cargolux Airline International, LAN Airlines
 S.A, LAN Cargo S.A., Atlas Air Worldwide Holdings Inc., Polar Air Cargo Inc.,
 Singapore Airlines Ltd., and Singapore Airlines Cargo PTE Ltd.
- THIS COURT ORDERS that the Ontario Action is certified as a class proceeding, for settlement purposes only, as against Luffhansa.
- 3. THIS COURT ORDERS that the Ontario Settlement Class is defined as:

All Persons, other than members of the Québec Settlement Class or the BC Settlement Class, who purchased Airfreight Shipping Services* during the period January 1, 2000 to September 11, 2006, including those Persons who purchased Airfreight Shipping Services through freight forwarders, from any air cargo carrier, including without limitation, the Defendants, and specifically including Lufthansa. Excluded from the Ontario Settlement Class are the Defendants and their respective parents, employees, subsidiaries, affiliates, officers and directors.

*Airfreight Shipping Services are defined as airfreight cargo shipping services for shipments within, to, or from Canada but specifically excluding airfreight cargo shipping services for shipments to or from the United States.

- THIS COURT ORDERS this Order, including, without limiting the generality of the foregoing, the certification of this action against Lufthansa and the definitions of Settlement Class, Purchase Period and Common Issue, is without prejudice to any position a Non-Settling Defendant may take in this or any subsequent proceeding on any issue, including the issue of whether this action should be certified in a settlement part of this Order or any reasons given by the Court in support of the Order as Appendix buthority against any of the Non-Settling Defendants in this or any other proceeding. For greater certainty, this Order, the Court's reasons in support of the Order and the certification of this action for settlement purposes is not binding on and shall have no effect on this Court's ruling in this or any other proceedings as against the Non-Settling Defendants.
- THIS COURT ORDERS that Nutech Brands Inc. is appointed as the representative
 plaintiff for the Ontario Settlement Class.
- 6. THIS COURT ORDERS that the following issue is common to the Outario Settlement
 Class:

Did Lufthansa agree to fix, raise, maintain or stabilize the price of airfreight cargo shipping services, including surcharges, during the period January 1, 2000 to September 11, 2006? If so, what damages did the Ontario Settlement Class Members suffer?

7. THIS COURT ORDERS that members of the Ontario Settlement Class who wish to opt-out of the Ontario Action must do so by sending an opt-out request to The Garden City Group, at the address to be provided, postmarked, on or before the date which is 30 days in advance of the date of the U.S. fairness hearing, which date will be inserted into the Summary Notice and the long form Notice of Proposed Settlement prior to publication.

- 8. THIS COURT ORDERS that all opt-out requests include the following information:
 - (a) Name, address, phone number and email address of the person(s) seeking to opt out of the Actions;
 - (b) All trade names or business names and addresses the person(s) seeking to opt out has/have used, as well as any parents, subsidiaries or affiliates that have purchased Air freight Shipping Services at any time during the relevant period and are also requesting to be excluded from the Actions and the Settlement Classes;
 - (c) The name of the Action (Canadian Air Cargo Shipping Services Class Action);
 - (d) To the extent such information may be available, the value of all Air Freight

 Shipping Services the person(s) seeking to opt out has/have purchased between

 January 1, 2000 and September 11, 2006; and
 - (e) A signed statement that "I/we hereby request that I/we be excluded from the Actions and the Settlement Classes in the Canadian Air Cargo Shipping Services Class Actions."
- 9. THIS COURT ORDERS that any person who validly opts out of the Ontario Action shall be excluded from the Ontario Settlement Class and the continuing Ontario Action against the Non-Settling Defendants, including any future settlements or judgments, shall have no rights with respect to the Settlement Agreement entered into with the Lufthansa and shall receive no payments as provided in the Settlement Agreement entered into with Lufthansa.

- 10. THIS COURT ORDERS that any person who does not validly opt out in the manner and time prescribed above, shall be deemed to have elected to participate in the Settlement Agreement entered into with Lufthansa and in the remainder of the Ontario Action.
- 11. THIS COURT ORDERS that the Summary Notice and the long form Notice of Proposed Settlement are approved substantially in the form attached hereto as Schedule "A" and "B".
- 12. THIS COURT ORDERS that notice be given to the class at least thirty days in advance of the settlement approval hearing as follows:
 - (a) The long form Notice of Proposed Settlement, in substantially the form attached hereto as Schedule "B", be sent by first class mail to each potential class member whose address has been obtained from any Defendant, including Lufthansa, and to any potential class member who requests a copy of the notice;
 - (b) The Summary Notice, in substantially the form attached hereto as Schedule "A", be published in accordance with the plan described in the Affidavit of Jeanne Finnegan, attached hereto as Schedule "C"; and
 - (c) The long form Notice of Proposed Settlement be posted at www.aircargosettlement.com.

13. THIS COURT ORDERS that The Garden City Group be appointed to disseminate the Summary Notice and the Notice of Proposed Settlement in accordance with the terms of this Order, and to receive opt-out requests from Settlement Class Members.

Date: MAR 9 6	2008	In color
	ORDER ENTERED	The Honograble Madam Justice Leitch
	MAR 0.7 2008	

Legal Notice

If you purchased Air Cargo Shipping Services within, to or from either the United States or Canada from January 1, 2000 to September 11, 2006, your rights could be affected by a Settlement

What are the Sutflements about?

Ploidiffe claim that Deutsche Luftheasn AG, Luftheasn AG and Swire International Air Lines Ltd., along with mumorus other air cargo confora, congulard to fix the prices of air oargo shipping services in violation of U.S. antirner laws and Canadian competition law. The Sediences provide an \$55 million U.S. Pand to pay well dries member claims, and \$5.538 million U.S. Pand to pay well dries member claims, and \$5.538 million U.S. Dandien Pund that Canadian Claim Commet will request to have held in trust for fature benefit of the Canadian classes.

Who is a Class Momber?

You are a class member if you purchased air cargo shipping services, from ANY ongo carrier, for shipments within, to or from either the United States or Canada, This also landuides services psecioused through freight forwarders. All you need to know is in the Notice of Proposed Settlement, isoluting information on who is or is not a class member, isoluting information on who is or is not a class member.

How do I got Payment in the U.S. Sattlement?

You must file a Claim Form. To obtain a Cinim Form, and for information on deadlines, call the number below or visit week strong metilement com.

What are my rights?

If you do NOT want to take part in the U.S. Settlement or the Canadian Settlement, you have the right to "opt out." To "opt out" of the U.S. or Canadian Settlements, you must do so by [Intert Date], 200. Clear mombers have the right to object to the U.S. or Canadian Settlements. If you object, you must do so by [Intert Date], 200. You may speak to your own attorney at your own expense for help. For more information on how to "opt out" or object, will yawaanaangogettlement.com or call the sembler below.

Final Approval Hearings to consider approval of the U.S. and Canadian Semiconent and requests by the lewyers for attorneys' fees and costs will be held at the United Status District Court for the Bangam District of New York on Just 90, 2008; the Ontario Superior Court of Justice on District Date], 200; the Quelius Superior Court on [Insert Date], 200; and at the Superior Court of British Columbia on Insert Date], 200, For more information on the Incentions and times, of the Hearings, visit super-aimargosattlement.com, or call the number below.

This is a Summary, where can I get more information?

You can get complete Sattlement information, including a copy of the full Notice of Proposed Seulement and U.S. Claim Form, and register to receive updates about the administration of the Cannollan Sentencent, by visiting www.mirraconstitutes.com, colling the number below, or writing to Air Cargo Settlement, c/o The Cardon City Group, Inc., P.O. Box 9162, Dublic, OH 43017-4162, USA.

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www.AirCargoSettlement.com

MECHANICAL SPECIFICATIONS

File Name: LFT Short Form
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Ontario Superior Court of Justice Court File No. 50389CP

KAREN McKAY v. ACE AVIATION HOLDING INC. et al

Supreme Court of British Columbia Vancouver Registry No. S-067490

CARTISE SPORTS INC. v. DEUTSCHE LUFTHANSA AG et al Québec Superior Court 500-06-000344-065

NOTICE OF PROPOSED SETTLEMENT OF CANADIAN CLASS ACTIONS WITH DEFENDANTS DEUTSCHE LUFTHANSA AG, LUFTHANSA CARGO AG, AND SWISS INTERNATIONAL AIR LINES LTD.

THIS NOTICE MAY AFFECT YOUR RIGHTS PLEASE READ CAREFULLY

TO: All persons and entities that purchased air cargo shipping services from any air cargo carrier for shipments within, to, or from Canada (except shipments between Canada and the United States) during the period from January 1, 2000 to September 11, 2006, including those persons and entities that purchased air cargo shipping services through freight forwarders.

This notice has been directed to you because your legal rights may be affected by the settlement of certain class action lawsuits pending in Canada against Deutsche Lufthansa AG, Lufthansa Cargo AG, and Swiss International Air Lines Ltd. (throughout this notice, these three companies will be referred to as "Lufthansa"). These lawsuits were filed by certain plaintiffs on behalf of you and other class members who purchased air cargo shipping services from Lufthansa for shipments within, to, or from Canada (except shipments between Canada and the United States). The lawsuits allege that Lufthansa, along with numerous other air cargo carriers, conspired to fix the prices of air cargo shipping services in violation of Canadian competition law. Lufthansa has entered into a Settlement Agreement with the Canadian plaintiffs, which includes, among other things, the payment of USD \$5,338,000 by Lufthansa to the Canadian classes, and the provision by Lufthansa of Information that will assist the classes in pursuing their claims against other air cargo carriers involved in the alleged price fixing conspiracy.

A similar class action lawsuit is pending in the United States. A Settlement Agreement has been reached in the United States between the U.S. plaintiffs and Lufthansa. If you purchased Air Cargo Shipping Services for shipments between the United States and Canada you are included as a class member in the U.S. Settlement Agreement and you must refer to the U.S. Notice of Proposed Class Action Settlement to review how your rights are affected. The U.S. Settlement Agreement and the U.S. Notice of Proposed Class Action Settlement are available at www.aircargosettlement.com.

QUESTIONS? CALL U.S. & CANADA (TOLL-FREE) 1(800) 749-3518;
INTERNATIONAL (TOLL): 1(XXX) XXX-XXXX; OR VISIT www.aircargosottlement.com
A complete list of Air Cargo Settlement toll-free and toll telephone numbers by country is enclosed with this Natice,
and the list is also available by visiting the website.

What is a Class Action Lawsuit?

i. '

Class actions are lawsuits in which the claims and rights of many people are decided in a single court proceeding brought by representative plaintiffs. This avoids the necessity for hundreds or even thousands of people to file similar individual lawsuits, enables the court to resolve these claims in a more efficient and economical way, and seeks to assure that people with similar claims are treated similarly. In a class action, the court has a responsibility to ensure that prosecution and resolution of the class claims by the representative plaintiffs and the lawyers representing the class (here, because Settlements have been reached, "Settlement Class Counsel") are fair. Settlement Class Members are NOT individually responsible for the costs or fees of Settlement Class Counsel, which are subject to court award. In this case, all such costs and fees will be paid from the Settlement Fund.

II. Overview of the Canadian Class Action Lawsuits

Class action lawsuits are currently pending against Lufthansa in three separate Canadian courts: the Supreme Court of British Columbia, the Ontario Superior Court of Justice, and the Québec Superior Court (collectively the "Canadian Class Actions"). Plaintiffs allege that Lufthansa and other Defendants participated in a conspiracy to fix, raise, maintain, or stabilize prices of air cargo shipping services, through a number of mechanisms, including, inter alla, levying inflated surcharges, jointly agreeing to eliminate or prevent discounting on prices charged for air cargo shipping, and agreeing on yields and customer allocations. Plaintiffs allege that, as a result, they and Canadian Settlement Class Members paid substantially more for air cargo shipping services than they would have paid in the absence of this alleged conduct.

The Canadian Class Actions deal In large part with surcharges charged by Defendants. Surcharges are fees, in addition to normal air cargo shipping rates, that air cargo carriers charge to customers, purportedly to compensate the air cargo carriers for certain external costs, including, for example, increased costs for fuel and increased costs related to security measures taken after the September 2001 attacks in the United States. Plaintiffs allege that Defendants participated in a conspiracy to set the prices of these surcharges, as well as the yields collected by Defendants.

Lawyers for Lufthansa and Canadian Settlement Class Counsel each conducted an extensive investigation and economic analysis with respect to the damages allegedly suffered by the Settlement Classes due to the Defendants' alleged conduct. As a result, Plaintiffs obtained significant knowledge regarding the claims and defenses in this case before executing the Canadian Settlement Agreement.

III. SUMMARY OF THE PROPOSED CANADIAN SETTLEMENT AGREEMENT

The following description of the proposed Canadian Settlement Agreement is only a summary. The Canadian Settlement Agreement can be viewed at a website created for this Settlement (www.sircargosettlement.com).

A. The Settlement Agreement Approval Process

All three Canadian Courts must approve the Canadian Settlement Agreement before it enters into effect. Each Court will hold a public hearing in which arguments will be made as to why the Canadian Settlement Agreement should be approved. Implementation of the Canadian Settlement Agreement is dependent upon approval of the U.S. Settlement Agreement in the

QUESTIONS? CALL U.S. & CANADA (TOLL-PREE) 1(800) 749-3518; INTERNATIONAL (TOLL): 1(XXX) XXX-XXXX; OR VISIT <u>www.aircargosettlement.com</u> A complete list of Air Cargo Settlement toll-free and toll telephone numbers by country is enclosed with this Notice, and the list is also available by visiting the website. U.S. Court. In the event that the U.S. Settlement Agreement is not approved by the U.S. Court, the Canadian Plaintiffs and Lufthansa each may choose to terminate the Canadian Settlement Agreement.

B. Overview of the Canadian Settlement Agreement

1. Settlement Class Membership and Representation

The Canadian Settlement Agreement creates three Settlement Classes. Each Settlement Class falls under the jurisdiction of one Court. Thus, legal and natural persons resident in British Columbia fall within the British Columbia Settlement Class and the jurisdiction of the Supreme Court of British Columbia; legal and natural persons resident in Québec (including corporations with 50 or less employees) comprise the Québec Settlement Class and fall under the jurisdiction of the Québec Superior Court; and legal and natural persons excluding members of the British Columbia Settlement Class or the Québec Settlement Class fall within the Ontario Settlement Class and under the jurisdiction of the Ontario Superior Court of Justice.

Collectively, the British Columbia Settlement Class, the Quebec Settlement Class, and the Ontario Settlement Class include:

All persons who purchased Airfreight Shipping Services to, from, or within Canada during the period from January 1, 2000 to September 11, 2006, including those Persons who purchased Airfreight Shipping Services through freight forwarders, from any air cargo carrier, including without limitation, the Defendants, and specifically including Lufthansa. Excluded from the Settlement Class(es) are the Defendants and their respective parents, employees, subsidiaries, affiliates, officers and directors.

In order to be a member of one or more of the Settlement Classes you must have made at least one purchase of air cargo shipping services during the period from January 1, 2000 through September 11, 2006.

PURCHASES OF AIR CARGO SHIPPING SERVICES FOR SHIPMENTS BETWEEN THE UNITED STATES AND CANADA DURING THE SETTLEMENT CLASS PERIOD FALL UNDER THE U.S. SETTLEMENT AGREEMENT AND NOT THE CANADIAN SETTLEMENT AGREEMENT. IF YOU PURCHASED AIR CARGO SHIPPING SERVICES FOR SHIPMENTS BETWEEN THE UNITED STATES AND CANADA YOU ARE A CLASS MEMBER IN THE U.S. CLASS ACTION AND YOU MUST REFER TO THE U.S. NOTICE OF PROPOSED SETTLEMENT TO REVIEW HOW YOUR RIGHTS ARE AFFECTED.

The following law firms are Counsel for the Canadian Settlement Classes ("Canadian Settlement Class Counsel"): Siskinds^{LLP}, Sutts, Strosberg^{LLP}, Harrison Pensa^{LLP}, Camp Florante Matthews, and Liebman & Associés.

2. Benefits to the Settlement Classes from the Canadian Settlement Agreement

The Canadian Settlement Fund: Subject to the terms of the Canadian Settlement Agreement, Lufthansa has agreed to pay USD \$5,338,000 into the Settlement Fund for the benefit of the Canadian Settlement Classes.

Cooperation: Under the terms of the Canadian Settlement Agreement, Lufthansa authorizes

QUESTIONS? CALL U.S. & CANADA (TOLL-FREE) 1(800) 749-3518; INTERNATIONAL (TOLL): 1(XXX) XXX-XXXX; OR VISIT <u>www.sireargosettlement.com</u> A complete list of Air Cargo Settlement toll-free and toll telephone numbers by country is enclosed with this Notice, and the list is also available by visiting the website. Canadian Settlement Class Counsel, and/or their experts to participate in any proceedings, depositions, attorney meetings, or interviews in which U.S. Settlement Class Counsel participate under the terms of the U.S. Settlement Agreement and that Canadian Settlement Class Counsel reasonably believes relate to air cargo shipping services within, to, or from Canada during the relevant time period. The Canadian Settlement Classes are also entitled to any and all cooperation materials that have been or will be provided by Lufinansa to U.S. Settlement Class Counsel. In addition, Lufthansa will provide, at its own expense, current or former directors, officers and employees for interviews, declarations and/or affidavits, depositions, and testimony at trial, under the specific terms set out in the Canadian Settlement Agreement. Lufthansa will make reasonable efforts to have former directors, officers, and employees appear for interviews, depositions, and trial testimony and provide declarations and/or affidavits.

As outlined above, Lufthanea has agreed to provide extensive cooperation and support for the Seitlement Class' continuing litigation against the Defendants who are named as parties in the lawsuits.

Lufthansa does not admit through the execution of the Canadian Settlement Agreement any allegation of unlawful conduct. If a Settlement were not reached in these cases, Lufthansa would assert a number of defenses to Plaintiffs' claims.

C. The Release

IF YOU DO NOT EXCLUDE YOURSELF FROM THE CANADIAN CLASS ACTIONS, WHEN THE SETTLEMENT AGREEMENT BECOMES FINAL, YOU WILL BE RELEASING LUFTHANSA FOR ALL CLAIMS ASSOCIATED WITH THIS CASE AND YOU WILL BE BOUND BY THE RELEASE AND/OR COVENANT NOT TO SUE, WHICH IS CONTAINED IN THE CANADIAN SETTLEMENT AGREEMENT. QUÉBEC SETTLEMENT CLASS MEMBERS WHO HAVE COMMENCED PROCEEDINGS OR COMMENCE PROCEEDINGS AND FAIL TO DISCONTINUE SUCH PROCEEDINGS BY THE DEADLINE FOR EXCLUSION FROM THE QUÉBEC CLASS SHALL BE DEEMED TO HAVE OPTED OUT.

The Release contained in the Canadian Settlement Agreement is set forth below:

Upon the Effective Date, and in consideration of payment of the Settlement Amount, and for other valuable consideration set forth in the Settlement Agreement, including Lufthansa's commitment to provide continuing compliance with the cooperation provisions of this Settlement Agreement set forth in this Agreement, the Releasing Parties shall be deemed to, and do hereby, release and forever discharge the Released Parties of and from any and all Claims arising from or in any way related to the Released Claims.

"Released Parties" means, jointly and severally, individually and collectively, Lufthansa, and all of its respective present and former, direct and indirect, predecessors, successors, parents, subsidiaries, divisions, departments, affiliates, helrs, executors, administrators, and any and all past, present, and future officers, directors, stockholders, partners, agents, attorneys, servants, employees, and assignees. Notwithstanding the foregoing, "Released Parties" does not include any other Defendant who was formerly or is currently, named in the Actions of Who may be named in the Actions in the future.

QUESTIONS? CALL U.S. & CANADA (TOLL-FREB) 1(800) 749-3518; INTERNATIONAL (TOLL): 1(XXX) XXX-XXXX; OR VISIT <u>www.airoergosettlement.com</u> A complete list of Air Cargo Settlement tall-free and tall telephone numbers by country is enclosed with this Notice, and the list is also available by visiting the website. "Releasing Parties" means, individually and collectively, the Plaintiffs and the Settlement Class Members, on behalf of themselves and any person or entity claiming by or through them as an heir, administrator, devisee, predecessor, successor, parent, subsidiary, representative of any kind, shareholder, partner, director, owner of any kind, affiliate, assignee, agent, employee, contractor, attorney, or insurer, who do not validly and timely opt out of the Actions in the manner and time prescribed below, and Class Counsel, on behalf of themselves and any person or entity claiming by or through them as an heir, administrator, devisee, predecessor, successor, parent, subsidiary, representative of any kind, shareholder, partner, director, owner of any kind, affiliate, assignee, agent, employee, contractor, attorney, or insurer.

"Released Claims" means any Claims arising from, or in any way related to, the pricing of or compensation related to Airfreight Shipping Services (specifically including, without limitation those Claims in any way related to cargo rates, fuel surcharges, security surcharges, customs surcharges, war risk surcharges, navigation surcharges, commissions, incentives, rebates, credits, and yields), whether based on federal or provincial law, statutory or common law, or any other law, code, rule, or regulation of any country or other jurisdiction worldwide, including known or unknown, suspected or unsuspected, asserted or unasserted, foreseen or unforeseen, actual or contingent, and liquidated or unliquidated Claims (specifically including, without limitation those Claims in any way related to cargo rates, fuel surcharges, security surcharges, customs surcharges, war risk surcharges, navigation surcharges, commissions, incentives, rebates, credits, and yields), that have been, could have been, or in the future may be asserted by any of the Releasing Parties in any action or proceeding in any court or forum, in any country or other jurisdiction worldwide regardless of legal theory, and regardless of the type or amount of relief or damages claimed. Nothing herein shall be construed to include within "Released Claims" any Claims solely relating to conduct occurring after the Execution Date of this Settlement Agreement.

Notwithstanding the Release contained in the Canadian Settlement Agreement, for Settlement Class Members resident in any province or territory where the release of one tortfeasor is a release of all other tortfeasors, the Canadian Settlement Agreement provides that those Settlement Class Members do not release Lufthansa but Instead covenant and undertake not to sue, make any Claim in any way or to threaten, commence, or continue any Claim in any Jurisdiction against Lufthansa, for claims associated with this case.

The Canadian Settlement Agreement does not settle or compromise any claims other than these Released Claims against the Lufthansa Released Parties. All rights of any Settlement Class Member against former, current, or future Defendants or co-conspirators or any other person or entity other than the Released Parties are specifically reserved by Plaintiffs and the Canadian Settlement Class Members.

D. Canadian Settlement Class Counsel Fees and Costs

The fees, disbursements, and taxes of Canadian Settlement Class Counsel will be fixed

QUESTIONS? CALL U.S. & CANADA (TOLL-FRBE) 1(800) 749-3518;
INTERNATIONAL (TOLL): 1(XXX) XXX-XXXX; OR VISIT www.siroargosettlement.com
A complete list of Air Cargo Settlement toll-free and toll telephone numbers by country is enclosed with this Notice, and the list is also available by visiting the website,

by the Courts and will be paid out of the Canadian Settlement Fund. The amounts sought for Canadian Settlement Class Counsel fees will not exceed 25% of the Canadian Settlement Fund, plus disbursements and taxes incurred to the date settlement approval is granted by the Courts. Additionally, Canadian Settlement Class Counsel reserve the right to bring motions to the Courts for payment out of the Canadian Settlement Fund for any future adverse cost awards to a maximum of CDN \$500,000 and future disbursements to a maximum of CDN \$500,000.

IV. HOW TO REGISTER TO RECEIVE FURTHER INFORMATION AND SETTLEMENT BENEFITS

Canadian Settlement Class Counsel are proposing to hold the Canadian Settlement Fund in trust for the future benefit of Canadian Settlement Class Members. If you received this notice by mall, you need not take any steps to ensure that further information will be mailed to you. If, however, you did not receive this notice by mail, you must register with the Claims Administrator to ensure that further information will be sent to you by mail, including notice regarding any future distribution of the Canadian Settlement Fund.

You may register online at www.aircarposettlement.com, by completing the Online Registration Form, or by downloading and mailing your completed Registration Form to the Air Cargo Settlement, c/o The Garden City Group, Inc. P.O. Box 9162, Dublin OH, 43017-4162, USA. To register you may also call the Air Cargo Settlement: U.S. or Canada (Toll-Free) at 1 (800) 749-3518; or international at 1 (XXX) XXX-XXXX. A complete list of Air Cargo Settlement toll-free and toll telephone numbers by country is enclosed in the mailing of this Notice, and the list is also available online. You may also write to the Air Cargo Settlement Claims Administrator at the address listed here to request a Registration Form.

V. HOW TO EXCLUDE YOURSELF FROM A CLASS

address:

You will be bound by the terms of the Canadian Settlement Agreement, if approved, unless you "opt out." If you choose to remain in the Canadian Settlement Classes and do not opt out, you will not be able to bring or maintain any other claim or legal proceeding alleging acts in violation of the Competition Act, such as price-fixing, or other claims relating to the alleged conduct in the market for air cargo shipping. No further right to opt out of the Canadian Class Actions will be provided in the future. If you opt out of the Canadian Class Actions, you will not be able to participate in the Canadian Settlement Agreement or in any further settlement or judgment achieved against the other non-settling Defendants.

Ontario and/or British Columbia Settlement Classes: If you wish to exclude yourself from one of

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QUESTIONS? CALL U.S. & CANADA (TOLL-FRBE) 1(800) 749-3518;
INTERNATIONAL (TOLL): 1(XXX) XXX-XXXX; OR VISIT www.aircargosettlement.com
A complete list of Air Cargo Settlement toll-free and toll telephone numbers by country is enclosed with this Notice,
and the list is also available by visiting the website.

Clerk of the Court [address of Québec court]

<u>IDELETE SPACEIRequired Information</u>: All requests for exclusion from the Canadian Class Actions must clearly state:

- your name, address, and phone number
- all trade names or business names and addresses you or your business has
 used, as well as any parents, subsidiaries or affiliates that have purchased air
 cargo shipping services at any time during the relevant period and are also
 requesting to be excluded from the Settlement Class
- the name of the case (Canadian Air Cargo Shipping Services Class Actions)
- the Class(es) from which you wish to be excluded
- the value of all air cargo shipping services you have purchased between January
 1, 2000 and September 11, 2006
- a signed statement that "I/we hereby request that I/we be excluded from the proposed Settlement Class in the Canadian Air Cargo Shipping Services Class Action."

IN ORDER TO BE EXCLUDED FROM THE CANADIAN CLASS ACTIONS, YOU MUST TIMELY REQUEST EXCLUSION IN THE MANNER SET FORTH ABOVE EVEN IF YOU HAVE FILED OR INTEND TO FILE YOUR OWN LAWSUIT AGAINST ANY OF THE DEFENDANTS BASED ON CLAIMS THAT ARISE OUT OF THE CONDUCT AT ISSUE IN THIS LITIGATION. QUÉBEC SETTLEMENT CLASS MEMBERS WHO HAVE COMMENCED PROCEEDINGS OR COMMENCE PROCEEDINGS AND FAIL TO DISCONTINUE SUCH PROCEEDINGS BY THE DEADLINE FOR EXCLUSION FROM THE QUÉBEC CLASS SHALL BE DEEMED TO HAVE OPTED OUT.

VI. THE SETTLEMENT APPROVAL HEARINGS

You are not required to attend a settlement approval hearing.

In Canada, each Court must approve the Can	adian Settlement A	greement for th	e Agreement to
enter into effect. A motion to approve the Car	adian Settlement A	Agreement will I	he heard by the
Ontario Superior Court of Justice in the City of	f London on	at	
Court of Québec in the City of Montreal on	at	, and the Supre	ane Court of
British Columbia in the City of [] on	at	 Settlement (Class Mamhare
are entitled to appear and make submissions a	at the hearings with	respect to the	Canadian
Semement Agreement. If you wish to commer	nt on or make an ol	biection to the s	efflement a
written submission must be delivered by	to each of	the lawyers ider	utitled pelow.

Objections from Settlerinent Class Members, other than Québec Settlement Class Members, should be sent to Canadian Settlement Class Co-Counsel:

Charles M. Wright Siskinds LLP 680 Waterioo Street London, ON N6A 3V8 1-800-461-6166 Robert E. Kwinter
Blake, Cassels & Graydon LLP
199 Bay Street
Suite 2800, Commerce Court West
Toronto, ON M6L 1A9
(416) 863-2400

Canadian Counsel for Lufthansa AG, Lufthansa Cargo AG, and Swiss International Air Lines Ltd.

QUESTIONS? CALL U.S. & CANADA (TOLL-FREE) 1(800) 749-3518;
INTERNATIONAL (TOLL): 1(XXX) XXX-XXXX; OR VISIT www.aircargosettlement.com
A complete list of Air Cargo Settlement toll-free and toll telephone numbers by country is enclosed with this Notice, and the list is also available by visiting the website.

Objections from Québec Settlement Class Members should be sent to Québec Settlement Class Counsel:

> Irwin Llebman Liebman Associés
>
> 1 Westmount Square #1500
> Montreal, Québec H3Z 2P9
> (514) 846-0666

All submissions will be forwarded to the appropriate Court, and all filed written submissions will be considered by the appropriate Court. If you do not file a written submission by _______ you will not be entitled to participate, through oral submissions or otherwise, in the settlement approval hearings.

The time and date of any of the hearings may be continued or rescheduled without further notice.

VII. AIR CARGO SETTLEMENT CLAIMS ADMINISTRATOR

More information about the Settlement is available on the official settlement website at www.aircargosettlement.com. The website lists an email address you may use to contact the Air Cargo Settlement Claims Administrator. You may also contact the Air Cargo Settlement Claims Administrator by telephone: U.S. or Canada (Toll-Free) at 1 (800) 749-3518; or International at 1 (XXX) XXX-XXXX. Toll charges apply if you call the U.S. and Canada toil free number from a location outside those countries. A complete list of toll-free and toil telephone numbers by country is enclosed in the mailing of this Notice, and the list is also available online at www.aircargosettlement.com. You may also write to the Air Cargo Settlement Claims

Administrator at the following address:Air Cargo Settlement c/o The Garden City Group, Inc.PO Box 9162Dublin, OH 43017-4162 USA

This Notice is available in many additional languages. If you need these materials in a language other than English, please visit the website, call the information phone line, write the Air Cargo Settlement Claims Administrator at the address above or send an email to administrator@aircargosettlement.com.

VIII. ADDITIONAL INFORMATION

Any corrections or changes of name or address for Canadian Settlement Class Members should not be directed to the Court. If your name and/or address has changed since you received this Notice, you should notify the Air Cargo Settlement Claims Administrator of the change. You may do so online at www.aircargosettlement.com or by writing to the Air Cargo Settlement, c/o The Garden City Group, Inc., P.O. Box 9162 Dublin, OH 43017-4162 USA. You may also call the Air Cargo Settlement Claims Administrator at the telephone numbers discussed above in Section VII.

Any questions that you have concerning the matters contained in this notice with respect to the Settlement Classes may be directed in writing to Canadian Settlement Class Counsel, as follows:

Settlement Class Members, other than Québec Settlement Class Members, should contact:

> Charles M. Wright Siskinds LLP 680 Waterloo Street London, ON N6A 3V8 1-800-461-6168

Québec Settlement Class Members should contact:

irwin Liebman Liebman Associés 1 Westmount Square #1500 Montreal, Québec H3Z 2P9 (514) 846-0666

This notice contains only a summary of the Canadian Settlement Agreement. Canadian Settlement Class Members are encouraged to review the entire Settlement Agreement, a copy of which can be obtained free of charge at www.aircargosettlement.com. A copy can also be malled to you at a cost of ___, from ______

Do not contact the Courts.

THIS NOTICE HAS BEEN AUTHORIZED BY THE ONTARIO SUPERIOR COURT OF JUSTICE, THE SUPREME COURT OF BRITISH COLUMBIA, AND THE QUEBEC SUPERIOR COURT

SCHEDULE C

Court File No. 50389CP

ONTARIO SUPERIOR COURT OF JUSTICE

BETWEEN:

NUTECH BRANDS INC.

Plaintiff

- and -

AIR CANADA, AC CARGO LIMITED PARTNERSHIP, SOCIETE AIR FRANCE, KONINKLIJKE LUCHTVAART MAATSCHAPPIJ N. V. dba KLM, ROYAL DUTCH AIRLINES, ASIANA AIRLINES INC., BRITISH AIRWAYS PLC, CATHAY PACIFIC AIRWAYS LTD., DEUTSCHE LUFTHANSA AG, LUFTHANSA CARGO AG, JAPAN AIRLINES INTERNATIONAL CO., LTD., SCANDINAVIAN AIRLINES SYSTEM, KORBAN AIR LINES CO., LTD., CARGOLUX AIRLINE INTERNATIONAL, LAN AIRLINES S.A, LAN CARGO S.A., ATLAS AIR WORLDWIDE HOLDINGS INC., POLAR AIR CARGO INC., SINGAPORE AIRLINES LTD., SINGAPORE AIRLINES CARGO PTE LTD., and SWISS INTERNATIONAL AIR LINES LTD.

Defendants

Proceeding under the Class Proceedings Act, 1992 AFFIDAVIT OF JEANNE C. FINEGAN, APR

I, Jeanne C. Finegan, of the City of Tigard, in the state of Oregon, in the United States of America, MAKE OATH AND SAY AS FOLLOWS:

- 1. I am a Senior Vice President of The Garden City Group, Inc. ("GCG"), with oversight responsibility for GCG Communications, a division of GCG. This affidavit is based upon my personal knowledge as well as information provided to me by my associates and staff, including information reasonably relied upon in the fields of advertising, media and communications.
- 2. GCG has been retained to develop and implement a legal notice program in the United States, Canada, and other countries worldwide ("Notice Program"). The proposed Notice Program is designed to provide notice of the proposed class action settlement between air cargo Plaintiffs in the above-captioned action and Defendants Deutsche Lufthansa AC,

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Luffhausa Cargo AG, and Swiss International Air Lines Ltd. (the "U.S. Settlement"). The Notice Program is also designed to simultaneously provide notice regarding the proposed class action settlement of three similar proceedings in Canadian courts¹ pursuant to the Canadian Air Cargo Shipping Services Class Action Multi-Jurisdictional Settlement Agreement Between Nutsch Brands Inc., Cartise Sports Inc. and Keren McKay, and Demische Luffhausa AG, Lufthausa Cargo AG and Swiss International Air Lines Ltd., executed December 30, 2006 (the "Canadian Settlement"). This Affidavit describes and details the proposed Notice Program. In addition, this affidavit will address why this worldwide, comprehensive proposed Notice Program is the best notice practicable under the circumstances of this case, and is reasonably calculated to reach the target audience, that is the affected class members, and is consistent with other similar court-approved notice programs.

- 3. GCG's headquarters are located at 105 Maxess Road in Melville, New York. For more than 20 years, GCG has specialized in the design and implementation of notification campaigns for class action and bankruptcy proceedings. GCG's team has administered more than a thousand settlements, mailed over 150 million notices, processed millions of claims, distributed billions of dollars in compensation, and issued millions of checks in connection with large domestic and international notice campaigns, as well as in connection with highly focused local campaigns for class action proceedings.
- 4. As Senior Vice President of GCG, in addition to my duties as a Senior Officer of GCG, my responsibilities include, among other things, oversight of day-to-day operations for two GCG Communications offices, in Reston, Virginia and Lake Oswego, Oregon, as well as

¹ The times Canadian actions are: (1) the proceeding commenced on November 20, 2006 by Karen McKay in the Supreme Court of British Columbia, under Vancouver Registry No. S-057490; (2) the proceeding commenced on Inly 6, 2006 by Nutsch Brands Inc. in the Ontario Superior Court of Justice, under Court File No. 50389 CP, and; (3) the proceeding commenced by Cartise Sports Inc. on May 5, 2006, under Court File No. 500-06-000344-065.

strategic planning, design and implementation of all complex legal notice programs for GCG clients. GCG Communications is located at 11400 Commerce Park Drive, Suite 220, Reston, VA 20191 and 4500 S.W. Kruse Way, Suite 300, Lake Oswego, Oregon 97035.

- 5. I have more than 20 years of communications and advertising experience. I have been recognized as an expert in legal notice programs, both in federal and state courts in the United States as well as courts in Canada. I have lectured, published and been cited extensively on various aspects of legal noticing, product recall and crisis communications. I have served the Consumer Product Safety Commission ("CPSC") as an expert to determine ways in which the CPSC can increase the effectiveness of its product recall campaigns.
- б. I have designed, implemented or consulted on many of the largest and highest profile legal notice communication programs nationally and internationally for a wide range of class actions, regulatory and consumer matters that include product liability, construction defect, antitrust, asbestos, medical/pharmacentical, human rights, civil rights, telecommunication, media, environment, securities, banking, insurance, and bankruptoies. The cases include, but are not limited to: In Re Nortel I & II Securities Litigation, Civil Action No. 01-CV-1855 (RMB), Master File No. 05 MD 1659 (LAP) (S.D.N.Y. 2006); DeHoyos v. Allstate Insurance Company, Civil Action No SA-01-CA-1010-FB (W.D. Tex. 2006); SEC v. Vivendi Universal, S.A., et al., Case No. 03-CV-10195-PKC (S.D.N.Y. 2003); In re: John's Manville (Statutory Direct Action Settlement, Common Law Direct Action and Hawaii Settlement), Index No 82-11656 (BRL) (Bankr. S.D.N.Y. 2004); Deke, et al. v. Cardservice International, Case No. BC 271679 (Los Angeles County Sup. Ct., Cal. 2004); Sager v. Inamed Corp. and McGhan (Medical Breast Implant Litigation), Case No. 01043771 (Santa Barbara County Sup. Ct., Cal. 2004); Wilson v. Massachusetts Mutual Life Insurance Company, No. D-101-CV 98-02814 (1st Jud. Dist. Ct., Santa Fe County, N.M.); In re: Florida Microsoft Antitrust Litigation, Index No. 99-27340 (11th Jud. Dist. Ct. of Mismi, Dade County, Fla.); In re: \$71891.vi

Montana Mitorosoft Amitrust Litigation, No. DCV 2000 219 (1st Ind. Dist. Ct., Lewis & Clark County, Mont.); In re: MCI Non-Subscriber Ratepayers, MDL No. 1275 (S.D. III.); Sparks v. AT&T Corporation, No. 96-LM-983 (3d Ind. Cir., Madison County, III.); Pigford v. Glickman, No. CA 97-19788 (PLF) (D.D.C.); In re: SmithKitne Beecham Clinical Billing, No. CV 97-L-1230 (3d Ind. Dist., Madison County, III.); Schmidt v. Adidas Salomon A.G., No. OCN-L-1248-01 (N.J. Super. Ct.); MacGregor v. Schering Plough Corp., No. EC248041 (Los Angeles County Sup. Ct., Cal.); In re: Louisiana-Pacific Inner Seal Siding, Nos. 879-IB and 1543JB (D. Or.); Foster v. ABToo Siding Litigation, No. 95-151-M (Cir. Ct. of Chootaw County, Ala.); In re: Johns-Manville Phenolic Foam, No. CV 96-10069 (D. Mass.); In re: James Hardie Roofing, No. CV 00-2-17945-65SHA (King County Super. Ct., Wash.); Claybrook v. Sunbeam Corporation, No. CV-98-C-1546-W (UWC) (N.D. Ala.); In re: American Cyanamid, No. CV-97-0581-BH-M (S.D. Ala.); Bristow v. Fleetwood Enterprises, No. Civ 00-0082-S-ELJ (D. Idaho); Spencer v. Shell Oil Co., No. CV 94-074 (Harris County Dist. Ct., Tex.); and In re: StarLink Corn Products, No. 01 C 1181 (N.D. III.).

- 7. A number of courts in the United States and Canada have commented favorably on my expertise and the notice programs I designed or implemented. For example:
 - Delioyos v. Alistate Insurance Company, Civil Action No SA-01-CA-1010 FB (W.D. Tex. 2006) ("Ithe undisputed evidence shows the notice program in this case was developed and implemented by a nationally recognized expert in class action notice programs" and stating "Ithe notice program "was massive, generating over 640 million opportunities to see this message" and did an excellent job at reaching the target group.");
 - In Re Nortel I & II Securities Litigation, Civil Action No. 01-CV-1855 (RMB), Master File No. 05 MD 1659 (LAP) (S.D.N.Y. 2006) ("The form and method of notifying the U.S. Global Class of the pendency of the action as a class action and of the terms and conditions of the proposed Settlement . . . constituted the best notice practicable under the circumstances, and constituted due and sufficient notice to all persons and entities entitled thereto.") This action was brought in courts in the United States and Canada;
- Lucas v. KMART Corporation, Civil Action No 99-CV-01923 (JLK) (D. Colo. 2006) ("If the Court finds this extensive notice program to be more than

adequate and approves it as the 'best notice practicable under the circumstances' and consistent with the requirements of F.R.C.P. 23 and due process');

- Varacallo, et al. v. Massachusetts Mutual Life Insurance Company, et al., Civil Action No. 04-2702 (ILL) (D.N.I. 2004) (finding that "all of the notices are written in simple terminology, are readily understandable by Class Members, and comply with the Federal Judicial Center's illustrative class action notices"):
- Wilson v. Massachusetts Mutual Life Insurance Company, Case No. D-101-CV 98-02814 (First Judicial District Court County of Santa Fe State of New Mexico 2002) (holding "If]he Notice Plan was the best practicable and reasonably calculated, under the circumstances of the action . . . [and] that the notice meets or exceeds all applicable requirements of law, including Rule 1-023(C)(2) and (3) and 1-023(B), NMRA 2001, and the requirements of federal and/or state constitutional due process and any other applicable law.");
- Thomas A. Foster and Linda E. Foster v. ABTco Siding, Case No. 95-151-M (Circuit Court of Choctaw County, Alabama 2000) (holding that the notice program "constitutes the best notice practicable under the circumstances of this Action. This finding is based on the overwhelming evidence of the adequacy of the notice program.");
- Sparks v. AT&T Corporation, Case No. 96-LM-983 (Third Judicial Circuit Madison County, Illinois 2001). In granting final approval to the settlement, the Court commented: "The Court further finds that the notice of the proposed settlement was sufficient and furnished Class Members with the information they needed to evaluate whether to participate in or cost out of the proposed settlement. The Court therefore concludes that the notice of the proposed settlement met all requirements required by law, including all Constitutional requirements"; and
- In re: Louisiana-Pacific Inner-Seat Siding, Civil Action Nos. 879-IR, and 1453-IE (D. Or. 1995, 1999) ("Tilke notice given to the members of the Class fully and accurately informed the Class members of all material elements of the settlement... [through] a broad and extensive multi-media notice campaign...").
- 8. I have also published extensively on various aspects of legal noticing, including the following publications and articles:
 - Co-Author, "Approaches to Notice in State Court Class Actions," For The Defense, Vol. 45, No. 11, November, 2003;
 - Anthor, "The Web Offers Near, Real-Time Cost Efficient Notice," American Bankruptey Institute Journal, Vol. XXII, No. 5, 2003;
 - Author, "Determining Adequate Notice in Rule 23 Actions," For The Defense, Vol. 44, No. 9, September, 2002;

- Co-Arithor, "The Electronic Nature of Legal Noticing," American Bankruptcy Institute Journal, Vol. XXI, No. 3, April, 2002;
- Author, "Three Important Mantras for CEO's and Risk Managers in 2002," International Risk Management Institute, irmicom/, January, 2002;
- Co-Author, "Used the Bat Signal Lately," The National Law Journal, Special Litigation Scotion, February 19, 2001;
- Author, "How Much is Enough Notice," Dispute Resolution Alert, Vol. 1, No. 6, March, 2001;
- * Author, "Monitoring the Internet Buzz," The Risk Report, Vol. XXIII, No. 5, Jamery, 2001;
- Author, "High-Profile Product Recalls Need More Than the Bat Signal," International Risk Management Institute, <u>irmi com</u>/, July 2001;
- Author, "The Great Debate How Much is Enough Legal Notice?" American
 Bar Association Class Actions and Derivatives Suits Newsletter, Winter
 1999; and
- Author, "What are the best practicable methods to give notice?" Georgetown University Law Center Mass Tort Liftigation Institute, CLE White Paper: Dispalling the communications myth A notice disseminated is a notice communicated, November 1, 2001.
- 9. Additionally, I have lectured or presented extensively on various aspects of legal noticing. A sample list includes the following:
 - Paculty Panelist, Practicing Law Institute (PLI) CLE Presentation, 11th Annual Consumer Financial Services Litigation. Presentation; Class Action Settlement Structures "Evolving Notice Standards in the Internet Age." New York/Boston (simulcast) March, 2006; Chicago, April, 2006; and San Francisco, May, 2006.
 - Expert Panelist, U.S. Consumer Product Safety Commission. I was the only legal notice expert invited to participate as an expert to the Consumer Product Safety Commission to discuss ways in which the CPSC could enhance and measure the recall process. As an expert panelist, I discussed how the CPSC could better motivate consumers to take action on recalls and how companies could scientifically measure and defend their outreach efforts. Bethesda, MD, September, 2003.
 - Expert Speaker, American Bar Association. Presentation: "How to Bullet-Proof Notice Programs and What Communication Barriers Present Due

Process Concerns in Legal Notice," ABA Litigation Section Committee on Class Actions & Derivative Suits, Chicago, Angust 6, 2001.

- 10. I am accredited ("APR") in Public Relations by the Universal Accreditation Board, a program administered by the Public Relations Society of America.
- 11. A more comprehensive list of my class action and bankruptcy noticing experience as well as other judicial comments is attached to this affidavit as Exhibit A.

OYERVIEW AND OBJECTIVES OF NOTICE PROGRAM

12. Adhering to the highest communication and outreach standards, this proposed Notice Program is based on a scientific methodology that is used throughout the advertising industry and which has been embraced by courts in the United States and Canada. This Notice Program, through a combination of direct mail and publication, is expected to include more than 120 countries worldwide. The proposed Notice Program was specifically designed to properly reach the intended target, the Settlement Classes defined in the U.S. Settlement and the Canadian Settlement. Given that the Settlement Classes are global in scope in the U.S. Settlement and the Canadian Settlement and that the Class members in the actions overlap, as well as the fact that the proposed Notice Program targets the direct and indirect purchasers of air cargo shipping services worldwide, I have concluded that a combined Notice Program will be both practical and effective. The Settlement Class in the U.S. Settlement is defined as:

All persons and entitles that purchased airfreight cargo shipping services for shipments within, to or from the United States (hereinafter "Airfreight Shipping Services"), including those persons and entitles that purchased Airfreight Shipping Services through freight forwarders, from any air cargo carrier (including, without limitation, those defendants named in the Actions, and specifically including Lufthanse?) and/or any named or

² Lifthansa is defined in Paragraph 16 of the Settlement Agreement as Dentsche Lifthansa AG, Lufthansa Cargo AG, and Swiss International Air Lines Ltd., individually and collectively, and their respective subsidiaries,

unnamed co-conspirators (collectively "Defendants") during the period from January 1, 2000 to the Execution Date of this Settlement Agreement.³ Excluded from the Settlement Class are Defendants, their respective parents, employees, subsidiaries, and affiliates, and all governmental entities.

The Canadian Settlement Class – which encompasses the same time period for purchases of Airfreight Shipping Services as the U.S. Settlement Class – is made up of the British Columbia Settlement Class, the Ontario Settlement Class, and the Québec Settlement Class, which are respectively defined in the Canadian Settlement as follows:

British Columbia Settlement Class means all Persons resident in the province of British Columbia who purchased Airfreight Shipping Services during the Purchase Period, including those Persons who purchased Airfreight Shipping Services through freight forwarders, from any air cargo carrier, including without limitation, the Defendants, and specifically including Lufthensa.

Ontario Settlement Class means all Persons, other than members of the Québec Settlement Class or the British Columbia Settlement Class, who purchased Airfreight Shipping Services during the Purchase Period, including those Persons who purchased Airfreight Shipping Services through freight forwarders, from any air cargo carrier, including without limitation, the Defendants, and specifically including Lufthensa.

Onebec Settlement Class means all individuals resident in the province of Québec and all legal persons established for a private interest, partnership or association in the province of Québec which at all times between May 5, 2005 and May 5, 2006, had under its direction or control no more than 50 persons bound to it by contract of employment, who purchased Airfreight Shipping Services during the Purchase Period, including those legal persons who purchased Airfreight Shipping Services ilmough freight forwarders, from any air cargo carrier, including without limitation, the Defendants, and specifically including Luithansa.

For each of the Canadian Settlement Classes, the term "Airfreight Shipping Services" is defined as "shipments within, to or from Canada, but specifically excluding airfreight cargo shipping services for shipments to or from the United States." Excluded from each of the

predecessors, successors, and affiliates. Where used in this affidavit, "Lufthansa" refers to Denische Luffhansa AG, Lufthansa Cargo AG, and Swiss International Air Lines Ltd.

³ The Execution Date of the Settlement Agreement is September 11, 2006.

Canadian Settlement Classes are the Defendants and their respective parents, employees, subsidiaries, affiliates, officers and directors.

ELEMENTS OF THE NOTICE PROGRAM

13. The elements in this multifaceted and comprehensive proposed Notice Program include: (1) notice by direct mail; (2) notice by publication; (3) notice by Internet advertising; (4) notice by media outreach; (5) third-party outreach to trade organizations; (6) a Settlement website and; (7) toll free information telephone numbers, as well as additional telephone support.

MAILED NOTICE

- 14. In the proposed Notice Program, GCG will mail individual notice to direct customers whose information is available from Deutsche Lufthansa AG, Lufthansa Cargo AG, and Swiss International Air Lines Ltd. (collectively referred to herein as "Lufthansa"). I am advised by Lufthansa that it maintains comprehensive records of sales of air cargo shipping services made during the purchase periods at issue in the U.S. and Canadian Settlements:

 January 1, 2000 to September 11, 2006. Due to the nature of the air cargo shipping business. I am informed that many of Lufthansa's direct customers are regular and repeat purchasers of these services. Lufthansa also has available records of indirect purchasers of its air cargo shipping services, who will also receive individual mailed notice. These purchase records provide insight into the scope and geographic distribution of the direct and indirect purchaser group more generally, at least for those geographic regions where the services of Lufthansa and other air cargo airlines overlap.
- 15. Lufthansa has provided GCG with the electronic records from which GCG will conduct the direct mailing to these Settlement Class Members. Lufthansa has advised me that it carefully collected such records to ensure that the most comprehensive data was available for use. I also have been advised by Lufthansa that, with the exception of a very

small number of its direct customers, who account for a small volume of the overall commerce, who arrange air cargo shipping by walking directly to the counter in the airport terminal, the records maintained by Lufthansa of its direct purchasers are reliable and comprehensive. Accordingly, the overwhelming majority of direct purchasers of Lufthansa's air cargo shipping services will receive actual notice as a result of the direct mail component of the Notice Program, and the small number of direct purchasers for whom Lufthansa does not have contact information will be accommodated in the publication component of the Notice Program as well as its other outreach elements. Additionally, over 60,000 indirect purchasers have been identified from Lufthansa company records and also will receive actual notice through the direct notice mailing, and the broader indirect purchaser group will be reached through the worldwide publication component of the Notice Program as well as other elements of the proposed Notice Program described below.

16. As a result of the foregoing, Notice packets, including the fail Notice of Proposed Settlement, will be mailed to more than 19,000 direct customers and more than 60,000 indirect customers, mostly businesses, in more than 120 countries. The mailings will include the Notice of Proposed Settlement in English, with additional information in the recipient's native language informing them how they can access or obtain copies of the materials in their native language. We understand from discussions with Lufthansa that transactions worldwide involving air cargo shipping within, to, or from the United States and Canada—the classes at issue here—are overwhelmingly conducted in English. Accordingly, the primary language of the full Notice will be English, as the primary language of international business of this nature. Nonetheless, native language materials will be readily accessible as well through various avenues discussed below in paragraphs 38 and 39.

⁴ GCG will perform the mailings in compliance with the requirements of The Office of Foreign Assets Control ("OFAC") of the U.S. Department of the Treasury.

NOTICE BY PUBLICATION

- In order to create a best practicable notice, which is reasonably calculated under the 17. circumstances to reach the targeted class, the proposed Notice Program will utilize a tiered approach, which has been approved by courts in other international notice programs including: In re Mexico Money Transfer Litig., 164 F. Supp. 2d 1002 (N.D. III. 2000), In re Western Union Money Transfer Little, No. 01-335, 2004 WL 3709932 (B.D.N.Y. Oct. 19, 2004) and In Re Royal Ahold N.V. Sec. & ERISA Litig., 437 F. Supp. 2d 467 (D. Md. June 16. 2006). The proposed Summary Notice for publication has been written in a plain language style appropriate for the target audience. Plain language is simply a more conversational form of communication, which is used, for example, when reporting the news. The concept, now integrated into Legal Notice practice, is one that has received note from various national and international authorities and organizations including the Federal Judicial Center in the United States, the Plain Language Association International, the CBA Plain Language Committee of the Canadian Bar Association and Plain English Campaign in the United Kingdom, among others. The proposed publication Summary Notice, as well as the Notice of Proposed Settlement of U.S. and Canadian Class Actions, are clear, concise, and understandable. The proposed Summary Notice comports with the plain language standards for legal noticing. A copy of the proposed Summary Notice is attached to this affidavit as Exhibit B.
- 18. The paid media component of the proposed Notice Program will be segregated into four tiers, with the greatest media emphasis placed on: 1) the United States and Canada, which are the sites of the filed actions, and the countries within, to or from which air cargo was shipped pursuant to the class definitions; 2) countries where the largest population of Lufthansa air cargo shipping customers (direct and indirect) are likely to be found; and 3) countries where the largest population of air cargo shippers are located internationally with

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- an air cargo shipping nexus to the United States or Canada. Assumptions regarding these factors are based on internal proprietary and confidential data provided by Lufthansa as well as extensive primary research from respected worldwide industry resources including:
 - USA Trade Online (USA-T) The official source of U.S. export & import statistics, a collaborative effort between the U.S. Census Bureau's Foreign Trade Division and STAT-USA®, which provides current and cumulative U.S. export and import data.
 - Transport Canada A governmental department in charge of overseeing transportation strategies, goals and programs established by the Government of Canada. Air import and export data by trading partners is reported on their website.
 - Airports Council International ("ACI") A worldwide association created
 to represent the mutual interests of airport operators. ACI provided the
 statistical data utilized in the top 50 Airport list according to tonnage,
 loaded and unloaded freight, and mail in metric tons.
- The proposed Notice Program was developed with particular attention to the fact that 19, the definition of Settlement Class Members encompasses not only those direct and indirect purchasers who used the services of Lufthansa for Airfieight Shipping Services within, to or from either the United States or Canada during the defined class period, but also those purchasers who used the services of any air cargo shipper to ship within, to or from either the United States or Canada. An individual air cargo airline such as Lufthansa will not fully mirror the air cargo shipping business as a whole, because the industry is predominantly hub based, among other reasons. We understand from discussions from Lufthansa that air cargo shipping is a fungible, commodity service, and that purchasers of air cargo services will overlap between different airlines, at least to the extent that service is available in comparable geographic areas. In other words, Lufthanax's business reflects the fact that it is based in Germany (and Switzerland, for Swiss International Air Lines Ltd.). A direct or indirect purchaser of air cargo shipping who used a different air cargo sirline might not be reached in a notice plan that was based only on Luffhansa's business. The proposed Notice Program accordingly incorporates the broader air cargo shipping business globally. This 871891.01

provides only one example of how the proposed Notice Program reaches not only

Lufthansa's direct and indirect purchasers, but also those purchasers internationally who have
an air cargo shipping nexus with the United States or Canada.

- 20. In developing the Notice Program, we not only analyzed proprietary data provided by Lufthansa, but also looked extensively at primary research from respected industry sources. Countries were selected and prioritized in the tiered approach based on their rank among top importers to the United States and Canada, as well as their rank in air cargo shipment volume, in addition to their level of Lufthansa business. For instance, while China is less significant as a Lufthansa customer, it is a leading importer to the United States and Canada, as well the location of major air cargo airports, and the proposed Notice Program recognizes and accommodates these various factors.
- 21. The design of the proposed Notice Program is consistent with the U.S. Supreme Court's guidance in Daubert v. Merrell Dow Pharmaceuticals, 509 U.S. 579 (1993), and Kumho Thre Co. v. Carmichael, 526 U.S. 137 (1999), and uses industry-accepted methodology that can be tested by pears. In formulating a program for delivering "Appropriate Notice," we have been mindful of the natural justice and fair process concerns expressed by the Canadian courts, as well as the factors listed in the Ontario Class Proceedings Act, S.O. 1992, c. 6, s. 17, the applicable British Columbia statute (R.S.B.C. 1996, c. 50, s. 19), and the relevant provisions in the Québec Code of Civil Procedure. Specifically, we designed the publication program for notice in this action using a scientific method accepted within the advertising industry for modeling target individuals—including class members—by their demography and media consumption habits. This affidavit describes our methodology for modeling the target andience and how we selected the most appropriate media to reach them.

- The Notice Program uses the most appropriate media definitions to most closely match Class Member demographics and reach both direct and indirect Settlement Class Members. Although the media definitions of each of these two targets can vary slightly from country to country, they are reasonably similar. The two targets are:
 - Individuals who are business decision makers who have been involved in ordering or approving freight [cargo] and/or express services; and
 - All adults 18 years of age and older.

The first target is intended to reach the business audience who are the predominant purchasers (both direct and indirect) of Airfreight Shipping Services. Research indicates that nearly 80 percent of all air cargo shipments are business to business transactions. In order to reach potential individual Settlement Class Members, however, the proposed Notice Program also includes second target — a very broad definition based on the entire adult population of a given country. Based on my more than 20 years of collective experience in the fields of legal notice publication, advertising, public relations, and marketing communications, as well as my experience using this type of research data, I believe the research provides a valid basis for determining the multimedia characteristics of Class Members and that the targets selected are representative of the Class Members. The Notice Program also uses available readership studies in order to select the most appropriate publications along with circulation and readership analysis.

TIER I

23. Ther I of the paid media component of the proposed Notice Program Will encompass 13 countries: Canada, China, France, Germany, India, Italy, Japan, Malaysia, South Korea, Switzerland, Taiwan, the United Kingdom, and the United States. These countries in Tier I received primacy in the proposed Notice Program due to the fact that (1) the United States and Canada are the sites of the filed actions, and the countries within, to or from which air

cargo was shipped pursuant to the class definitions, (2) they are the countries which represent a majority of Lufthansa's air cargo business, and (3) they represent a majority of air cargo business globally with a nexus to the United States or Canada. The 13 countries that comprise Tier I account for over 69 percent of worldwide air cargo by tomage, based on ACI data, and nearly 70% of Lufthansa's cargo business, according to proprietary Lufthansa data.

- 24. In Tier I, the proposed Notice Program uses country-specific nationally syndicated media research to quantify the percentage of both cargo shippers and the adult population reached by this Notice Program. That research is described more fully in the footnote below.⁵ To that end, the Notice Program employs appropriate nationally circulated magazines, leading national newspapers and newspaper supplements, business press and trade press, a massive media relations effort and the Internet.
- 25. In advertising there are many models to measure media performance. The most useful of these for the purpose of logal notice is the Reach and Frequency model. Reach

China - CNRS (China National Readership Survey).

Brance - Ipsos FCA 2006.

Germany-EBRS 2006 European Business Readership Survey (EBRS) 2006; Media Analyse (MA) 2007.

fixdia - Indian Readership Survey 2007 (IRS).

Italy - European Business Readership Survey (RERS) 2006; European Media and Marketing Survey (EMS); Italian National readership survey.

Japan - Japan Business Resdership Survey (JBRS); J-READ 2006.

Malaysia - PAX (Fall 2006).

South Korea - PAX (Fall 2006).

Switzerland - MACH Basic 2007; MA Leador.

Taiwan-PAX (Fell 2006).

United Kingdom - British Business Survey 2005 and National Resdership Survey (NRS) 2006.

United States - Mediamark Research Inc. (MRI) Doublebase 2006 and Business-to-Business Surveys,

⁵ Canada - Frint Measurement Bureau (PME) Two-Year Readership Database 2007.

refers to the estimated percentage of the unduplicated audience exposed to the campaign.

Frequency, in turn, refers to how many times, on average, a target audience had the opportunity to see the message. The quantification is provided through industry-accepted research for audience measurement across multimedia. The calculations are used by advertising and communications firms worldwide and have been adopted by courts to measure the percentage of a target class that was likely reached by a legal notice program.

26. Applying the analysis model to the proposed Notice Program yields the following Reach and Frequency in Tier I of the Notice Program.

Canada	Business/Cergo	80%	8.90
	Adulte	71%	3,60
Ching ⁶	Business/Curgo	71%	2.44
	Adulte	86%	2,27
France	Business/Cargo	70%	8.20
	Actulie	80%	80.8
Gennany	Business/Cargo	78%	2,80
	Adults	71%	1.90
india	Mumbal Ackilla	85%	3.08
	Delhi Adulis	73%	2,62
liely_	Business/Cargo	98%	3.41
	Adolta	88%	1.80
Japan	Business/Osmo	94%	1,80
	Adatis	66%	1.10
Malaysia	Aduts in Kuele Lumpur	76%	1,50
South Korse	Adulis in Seaul	69%	2,90
Switzenicori	BushessiCargo	84%	2.80
	Adults	79%	1,80
Talwan .	Aduks ki Talpel	70%	2,80
United Kingdom	Buelness/Osrgo	71%	8.90
	Adults de	68%	2.60
United States	Businesscargo	81%	2.13
	Adula (8/0)	74%	1.89

TIER II

⁵ In China, India, Malaysia, South Korea and Taiwan, Reach and Frequency are regionalized to follow manufacturing/trade conters and business populations.

- 27. Ther II of the proposed Notice Program will encompass 20 countries; Austria, Belgium, Brazil, Chile, Colombia, Egypt, Hong Kong⁷, Ireland, Israel, Mexico, Netherlands, Peru, Portugal, Russia, Singapore, South Africa, Spain, Sweden, Thailand and Turkey. In Tier II, the Notice Program uses, on average, three to five leading newspapers per country. In Tier II countries, as well as in Tier III and IV countries, the Notice Program relies upon available readership studies in order to select the most appropriate publications along with circulation and readership analysis.
- 28. When combined, the 33 countries in Tiers I and II account for approximately 94 percent of Canadian imports according to Transport Canada records, and approximately 85 percent of all U.S. air cargo imports by weight according to USA-T data. Additionally, Tier I and II also account for over 85 percent of all Luffhansa's cargo business according to proprietary Luffhansa data, and approximately 86 percent of worldwide air cargo by tourage, based on ACI data.

THERM

29. Tier III of the proposed Notice Program will include another 30 countries, which were selected and prioritized based on the identified criteria for the tier system. The 30 countries comprising Tier III of the Notice Program are: Argentina, Austrelia, Cambodia, Czech Republio, Denmark, Ecuador, Ethiopia, Finland, Greece, Guatemala, Hungary, Indonesia, Kenya, Luxembourg, Mauritius, New Zealand, Nicaragua, Nigeria, Norway, Pakistan, Panama, Philippines, Poland, Romania, Saudi Arabia, Sri Lanka, Uganda, United Arab Emirates, Venezuela, and Vietnam.

THER IY

⁷ Although Hong Kong is not a separate country, for purposes of the tier analysis, it is broken out separately in light of the manner in which trade and other data is reported.

- 30. Ther IV countries will be reached through international publications, international trade press, a globally distributed press release, and the Internet. There are more than 120 countries reached by global Tier IV of the proposed Notice Program, including the 63 countries reached in Tiers I, II and III. The remaining countries reached by Tier IV each individually account for less than 3 percent of Lufthansa business and/or a very small percentage of all cargo tomage worldwide.
- 31. Attached to this affidavit as Exhibit C is a list of the publications in which the Summary Notice will be published in all Tiers.⁸
- 32. All Tiers of the Notice Program will incorporate trade press, a comprehensive media outreach effort, international newspapers and magazines, and the Internet.

INTERNET ADVERTISING

33. In addition to print media, the proposed Notice Program is enhanced by the use of Internet advertising on trade websites such as Quick Caller Online (an online reference for regional air cargo directories for North America) and The International Air Cargo Association as well as broad-reaching sites such as AOL and Weather.com.

GLOBAL PUBLICATIONS

34. The proposed Notice Program is further strengthened by the use of global media, which includes publication of notice in well respected and broadly distributed international editions of publications such as *The Wall Street Journal*, *The Financial Times*, *Time*

⁸ It is not invisual in the course of implementing a Notice Program of this scope and complexity for the need to arise to make modifications, including, for example, to substitute suitable replacement publications, or to make adjustments in content, with agreement of the parties, to accommodate legal requirements of governments or publications regarding advertising content. This type of modification will not affect the overall integrity of the Notice Program, and substitutions will be consistent with the objectives of the proposed Notice Program. GCG will submit a final affidavit for the Final Fairness Hearing which will detail the implementation of the approved Notice Program, and which will identify any alterations that were required.

Magazine, Newsweek Magazine, The New York Times, The International Herald Tribune and USA Today.

TRADE PUBLICATIONS

35. Additionally, the proposed Notice Program includes publication of the Summary Notice in 30 trade publications targeting the air cargo shipping professional, including Atr Cargo World, Atr Cargo Week, Air Cargo News, Inbound Logistics, Global Logistics, Cargo News Asia-Pacific and Logistics Management, among others. Where available, the international edition of these publications will be used.

GLOBAL MEDIA OUTREACH

36. In addition to print and Internet advertising, the proposed Notice Program is further enhanced by the use of global media relations, which includes an extraordinary and robust public relations effort, issuing a Premiere Global press release through PR. Newswire to nearly 10,000 news points in almost 90 countries. It is our intention to monitor resulting articles, and we will integrate the performance of the media outreach in our final report. Without a doubt, the media relations component of the Notice Program will add to the opportunity for potential Class Members to see this Notice.

ADDITIONAL OUTREACH EFFORTS

37. Third-Party Outreach. Additional outreach efforts will include third-party mailings and/or faxes of the Summary Notice to numerous key trade associations and freight forwarders such as Air Forwarders Association, Airports Council International, and the Canadian International Freight Forwarders Association. GCG proposes to request that these groups post the Summary Notice on their websites, and the opportunity for further contact such as e-newsletter sponsorships and e-mails to members/readers of air cargo publications will be explored.

- 38. Website. A website, www.aircargosettlement.com, will be developed and maintained by GCG as a worldwide information hub, where potential claimants and interested parties can obtain detailed information about the Settlement. The website's homepage will include 38 language options in which visitors may obtain information about the settlement, including native language translations of the long-form notice, and when available, the claim form. Additional language translations for these materials will be made available upon request by Settlement Class Members. The website will include an email address that Settlement Class Members can use to communicate such requests. Relevant court documents and the Settlement Agreements will also be posted on the website. The web address (www.aircargosettlement.com) will be set forth in the publication and mailed notice.
- 39. Toll Free Telephone. GCG will establish and maintain a telephone interactive voice response ("TVR") system dedicated to this case to accommodate telephone inquiries from Class Members. The system will be accessible toll free from countries where notice is published in an in-country publication wherever toll free service is available. For global publications, an international number will be provided. In addition, all toll free numbers will be available on the website. Callers will be able to select from a number of language options.

CONCLUSION

40. Based on our analysis as described above and my experience, in my opinion, this proposed Notice Program is reasonably calculated, using tools and methodologies accepted within the advertising industry, to provide the best notice practicable under the circumstances in this case. The multifaceted Notice Program will be particularly effective, and will reach the Class Members in these Settlements through the combination of a variety of communications vehicles, including direct mail, a robust and wide-reaching print notice campaign, a comprehensive global media relations program, internet banner advertising, a Settlement website, and information available from a toll free telephone number. In my

opinion, this international Notice Program readily meets the standard for providing legal notice to Class Members and will more than adequately satisfy due process considerations.

SWORN OR AFFIRMED before me at the City of the State of OK), this 51 key of July, 2007.

A Notary Public

Jeanne C. Finegan, APR

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This is Exhibit "A" mentioned and referred to in the affidavit of Jeanne C. Finegan, sworn before me at the City of At Cayon in the State of At this 5th day of July, 2007.

Notary Public



JEANNE C. FINEGAN, APR

BIOGRAPHY

Jeanns Finegan is Senior Vice President of The Garden City Group, Inc. ("GCG") and GCG Communications, a division of GCG. She has more than 20 years of communications and advertising experience and is a nationally recognized expert in class action, bankruptcy and mass tort notification campaigns. Finegan is accredited (APR) in Public Relations by the Universal Accreditation Board, a program administered by the Public Relations Society of America.

. She has provided testimony before Congress on issues of notice. Additionally, she has provided expert testimony in both state and federal courts regarding notification campaigns and conducted media audits of proposed notice programs for their adequacy under Fed R. Civ. P. 23(c)(2) and similar state class action statutes. Most recently, she has been recognized by Canadian courts as a legal notice expert.

She has lectured, published and has been cited extensively on various aspects of legal noticing, product recall and crisis communications and has served the Consumer Product Safety Commission (CPSC) as an expert to determine ways in which the Commission can increase the effectiveness of its product recall campaigns.

Finegan has developed and implemented many of the nation's largest and most high profile legal notice communication and advertising programs. In the course of her class action experience, courts have recognized the merits of, and admitted expect testimony based on, her scientific evaluation of the effectiveness of notice plans. She has designed legal notices for a wide range of class actions and consumer matters that include product liability, construction defect, anti-trust, medical/pharmaceutical, human rights, civil rights, telecommunication, media, environment, securities, banking, insurance, mass tort, restructuring and product recall.

Her work includes:

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<u>DaHoyos, et al. v. Alistate Insurance Company</u>, Civil Action No SA-01-CA-1010-FB, United States District Court Western District of Tezzs San Antonio Division (2006).

In the Final Order Approving the Settlement the Court stated: ".... the <u>undisputed</u> <u>avidence</u> shows the notice program in this case was developed and implemented by a <u>nationally recognized expert in class action notice programs."</u>

Lucas, et al. v. Kmart Corporation, Case No. 99-ov-01923-JLK, Class Action, United States District Court for the District of Colorado (2006).

In the Final Order Approving the Settlement, the Honorable Judge John L. Kane said: The parties submitted a declaration from Jeanne C. Finegan, an expert in the design of notice programs such as the one approved by this Court. The notice program implemented by the parties to this settlement [was extensive and] goes above and beyond that required by law. For the reasons set forth in the Preliminary Approval Order, id. at 695-97, the Court holds that the notice program implemented by the parties was the best notice practicable under the circumstances and satisfied the requirements of due process and F.R.C.P. 23.

In re: Nortel Network Corp., Securities Litigation Civil Action No. 01-CV-1855 (RMB) Master File No. 05 MD 1659 (LAP) (2006), *Approved in both the United States and Canada. Ms. Finegan designed and implemented the extensive Canadian Notice program, published in

both French and English, which targeted virtually all investors of Stock in Canada, www.nortelsecuritieslification.com.

Levine, et. al. v. Dr. Philip C. McGraw, et al., Case No. BC 312830 (Los Angeles County Super. Ct., Cal. 2004).

In the Final Order Approving the Settlement, the Honorable Victoria Chaney found that the [Notice] was best practicable under the circumstances and constituted due and sufficient notice to the members of the Settlement Class... And satisfies the requirements of California law and federal due process of law.

In re: Epson Carridge Cases, Judicial Council Coordination Proceeding No. 4347, Superior Court of the State of California for the County of Los Angeles (2006).

<u>UAW v. General Motors Corporation.</u> Case No: 05-73991 Class Action, United States District Court for the Eastern District of Michigan, Southern Division (2006).

Wicon. Inc. v. Cardservies International, Inc., BC 320215 Class Action, Superior Court of the State of California for the County of Los Angeles (2004).

Yaracallo, et al. v. Massachusetts Mutual Life Insurance Company, et al., Civil Action No. 04-2702 (JLL), United States District Court for the District of New Jersey (2004).

The Court found that "all of the notices are written in simple terminology, are realily understandable by Class Members, and comply with the Federal Judicial Center's illustrative class action notices.

... By working with a nationally syndicated media research firm, [Finegan's firm] was able to define a target audience for the MassMutual Class Manbers, which provided a valid basis for determining the magazine and newspaper preferences of the Class Manbers. (Preliminary Approval Order at p. 9). . . . The Court agrees with Class Counsel that this was more than adequate. (Id. at § 5.2).

In re: John's Manville (Statutory Direct Action Eatlement, Common Law Direct Action and Hawaii Seulement) Index No 82-11656 (BRL), United States Banktuptcy Court for the Southern District of New York (2004).

The nearly half-billion dollar settlement constituted three separate notification programs, which rargeted all persons, who had asbestos claims whether asserted or unasserted, against the Travelers Indemnity Company.

In the Findings of Fact and Conclusions of a Clarifying Order Approving the Settlements, the Honorable Chief Judge Burton R. Lifland said:

"As demonstrated by Findings of Fact, the Statutory Direct Action Settlement notice program was reasonably calculated under all circumstances to apprise the affected individuals of the proceedings and actions taken involving their interests, Mullane v. Cent. Hanover Bank & Trust Co; 339 U.S. 306, 314 (1950), such program did apprise the overwhelming majority of potentially affected claimants and far exceeded the minimum notice required. The Court concludes that mailing direct notice via U.S. Mail to law firms and directly to potentially affected claimants, as well as undertaking an extensive print media and Internet compaign met and exceeded the requirements of due process. The

Court's conclusion in this regard is buttressed by the results over 26,000 phone calls, 20,000 requests for information 8,000 website visits and 4,000 users registered to download documents. The results simply speak for themselves."

Wilson v. Massachusetts Munal Life Insurance Company, Case No. D-101-CV 98-02814, First Judiolal District Court, County of Santa Fe , New Mexico (2002).

This was a nationwide notification program that included all persons in the United States who owned, or had owned, a life or disability insurance policy with Massachusetts Mutual Life insurance Company and had paid additional charges when paying their premium on an installment basis. The class was estimated to exceed 1.6 million individuals. (www.insuranceclassolaims.com).

In granting preliminary approval to the settlement agreement, the Honorable Art Encinias commented:

<u>Deke, et al. v. Cardservice International.</u> Case No. BC 271679, Superior Court of the State of California, County of Los Augeles (2004).

In the Final Order dated March 1, 2004, The Honorable Charles W. McCoy commented:

"The Class Notice satisfied the requirements of California Rules of Court 1836 and 1859 and due process and constituted the best notice practicable under the circumstances."

Super v. Incomed Corp. and McGhan Medical Breast Implant Litigation, Case No. 01043771, Superior Court of the State of California, County of Santa Barbara (2004).

In the Final Judgment and Order, dated Merch 30, 2004, the Econorable Thomas P. Anderle stated:

"Notice provided was the best practicable under the circumstances."

In re: Fiorida Microsoft Amittrust Litigation Settlement. Index number 99-27340 CA 11, 11th Judicial District Court of Misroi — Dade County, Florida (2003).

In the Final Circler Approving the Fairness of the Settlement, The Honorable Henry H. Harnage said:

"The Class Notice ... was the best notice practicable under the circumstances and fully satisfies the requirements of due process, the Florida Rules of Civil Procedure, and any other applicable rules of the Caurt."

In re: Montana Microsoft Antitrust Litigation Settlement. No. DCV 2000 219, Montana First Judicial District Court, Lewis & Clark Co. (2005).

In res South Dakosa Mitarosoft Antimust Litigation Settlement, Civ. No. 00-235, State of South Dakota, County of Hogies in the Circuit Court Sixth Fudicial Circuit.

In re: Kausas Microsoft Antitrust Litigation Settlement. Case No. 99C17089 Division No. 15 Consolidated Cases, District Court of Johnson County, Kansas Civil Court Department.

In the Final Order and Final Judgment, the Honorable Allen Slater stated:

"The Class Notice provided was the best notice practicable under the circumstances and fully complied in all respects with the requirements of due process and of the Kansas State. Annot. 860-22.3."

In re: North Carolina Microsoft Antirust Litigation Sattlement, No. 00-CvS-4075 (Wake) 00-CvS-1246 (Lincoln), State of North Carolina, Wake and Lincoln Counties in the General Court of Justice Superior Court Division North Carolina Business Court.

In the multiple state cases, Plaintiffs generally alleged that Microsoft unlawfully used auticompetitive means to maintain a monopoly in markets for certain software, and that as a result, it overcharged consumers who licensed its MS-DOS, Windows, Word, Excel and Office software. The multiple legal notice programs targeted both individual users and business users of this software. The scientifically designed notice programs took into consideration both media usage habits and demographic characteristics of the targeted class members.

In re: MCI Nan-Subscriber RatePayers Litheation, MDL Docket No. 1275, District Court for Southern District of Illinois (2001).

The advertising and media notice program was designed with the understanding that the litigation affects all persons or entities who were customers of record for telephone lines presubscribed to MCI/World Com, and were charged the higher non-subscriber rates and surcharges for direct-dialed long distance calls placed on those lines. (www.tateoleines.com). After a hearing to consider objections to the terms of the settlement, The Honorable David R. Herndon stated:

"As further authorized by the Court, [Finegan's company] ... published the Court-approved summary form of notice in eight general-interest magazines distributed nationally; approximately 900 newspapers throughout the United States and a Puerto Rico newspaper. In addition, [Finegan's company] caused the distribution of the Court-approved press release to over 2,500 news outlets throughout the United States... The manner in which notice was distributed was more than adequate..."

Sparks v. AT&T Corporation, Case No. 96-IM-983, Third Judicial Circuit, Madison County, Illinois.

The litigation concerned all persons in the United States who leased certain AT&T telephones during the 1980's. Pinegan designed and implemented a nationwide media program designed to target all persons who may have leased telephones during this time period, a class that included a large personage of the entire population of the United States. In granting final approval to the settlement, the Court commented:

"The Court further finds that the notice of the proposed settlement was sufficient and furnished Class Members with the information they needed to evaluate whether to participate in or opt out of the proposed settlement. The Court therefore concludes that the notice of the proposed settlement met all requirements required by law, including all Constitutional requirements."

Plaford v. Glickman and U.S. Department of Apriculture, Case No. CA No. 97-19788 (PLF), District Court for the District of Columbia (1999).

This was the largest civil rights case to settle in the United States in over 40 years. The highly publicized, nationwide paid media program was designed to alert all present and past African-American farmers of the opportunity to recover monetary damages against the U.S. Department of Agriculture for alleged loss discrimination. In his Opinion, the Honorable Paul L. Friedman commented on the notice program by saying:

"The parties also exerted extraordinary efforts to reach class members through a massive advertising campaign in general and African American targeted publications and television stations."

Judge Friedman continued:

"The Court concludes that class members have received more than adequate notice and have had sufficient opportunity to be heard on the fairness of the proposed Consent Decree."

In re: SmithKlins Beecham Clinical Billing Litigation, Case No. CV. No. 97-L-1230, Illinois Third Judicial District, Madison County, (2001).

Finegan designed and developed a national media and Internet site notification program in connection with the settlement of a nationwide class action concerning billings for clinical laboratory testing services.

MacGregor v. Schering-Plough Corn., Case No. EC248041, Superior Court of the State of California, County of Los Angeles (2001).

This nationwide notification was designed to reach all persons who had purchased or used an acrosol inhaler manufactured by Schering-Plough. Because no mailing list was available, notice was accomplished entirely through the media program.

In re: Swiss Banks Holocaust Victim Asset Litigation Case No. CV-96-4849, United States District Court for the Eastern District of New York (1999).

Finegan managed the design and implementation of the Internet site on this historic case. The site was developed in 21 native languages. It is a highly scoure data gathering tool and information hub, central to the global outreach program of Holocaust survivors. (www.swisebankolaims.com/).

In re: Louisiang-Pacific Inner-Seal Siding Litigation, Civil Action Nos. 879-JE, and 1453-JE, United States District Court, District of Oregon (1995) and (1999).

Under the terms of the Settlement, three separate Notice programs were to be implemented at three-year intervals over a period of six years. In the first Notice campaign, Finegan implemented the print adventising and internet components of the Notice program.

In approving the legal notice communication plan, the Honorable Robert H. Jones stated;

"The notice given to the members of the Class fully and accurately informed the Class members of all material elements of the settlement... jthrough jabroad and extensive multi-media notice compaign."

In reference to the third-year Notice program for Louisians-Pacific, Special Master Hon, Judge Richard Unis, commented:

"In approving the third year notification plan for the Louisiane-Pavific Inner-SealTM Siding Ritgation, the court referred to the notice as "...well formulated to conform to the definition set by the court as adequate and reasonable notice."

Indeed, I believe the record should also reflect the Court's appreciation to Ms. Pinegan for all the work she's done, ensuring that noticing was done correctly and professionally, while paying careful attention to overall costs." Her understanding of various notice requirements under Fed. R. Civ. P. 23, helped to insure that the notice given in this case was consistent with the highest standards of compliance with Rule 23(d)(2).

Thomas A. Foster and Linda E. Foster v. ABToo Stilling Littgation. Case No. 95-151-M, Circuit Court of Choctaw County, Alabama (2000).

This litigation focused on past and present owners of structures sided with Abitbl-Price siding. The notice program that Finegan designed and implemented was national in scope.

In the Order and Judgment Finally approving settlement, Judge J. Lee McPhearson said:

"The Court finds that the Notice Program conducted by the Parties provided individual notice to all known Class Members and all Class Members who could be identified through reasonable efforts and constitutes the best notice practicable under the circumstances of this Action. This finding is based on the overwhelming evidence of the adequacy of the notice program ... The media campaign involved broad national notice through television and print media, regional and local newspapers, and the Internet (see id. 4¶9-11) The results over 90 percent of Abitibi and ABTco owners are estimated to have been reached by the direct media and direct mail campaign."

In rat Exxon Valder Oil Svill Litigation, Case No. A89-095-CV (HRH) (Consolidated), United States District Court for the District of Alaska (1997, 2002).

Finegan designed and implemented two media campaigns to notify native Alaskan residents, trade workers, fisherman, and others impacted by the oil spill of the litigation and their rights under the settlement terms.

In rei Georgia-Pacific Toxio Explosion Litigation Case No. 98 CVC05-3535, Court of Common Pleas Franklin County, Ohio (2001).

Finegan designed and implemented a regional notice program that included network affiliate television, radio and newspaper. The notice was designed to alert adults living near a Georgia-Pacific plant that they had been exposed to an air-born toxic plume and their rights under the terms of the class action settlement. In the Order and Judgement finally approving the settlement the Honorable Jennifer L. Bunner said:

"... Notice of the settlement to the Class was the best notice practicable under the circumstances, including individual notice to all members who can be identified through reasonable effort. The Court finds that such effort exceeded even reasonable effort and that the Notice complies with the requirements of Civ. R. 23(C).

En re: Iohns Marville Phanolla Foam Littgation Case No. CV 96-10069, United States District Court for the District of Massachusetts (1999).

The nationwide multi-media legal notice program was designed to reach all Persons who own any structure, including an industrial building, commercial building, school, condominium, apartment house, home, garage or other type of structure located in the United States or its territories, in which Johns Manville PFRI was installed, in whole or in part, on top of a metal roof deck.

In se: James Hardie Roofing Litigation Case No. CV. No. 00-2-17945-65SRA, Superior Court of Washington, King County (2002).

The nationwide legal notice program included advertising on television, in print and on the Internet. The program was designed to reach all persons who own any structure with JHBP roofing products. In the Final Order and Judgment the Honorable Steven Scott stated:

"The notice program required by the Preliminary Order has been fully carried out.... [and was] extensive. The notice provided fully and accurately informed the Class Members of all material elements of the proposed Settlement and their opportunity to participate in or be excluded from it; was the best notice practicable under the circumstances; was valid, due and sufficient notice to all Class Members; and complied fully with Civ. R. 23, the United States Constitution, due process, and other applicable law."

In ret First Alert Smoke Alarm Litigation, Case No. CV-98-C-1546-W (UWC), United States District Court for the Northern District of Alabama, Western Division (2000).

Finegen designed and implemented a nationwide legal notice and public information program. The public information program ran over a two-year period to inform those with smoke alarms of the performance characteristics between photoelectric and ionization detection. The media program included network and cable television, magazine and specialty trade publications. In the Pindings and Order Preliminarily Certifying the Class, The Honorable C.W. Clemon wrote that the notice plan:

"...Consitutes due, udequate and sufficient notice to all Class Members; and meets or exceeds all applicable requirements of the Federal Rules of Civil Procedure, the United States Constitution (including the Due Process Clause), the Alabama State Constitution, the Rules of the Court, and any other applicable law."

In re: American Cyanomid, Civil Action CV-97-0581-BH-M, United States District Court for the Southern District of Alabama (2001).

The media program targeted those Farmers who had purchased crop protection chemicals manufactured by American Cyanamid. In the Final Order and Judgment, the Honorable Charles R. Butter Ir. wrote:

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"The Court finds that the form and method of notice used to notify the Temporary Settlement Class of the Settlement satisfied the requirements of Fed. R. Ctv. P. 23 and due process, constituted the best notice practicable under the circumstances, and constituted due and sufficient notice to all potential members of the Temporary Class Settlement."

Briston v Flactored Enterprises Littention Case No Civ 00-0082-S-EJL United States District Court for the District of Ideho (2001).

Finegan designed and implemented a legal notice campaign targeting present and former employees of Fleetwood Enterprises, Inc., or its subsidiaries who worked as hourly production workers at Fleetwood's housing, travel trailer, or motor home manufacturing plants. The comprehensive notice campaign included print, radio and television advertising.

In res New Orleans Tank Car Leakage Fire Litigation, Case No 37-16374, Civil District Court for the Perish of Orleans, State of Louisiana (2000).

This case resulted in one of the largest settlements in U.S. history. This campaign consisted of a media relations and paid advertising program to notify individuals of their rights under the terms of the settlement.

Garria Spencer v. Shell Oil Company, Case No. CV 94-074, District Court, Harris County Texas (1995).

The nationwide notification program was designed to reach individuals who owned real property or structures in the United States which contained polybutylene plumbing with acetyl insert or metal insert fittings.

Rane Rosales v. Fortune Insurance County, Case No 99-04588 CA. (41) Circuit Court of the 11th Judicial Circuit, Miami-Dade County, Florida (2000).

Finegan provided expert testimony in this matter. She conducted an audit on behalf of intervening attorneys for the proposed notification to individuals insured with personal injury insurance. Based upon the audit, Finegan testified that the proposed notice program was inadequate, The Court agreed and signed an Order Granting Intervences' Objections to Class Action Settlement, The Honorable Jose M. Roddques said:

"The Court finds that Ms. Finegan is qualified as an expect on class notice and effective media compaigns. The Court finds that her testimony is credible and reliable."

Based in part on Finegan's testimony, the Court ruled in favor of the intervening parties and disapproved the parties' original settlement agreement, vacating the order of preliminary approval.

In res Hurd Millwork Heat Mirror Litterator Case No. CV-772488, Superior Court of the State of California, County of Santa Clara (2000).

This nationwide multi-media notice program was designed to reach class members with failed heat mirror seals on windows and doors, and alert them as to the actions that they needed to take to receive subanced warranties or window and door replacement.

Laborets District Counsel of Alabama Health and Welfare Fund v Clinical Laboratory Services. Inc., Case No. CV-97-C-629-W, United States District Court for the Northern District of Alabams (2000).

Finegan designed and developed a national media and internet site notification program in connection with the settlement of a nationwide class action concerning alleged billing discrepancies for clinical laboratory testing services.

In res Starlink Corn Products Liability Litteration Case No. 01-C-1181, United States District Court for the Northern District of Illinois, Eastern Division (2002).

Pinegan designed and implemented a nationwide notification program designed to alert potential class members of the terms of the settlement.

In re: Albertson's Back Pay Litigation, Case No. 97-0159-S-BLW, United States District Court for the District of Idaho (1997).

Finegan designed and developed a secure internet site, where claimants could seek case information confidentially.

In rat Georgia Pacific Hardboard Siding Recovering Program, Case No. CV-95-3330-RG, Circuit Court for the County of Mebile, State of Alabama (1997).

Finegan designed and implemented a multi-media legal notice program, which was designed to reach class members with failed G-P siding and alert them of the pending matter. Notice was provided through advertisements which aired on national cable networks, magazines of nationwide distribution, local newspaper, press releases and trade magazines.

In re Dist Drugs (Phentermine, Fentiuramine, Dexfentiuramine) Prods, Liab, Litig., MDL No. 1203, Civil Action No. 99-20593, (ED. Pa. Aug. 28, 2000).

Pinegan has worked as a consultant to the National Diet Drug Settlement Committee on notification issues.

In res ABS II Pipes Litigation, Case No. 3126, Contra Costa Superior Court, State of California (1998 and 2001).

The Court approved regional notification program designed to alert those individuals who owned structures with the pipe that they were eligible to recover the cost of replacing the pipe. (www.ebspipes.com/).

In res Avenue A Inc. Internet Privacy Litigation, Case No. C00-1964C, United States District Court for the Westom District of Washington.

In res Loranspan and Cloranspate Antitrust Litigation, MDL No. 1290 (TFH), United States District for the District of Columbia.

In re: Providing Financial Corporation ERISA Litigation, Case No C-01-5027, United States District Court for the Northern District of California.

In res H & R Block., et al Tax Refund Litigation, Case No. 97195023/CC4111, Maryland Circuit Court for Baltimore City.

In re: American Premier Underweiters, Inc. U.S. Railroad Vest Corp., Cause No. 06C01-9912, Circuit Court, Boone Courty, Indiana.

In re: Surfat Corporation Optical Fiber Litteration, Case No: 9907 CV 284, District Court, Leavenworth County, Kansas.

In ret Shelier Mutual Insurance Company Littaution, Case No. CI-2002-263, District Court, Catadian County. Oklahoma.

In re: Conseco, Inc. Securities Litigation. Case No: IP-00-0585-C Y/S CA, Southern District of Indiana, Indianapolis Division.

In ret National Treasury Employees Union, et al., Case No: 02-128C, United States Court of Federal Claims.

In ret City of Idiami Parking Litteration, Case Nos: 99-21456 CA-10, 99-23765 - CA-10, Circuit Court, 11th Judicial Circuit, Miami-Dada County, Florida.

In ret Prime Co. Incorporated D/BIA/ Prime Co. Personal Communications, Civil Action No. L 1:01CV658, United States District Court for the Eastern District of Texas, Beaumont Division.

Alsen Veneer v. State of Oragon A.A., Case No. 88C-11289-88C-11300.

A Sample of Finegun's Bankruptcy Experience

Finegan has designed and implemented literally hundreds of domestic and international bankruptry notice programs. A sample case list includes the following:

In ra: United Airlines, Case No. 02-B-48191, (Bankr. N.D Illinois, Bastem Division).

Finegan worked with United and its restructuring attorneys to design and implement global legal notice programs. The notice was published in 11 countries and translated into 6 languages, Finegan worked closely with legal counsel and UAL's advertising team to select the appropriate media and to negotiate the most favorable advertising rates. (www.pd-ual.com/).

In rer Buron, Case No. 01-16034 (Bankr. S.D.N.Y.)

Finegan worked with Euron and its restructuring attorneys to publish various legal notices.

In va. Dow Corning. Case No. 95-20512 (Bankr. H.D. Mich.)

Finegan originally designed the information website. This Internet site is a major information hub that has various forces in 15 languages.

In re: Harnischfager Industries, Case No. 99-2171 (RJW) Jointly Administered, (Bankr., District of Delaware).

Finegan designed and implemented 6 domestic and international notice programs for this case. The notice was translated into 14 different languages and published in 16 countries.

In re: Kesus Corporation, Case No. 93B 46090 (SMB), (Bankr. R.D. of Missouri, Eastern Division).

Phiegan designed and implemented multiple domestic bankruptcy notice programs including notice on the plan of reorganization directed to all creditors and all Class 4 asbestos-related obsiminate and counsel.

In re: Lamonts, Case No. 00-00045 (Bankr. W.D. of Washington).

Pinegan designed an implemented multiple bankruptcy notice programs.

In re: Monet Group Holdings, Case Nos. 00-1936 (MFW) (Bankr. D. of Delaware).

Finegen designed and implemented a bar date notice.

In re: Laclede Steel Company, Case No 98-53121-399 (Bankr. B.D.of MO, Bastern Division).

Finegan designed and implemented multiple bankruptcy notice programs.

In re: Columbia Gas Transmission Corporation, Case No. 91-504 (Bankr. S.D.N.Y.)

Finegan developed multiple nationwide legal notice notification programs for this case,

In re: U.S.H. Corporation of New York, et al. (Bankr. S.D.N.Y)

Pinagan designed and implemented a bar data advertising notification campaign.

In re: Best Products Co., Inc., Case No. 96-35267-T. (Bankr. R.D. of Virginia)

Finegan implemented a national legal notice program that included multiple advertising campaigns for notice of sale, har date, disclosure and plan confirmation.

In re: Lodgian, Inc., et al., Case No. 16345 (BRL) Factory Card Outlet - 99-685 (JCA), 99-686 (JCA), (Bankr. S.D.N.Y).

In re: International Total Services, Inc., et al., Case No: 01-21812, 01-21818, 01-21820, 01-21882, 01-21824, 01-21826, 01-21827 (CD) Under Case No: 01-21812 (Benkr. B.D.N.Y)

In ta: Decora Industries, Inc and Decora, Incorporated, Case No: 00-4459 and 00-4460 (IJF)
(Bankr, D.of Delaware

In re: Ganesis Health Ventures, Inc., et al., Case No. 002692 (PJW) (Bankr. D. of Delaward)

In te: Telephone Warehouse, Inc., et al., Case No. 00-2105 through 00-2110 (MFW) (Bankr. D. of Delaware).

In re: United Companies Financial Corporation, et al., Casa No. 99-450 (MFW) through 99-461 (MFW) (Bankr. D.of Delaware).

In rec Caldor, Inc. New York, The Caldor Corporation, Caldor, Inc. CT, et al., Case No: 95-B44080 (ILG) (Bankr. S.D.N.Y).

In rs: Physicians Health Corporation, et al., Case No: 00-4482 (MFW) (Bankr. D.of Delaware).

In rate GC Companies, et al., Case Nos:00-3897 through 00-3927 (MFW) (Bankr. D.of Dalaware).

In te: Hellig-Movers Company, et al., Case Nos: 00-34533 through 00-34538 (Bankr, R.D. of Virginia, Richmond Division).

Product Recall and Crists Communication

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Reser's Fine Foods — Reser's is a nationally distributed brand and manufacturer of food products through giants such as Albertsons, Costco, Food Lion, WinnDixis, Ingles, Safeway and Walmart. Finegan designed an enterprise-wide crisis communication plan that included communications objectives, orisis team roles and responsibilities, orisis response procedures, regulatory protocols, definitions of incidents that require various levels of notice, target andiences, and threat assessment protocols. Finegan worked with the company through two nationwide, high profile recalls, conducting extensive media relations efforts.

Background

Prior to joining The Garden City Group, Inc., Finegan co-founded Huntington Advertising, a nationally recognized leader in legal notice communications. After Fleet Bank purchased her furn in 1997, she grow the company into one of the nation's leading legal notice communication agencies.

Prior to that, Finegan spearheaded Huntington Communications, (an Internet development company) and The Huntington Group, Inc., (a public relations firm). As a partner and consultant, she has worked on a wide variety of elient marketing, research, advertising, public relations and Internet programs. During her tenure at the Huntington Group, client projects included advertising (media planning and buying), shareholder meetings, direct mail, public relations (planning, financial communications) and community outreach programs. Her past elient list includes large public and privately held companies: Code A-Phone Corp., Thrifty-Payless Drug Stores, Hyster-Yale, The Portland Winter Hawks Hockey Team, U.S. National Bank, U.S. Trust Company, Morley Capital Management, and Durametal Corporation.

Prior to Huntington Advertising, Finegan worked as a consultant and public relations specialist for a West Coast-based Management and Public Relations Consulting firm.

Additionally, Pinegan has experience in news and public affairs. Her professional background includes being a reportar, anchor and public affairs director for KWJJ/KJIB radio in Portland, Oregon, as well as reportar covering state government for KBZY radio in Salem, Oregon. Finegan worked as an assistant television program/promotion manager for KPDX directing \$50 million in program/promotion manager at and KECH-22 television.

Finegan's multi-level communication background gives her a thorough, hands-on understanding of media, the communication process, and how it relates to creating effective and efficient legal notice campaigns.

Articles

Quoted Article, "Warranty Conference: Globalization of Warranty and Legal Aspects of Extended Warranty," - Warranty Week, - warrantyweek.com/archive/ww20070228.html/February 28, 2007

Co-Author, "Approaches to Notice in State Court Class Actions," - For The Defense, Vol. 45, No. 11 - November, 2003.

Citation - "Recall Effectiveness Research: A Review and Summary of the Literature on Consumer Motivation and Behavior" U.S. Consumer Product Safety Commission, CPSC-F-02-1391, p.10, Heiden Associates - July 2003.

Anthor, "The Web Offers Near, Real-Time Cost Efficient Notice." — American Bankruptcy Institute - AHI Journal, Vol. XXII, No. 5. — 2003.

Author, "Determining Adequate Notice in Rule 23 Actions," — For The Defense, Vol. 44, No. 9 — September, 2002,

Author, Legal Notice, What You Need To Know and Why. - Monograph, July 2002.

Co-Author, "The Historopic Nature of Legal Noticing," - The American Bankruptcy Institute
Journal -Vol. XXI, No. 3, April 2002,

Author, "Three Important Mantras for CEO's and Risk Managers in 2002" - International Risk Management Institute - inni.com/ January 2002.

Co-Author, "<u>Used the Bat Signal Lately</u>" - The National Law Journal, Special Litigation Section - Pebruary 19, 2001.

Author, "How Much is Enough Notice" - Dispute Resolution Alert, Vol. 1, No. 6. Merch 2001.

Author, "Monitoring the Internet Buzz" - The Risk Report, Vol. XXIII, No. 5, Jan. 2001.

Author, "High-Profile Product Recalls Need More Than the Bat Signal" - International Risk Management Institute - irrai com/ July 2001.

Co-Anthor, "Do you know what 100 million people are buzzing about today? Risk and insurance Management - March 2001,

Quoted Article: "Keen Up with Class Action" Kentucky Courier Journal - March 13, 2000,

Author, "The Great Debate - How Much is Bnough Legal Notice?" American Bar Association - Class Actions and Derivatives Suits Newsletter, Winter edition 1999.

Speaker/Expert Panelist/Presenter

Warranty Chain Management Faculty Panelist - Presentation Product Recall Simulation. Tampa, Florida - March 2007.

Practicing Law Institute

Faculty Panelist — CLE Presentation -11th Annual Consumer Financial

Services Litigation. Presentation: Class Action Settlement Structures —

Byolving Notice Standards in the Internet Age. New York/Boston

(simulosst), NY March 2006; Chicago, IL April 2006 and San Francisco.

CA May 2006.

U.S. Consumer Product

Ma. Finegan participated as an Expert to
Safety Commission

the Consumer Product Safety Commissi

the Consumer Product Safety Commission to discuss ways in which the CPSC could enhance and measure the recall process. As an expert panelist, Ms Finegan discussed how the CPSC could better motivate consumers to take action on recalls and how companies could scientifically measure and defend their outresch efforts. Bethesde MD,

September 2003.

Weil, Getshal & Manges CLB presentation "A Scientific Approach to Legal Notice Communication" New York, June 2003.

Sidley & Austin CLH presentation "A Scientific Approach to Legal Notice Communication" Los Angeles, May 2003.

Kirkland & Ellis Speaker to restructuring group addressing "The Best Practicable Methods to Give Notice in a Tort Bankruptcy." Chicago, April 2002.

to Give Moude in a Tort Bankruptey, Cancego, April 2002.

Georgetown University Law
Center Mass Tort Litigation
Institute

CLE White Paper: What are the best practicable methods
to give notice?

Dispelling the communications myth — A notice disserning

Dispelling the communications myth — A notice disseminated is a notice communicated. Faculty — Mass Tort Litigation Institute - Washington D.C., November 1, 2001.

American Bar Association How to Bullet-Proof Notice Programs and what communication barriers present due process concerns in legal notice. Presentation to the ABA Litigation Section Committee on Class Actions & Derivative Suits -

Chicago, IL, August 6, 2001.

McCutchin, Doyle, Brown
& Ruerson

Speaker to litigation group in San Francisco and simulcast to four other

McCutchin locations, addressing the definition of effective notice and
barriers to communication that affect due process in legal notice.

San Francisco, CA - June 2001.

Marylhurst University Guest lecturer on public relations research methods. Portland, OR - February 2001.

This is Exhibit "B" mentioned and referred to in the affidavit of Jeanne C. Finegan, sworn before me at the City of Lagran day of July, 2007.

A Notary Public



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Legal Motion

if you purchased Air Cargo Shipping Services within, to or from either the United States or Canada from January 1, 2000 to September 11, 2006, your rights could be affected by a Settlement

6:00

What are the Settlements about?

What are the Settlements shoul? Pathenes AI, Lufthenes AI and Swiss International Air Lines Ltd., Lufthenes Cargo AI and Swiss International Air Lines Ltd., along with management other should be underlined in fix the prices of strongo shipping saviese in whiching of U.S. antitrust laws and Canadian competition law. The Stiffensain provide an \$65 million U.S. Fund to pay will of one member ulams, and \$53.338 million U.S. Canadian Fund that Canadian Class Council will request to have held in trust for fourte benefit of the Canadian element.

Who is a Classe Member?
You are a class member if you purchased sir cargo simpling services, from ANY cargo semist. for shipments while, to or from either the United States or Counts. This also isolades services purchased through freight forwarders. All you need to have is in the Teolice of Proposed Sentiament, including information on who is or is not a class transless.

How do I get Payment in the U.S. Settlement?
You must regions to meetive a dictor form. Clinic focus
will be mailed out later. Cell the number below or visit
www.arcar.goretilement.com to register and fits information

What are my rights?

If you do NOT want to take part in the U.S. Settlement or the Canadian class solions, you have the right to "opt out,"

To "opt out" of the U.S. or Canadian Settlements, you must do so by _____, 200_. Class mambers have the right to object to the U.S. or Canadian Sattlements. If you object you must do so by _____, 200, . You may speak to your own attorney at your own expense for help. For more information on how to "opt out" or object, while www.akennge.refilement.com or call the number below.

Final Approval Heatings to consider approval of the U.S. and Canadian Settlements and requests by the lawyers for attorneys' feat and nosts will be held at the United States District Court for the Hestern District of New York on [Doro], 200 the Ontario Superior Court of Justice on [Date], 200_: the Qualitan Separitor Court on Dottell 2001; and at the Superma Court of Builtish Columbia on (Data), 2001. For more information on the locations and threes of the Hearings. visit way waires most is most com, or call the number below.

This is a Summery, where can i get more information?

You am get complete Settlemont Information, including a copy of the full Notice and clean form by raginering at www.shrengeseithment.com, ceiling the number below, or writing to Air Cargo Schimment, c/o The Gerden City Group, Inc., P.O. Box 9162, Dabila OH, 43017-4162, USA.

000-808-8600

www.aircargoseitlement.com

This is Exhibit "C" mentioned and referred to in the affidavit of Jeanne C. Finegan, sworn before me at the City of Account in the State of Charles in the State of July, 2007.

A Notary Public



The Gurden City Group, Inc.

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Canada	The same of the sa	1	92,000	Enolleh	1/2 Page
	Madam's	2	411,000	English	1/2 Page
	L'arbielle	- -	191.000	French Canadian	1/2 Page
Canada	Report on Business Magazine (Globe & Mail)	1	288,000	English	1/2 Page
Caneda	Financial Post Business Mercezine	1	221,000	English	1/2 Page
Cemeda	Time Canada	2	289.000	English	1/2 Page
Dahada	Sports likewiselad	2	83,000	English	Full Page
Canada	Reader's Digest (English Edition)	1	995.000	English	Full Page
Daneda.	Reader's Oktaet (French Edition)	1 1	250,000	French Consolien	Full Pege
Janada	Canadian Living	2	538,000	Eantelligh	1/2 Page
Deneda	Coun de Pouce	1	230,000	Franch Canadian	1/2 Page
Sansda *	Canadian Geographic	1	250,000	English	1/2 Page
Danada	Chatelaine (English Edition)	1	897,000	Elegifeh	1/2 Page
Canada	Chatelaine (French Edition)	1 1	209,000	Franch Centedian	1/2 Page
anede	People Cemade	8	183,000	English	Full Page
Ceneda	Camadian Hoose and Home	1	260,000	English	1/2 Page
Dame da	Today's Perett	1	210,000	English	1/2 Page
Demade	The National Post (M-F)	1	248,000	English	1/6 Page
anede	The Netional Post (925)	1	268,000	English	1/8 Page
)enede	The Globe and Mali (M-F)	1	322,000	English	1/8 Page
aneda	The Globe and Med (Sal)	1 1	402,000	Englieir	198 Page
leusacie	Toronto Sun (M-F)	1	184,000	English .	1/4 Page Tab
oneda	Le Journel de Montreel (Mon - Fri)	1	288,000	French Canadian	1/4 Page Tub
enede	Montreal Gezette	1	139,(59	English	1/8 Page
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ternellonal	Pinancial Times**	1	2,508	English	1/8 Page
demedional	international Herald Tribune**	1	300	Rigish	1/8 Page

*Obsolution figures provided by FMS 2006 Touline Report.
**These publications districts like in led circulation in Consolu.

Target: BusinsessCargo Mational Caraction Reson: 80% Average Frequency; 3.9 Source: PMS 8007 Teo-War Research Dalabase

Secondary Targett Adoline National Ceredian Rescht 7(1%) Average Frequency: 3.5 Source: PHS 2007 Tim-Year Readershy Calabase

THE GARDEN CITY GROUP, INC. Lufthenese

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"Come Light State procedured and unique to change.

Primary Target: Business/Cargo

Average Reach for above provinces: 71%

Average Frequency for above provinces: 2.44

Archan Sc.

Source: CNRS (China National Readership Survey)

Target: Adults
Average Reach for above provinces: 59%.
Average Fraguesop for above provinces: 2.27
Source: ONES

THE GARDEN CITY GROUP, INC.

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rance	Paris Match	2	584,056	European French	Full Peg
rance	Le Monde	2	852,845	European French	1/4 Page
Tatice	Le Parisien + Autourd'hui	2	342,454	European French	1/8 Peg
iance	le Pigero	2	321,490	European French	1/4 Page
rence	Nouvel Observateur	2	548,696	European French	Full Page
rence	L'Enulpe	2	355,849	European Franch	1/8 Pag
rance	L'Express (FRA)	2	434,715	European French	Pull Page
папое	Le Point	2	366,780	European French	FLA Page
rance	Counter International	2	185,841	European French	(Full Pege
fance	Teleranie	2	644,247	European French	Full Page
rance	Le Monde 2	2	289,288	European French	Full Peop
rance/international	Time Magazine	1	71,881	English	1/2 Pege
rance/International	Newsweek	1	44,374	English	1/2 Page
rence/international	International Herald Tribune		29,721	English	1/8 Page
rance/international	The Wall Street Journal - Europe	1 1	10,008	English	1/8 Page
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*Chronistor figures provided by reachs representatives.

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*Those publications distribute the Raind distributors in France.

Primary Target: Bealsone Cargo Reach: 70% Average Prequency: 3,2 Source: |peas FCA 2008

Secondary Target: Adults Reach; 68% Average Fraquency: 3.08 Source: Ipsos PCA 2006

THE GARDEN CITY GROUP, INC.

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Germany	WELT am SONNTAG	1 1	TBD		1/2 Page
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Germany	Der Spiegel		1,028,198		1/2 Page
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ermany	Stridenische Zellung (SZ)	 	1,007,845		Full Page
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armany	TV Spleifilm Plus		528,508	German	1/2 Page
emanwinternational	Time Megezine - EMEA		1,576,089		1/2 Page
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etmany/international	The Wall Street Journal - Euroge		14,995		1/8 Pege
	Financial Times	-1	28,483	English	1/8 Page
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*Circulation sigtems provided by specific parametrisations.
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**These publications additions the Salad charicities in Generality.

Printery Target: Businesta/Corgo Reach: 72% Average Fraquescy: 2.5 Sources EBRS 2006

Secondary Target: Adults Reads: 71% Average Frequency: 1,9 Source: MA 2007

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ndla	blumbal Rapional Soliton	Times of indio	2	585.794	English	1/5 Page
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dis/international	Global	USA Today		1,309	English	1/8 Pare
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Resets in Marchal 65% Average Fraquency: 2,08 Source: Res. 2007

Torget: Adults Reach in Delight 73% Average Prequency: 2.82

THE GARDEN CITY GROUP, INC.

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Italy	Corriere della Serra	1	880,000	italian	1/4 Page	
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Italy	Gazetia dello Sport	1	373,000	jtalian .	1/4 Page	
taly	il Messaggero	1	460,000	Italian	1/4 Page	
taly	La Stamos	1	315,000	Italian	1/4 Page	
taly	Milano Finanza	1	118,673	italian	1/4 Page	
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taly	L'Espresso	1	385,350	Italian	1/2 Page	
laly/international	Time Magazine - EMPA	1	28,533	English	f/2 Page	
laly/International	Newsweek - EVIEA	1	7,782	English	1/2 Page	
kily/international	International Herald Tribune		15,049	English	1/8 Page	
ely/international	The Wall Street Journal - Europe	1	10,512	English	1/8 Page	
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^{*}Okoulution figures provided by media representatives, **Some Unit Sixea Universitarial and subject to change.

csas Panor: Donna i Primary Target Business/Gargo Reach: 96% Reach; 86%
Average Frequency; 3.41
Source: European Business Readership Survey (EBRS) 2006

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I Sole: Gen: Var

Secondary Target: Adults Minimum Reach : 88% Average Frequency: 1,8 Source: Audipress

THE GARDEN CITY GROUP, INC. Luffirmen

		peertie he	Circulation	Language	dnite Sizar
Japan	Nikkel - Morning Edition	1	3,046,975	Јаралева	1/8 Page
Japan	Nikkel Büsiness Daliv	1	167,445		1/8 Page
Japan	Nikkel Marketing Journal		248,900	Japanese	1/8 Page
Japan	Niktel Financial Daliv	1	48,300	Jebenese	1/8 Page
Japan .	Yomluri Shimbun	4	10.083.215	Japanese	1/8 Page
lepen	Asehi Shimbun	4	8,225,032	Japanesa	1/8 Page
epan .	Methick	- 1	3,957,410	Japanese	1/8 Page
abau	Chunichi Shimbun - Morning Edition	3	2.745.014	Japanese	1/8 Page
lepen	Mokkeido Shimbun - Morring Edition	1	TBD	/apanese	1/8 Page
aben .	Bankel Shimbun - Momino Edition	1	2,088,891	Japanese	1/8 Page
labah	Nisht Nitopan Shimban - Morning Edition	1	TBD	Japanesa	1/8 Page
/apan	Chugoku Shimbun - Morning Ediflon	4	TBD	Japanese	1/8 Page
apan/international	(Time Asia	7	61A12		1/2 page
apan/internetional	Newsweek Aula	1	18,011	English	1/2 page
apan/internetional	International Herald Tribune	1	25.559		1/8 Page
epen/International	Wall Street Journal - Asia	1	7.884	English	1/4 page
ecen/international	Financial Times	1	8,003	English	1/8 Page
apan/international	USA Today - Global	1 1	1,824		1/8 Page

Target: Business/Corgo Reach: 94% Frequency: 1.5 Source JBRS

Tagget: Adults Reach: 85.8% Frequency: 1.1 Source: J-READ 2008

Lufthansa

Country	Publication	Insertions	Giroulation."	Language	Unit Size
Malayala	The Star		199,468	English	1/8 Page
Malayala	The New Strate Times		810,008	Bhullsh	1/8 Page
Malayara	Beritz Harian		2,000		1/8 Page
Melaysia	Sin Chew Jit Pah	1	885,838		1/6 Page
Maleysia/International	Time Asia	<u> </u>	17,302		1/2 Perre
Meleysla/international	Newsweek.Asta	1	20,49		1/2 Page
Malayeis/International	International Herald Tribune	4	2,778		1/8 Page
Malayala/International	Wall Street Journal - Global	1	6,067		1/8 Page
Melayaja/International	Financial Times	•	1,759		1/8 Page
Maleysia/international	USA Today - Global		(35		1/8 Page

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Target: Adulte in Kuafa Lumpus Reach: 75% Average Frequency: 1.8 Source: PAX Fall 2006

THE GARDEN CITY GROUP, INC. Lufthansa

Complex 1	i apiteation	maerijons	Circulation*	Language	Size
South Korea	Chosun Ibo	2	2,868,700	Korean	1/8 Page
South Konea	Maell Businese	1 7	750,000		1/8 Page
South Korea	DongA libo	2	2,450,000		1/8 Page
South Korea	JoongAng libo	2	1,850,000		1/6 Page
South Korea	Kores Economic Daily	1	1,000,000	Korsan	1/8 Page
South Korea	Maskyung Economy	1 1	128,000		1/8 Page
South Korea	Choogan Chosun	1	130,000		1/8 Page
South Kores/International	International Herald Tribuna	1	20,033		1/8 Page
South Korea/International	Wall Street Journal - Global	1 1	7,806	English	1/8 Page
South Korea/International	USA Today - Global	1 1	670	English	1/8 Page

*Circulation figures provided by media representatives.
**Some Unit Sizes unconfirmed and subject to change.

Target: Adults in Seoul Reach: 55% Average Frequency: 2.9 Source: PAX Pall 2006



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PAY TRUGER	Fauls	1	73,160	German	1/2 Page
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Prinsay Supert Bushesa/Cargo Reach: 141/4 Average Fraguescy: 2.8 Source: IIA Leader

Snoodsry Bagest Addits Reads: 70% Average Progressor: 4,5 Source: MACH Bads 2007-4

Lufthansa

Gountry	(Fublication	Insertions	Circulation*	residnade	Size*
lalwan	Chine Times	3	Traditional Chinese	1,950,000	1/8 Page
Talwan	United Daily News	1	Traditional Chinese	TBD	1/8 Page
Talwan	United Evening News	2	Traditional Chinese	IBO	1/8 Page
Taiwan	Commercial Times	1	Traditional Chinese	350,000	1/8 Page
Talwan	Economic Dally News	1	Traditional Chinese	368,000	1/8 Page
lalwen	Liberty Times	1	English	TBD	1/8 Page
falwan	China Post	1 1	English	260,000	1/8 Page
alwan/international	Time Asia	 	English	12,643	1/2 Page
alwan/international	Newsweek Asia	1	English	8,964	1/2 Page
swan/international	International Herald Tribune	1 1	English	2,951	1/8 Page
aWan/International	Wall Street Journal - Global	1 1	English	4,271	1/8 Page
alwan/International	Financial Times	1 1	English	336	1/8 Page
alwan/International	USA Today - Global	1 1	English	413	1/8 Page

^{*}Circulation figures provided by media representatives, *Some Unit Sizes unconfirmed and subject to change.

Target: Adulte in Taipel Reach: 70% Average Frequency: 2,8 Source: PAX Fall 2006

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Country	Publication A. P. C.	hispations	Chrosiation.	Language	UNK.
United Kingdom	Daily Mail	2	2,408,001	English	1/8 Page
United Kingdom	The Dally Telegraph	2	984,341		1/6 Page
United Kingdom	/Financial Times (UK and ROI edition)	1	138,888		1/B Page
United Kingdom	The Times	2	639,847	English	1/8 Page
United Kingdom	The Sunday Times	2	1,397,154	English	1/8 Page
United Kingdom	The Economist	2	170.038		Full Page
United Kingdom	The Guardien	2	366,283		1/8 Page
United Kingdom	The Sun	2	3,397,472		1/0 Page
United Kingdom	Mall on Sunday	2	2,283,450	English	1/8 Page
United Kingdom	News of the World	9	3,308,711		1/8 Pegs
United Kingdam	Fladio Times	1 2	1,070,042		Full Pegs
United Kingdom	What's on TV	2	1,589,521		Pul Page
United Kingdom/international	Time Medezine -EMEA	ने न	138,105		1/2 Page
Infed Kingdom/International	Newwisek - EMEA		39,355		1/2 Page
Infled Kingdom/International	International Hereld Tribune		11,042		1/8 Page
United Kingdom/International	The Wall Street Journal - Europe		16,292		1/8 Page
Inited Kingdom/International	USA Today - Global	1 1	6,303		1/8 Page
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Primary Target: Business/Cargo Resolt: 71% Average Prequency: 3.3 Source: British Business Survey 2005

Secondary Target: Adults Readle 58% Average Frequency: 2.8 Survey: NRS 2007

Lufthansa

Country	Publication	Paser tights	ta Circulation*	tion the
United States	Payada	1	32,400,000	2/5 Page
United States	USA Weekend	1	23,442,692	2/5 Page
United States	American Profile	1	9,000,000	1/4 Page
United States	Pacple	2	3,828,604	1/2 Page
United States	Newsweek		3,142,281	1/2 Page
United States	Réaders Digest	. 1	10,094,286	Full Page
United States	Jal	1	936,751	Full Page
United States	Viete	1	666,948	1/2 Page
United States	USA Today	1	2,194,787	1/8 Page
United States	Wall Street Journal	1	2,048,285	1/8 Page
United States	New York Times	1	1,086,798	1/8 Page
United States/International	International Herald Tribuna	1	4,125	1/8 Page
United States/International	Financial Times	1	136,040	1/8 Page

^{*} Source: SRDS March 2007 on line.

Primary Target: Business/Gargo National U.S. Reach: 81%
Average Programmer 2 13

Average Frequency: 2.13
Source: MRI Doublebese 2006/Business-to-Business

Secondary Target Adulta National U.S. Reach: 74% Average Prequency: 1.89 Source: MRI Doublebees 2008

VASJ, NYT and USA Today are builded in both reach percentages, but are part of global plan pricing. Black Enterprise, Jul, Bloom and Essence are only resourced in the Adults 104 resour. People on Espenio, Vista and FD Subcubuse are not greenured in ellipsy resoit program.

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SUPERIOR COURT OF JUSTICE ONTARIO

Proceeding commenced at London

Proceeding under the Class Proceedings Act, 1992

Customer Lists ORDER

Barristers & Solicitors Siskinds LLP

680 Waterloo Street London, ON N6A 3V8

Charles M. Wright LSUC #: 36599Q Tel: (519) 672-2121 Fax:(519) 672-6065

Solicitors for the Plaintiff

SCHEDULE B

NOTICE OF PROPOSED CERTIFICATION AND SETTLEMENT OF CANADIAN AIR CARGO CLASS ACTIONS WITH AIR FRANCE, KLM AND MARTINAIR AND LAN

WHO THIS NOTICE IS FOR:

This notice applies to Persons who purchased airfreight shipping services, including those Persons who purchased Airfreight Shipping Services through freight forwarders or from any air cargo carrier, for shipments within, to, or from Canada (except shipments to or from the United States) during the period from January 1, 2000 to September 11, 2006, and have not already excluded themselves from the class actions (the "settlement class").

WHAT THIS NOTICE IS ABOUT:

Class action lawsuits have been started in Ontario, British Columbia and Quebec alleging an unlawful conspiracy to fix prices for air cargo shipping services from January 1, 2000 to September 11, 2006 (the "Canadian Proceedings").

Settlements have been reached in the Canadian Proceedings with Société Air France, Koninklijke Luchtvaart Maatschappij N.V. dba KLM Royal Dutch Airlines and Martinair Holland N.V. (collectively "AF/KLM") and LAN Airlines S.A. and LAN Cargo S.A. (collectively "LAN"). These defendants are collectively referred to as the "Settling Defendants". Each settlement requires court approval of the terms of the settlement, including orders certifying the actions as class actions as against each of the Settling Defendants.

Under the terms of the settlement agreements, the Settling Defendants have agreed to pay the following for the benefit of the settlement class in exchange for the full and final release of the Released Claims (as defined in the Settling Defendants' respective settlement agreements) and the Canadian Proceedings against them and their related entities:

- AF/KLM has agreed to pay Cdn \$6,500,000
- LAN has agreed to pay Cdn \$700,000

The Settling Defendants are also required to cooperate with the Canadian plaintiffs in pursuing their claims against the remaining defendants.

The settlements represent resolution of disputed claims against each of the Settling Defendants. The Settling Defendants do not admit any wrongdoing or liability.

THE SETTLEMENT APPROVAL HEARINGS:

Motions to certify the actions as class actions as against the Settling Defendants and to approve the settlements will be heard on the following dates:

- by the Ontario court in the City of London on ●, 2012 at a.m.;
- by the British Columbia court in the City of Vancouver on ●, 2012 at a.m.; and

At these hearings, the Ontario, British Columbia and Quebec courts will determine whether the settlements are fair, reasonable, and in the best interests of settlement class members.

Class Counsel legal fees and disbursements must be approved by the Ontario, British Columbia and Quebec courts. Counsel will collectively be requesting that legal fees of up to 25% of the AF/KLM and LAN settlement funds, plus disbursements and applicable taxes be approved by the courts and paid out of the AF/KLM and LAN settlement funds.

SETTLEMENT CLASS MEMBERS' OPTIONS REGARDING THE SETTLEMENT:

Participating in Settlement Approval Hearings: Settlement class members are entitled to appear and make submissions at the settlement approval hearings. If you wish to object in writing, your written submissions must be sent to the appropriate Class Counsel at the addresses listed below postmarked no later than •, 2012. Class Counsel will forward all such submissions to the appropriate court. If you wish to appear and make oral submissions at the settlement approval hearings, please contact the appropriate Class Counsel at the address listed below no later than •, 2012.

<u>Claiming part of the settlement funds:</u> Class Counsel propose to hold the settlement funds in trust for the future benefit of settlement class members. A method for distributing the settlement funds will be submitted to the courts for approval at a

later time. Once the court has approved the method for distributing the settlement funds, another notice will be provided regarding how the settlement funds will be distributed and the claims process.

Registering for further notice: If you did not receive this notice by mail, please register online at www.aircargosettlement2.com or by telephone at 1-888-291-9655 (U.S. and Canada) or 1-614-553-1296 (International) to ensure that further notices issued in the Canadian Proceedings will be sent to you directly, by mail.

Opting Out: The deadline for opting out (or excluding oneself) of the Canadian Proceedings has passed. Settlement class members who have not validly opted out are bound by the terms of the settlement agreements (if approved by the courts).

ADDITIONAL INFORMATION:

This notice only summarizes the settlement agreements. More information about the settlements is available online at www.aircargosettlement2.com. Questions about the settlements or any other matters contained in this notice may be directed to Class Counsel:

Settlement class members outside British Columbia and Quebec: 1-800-461-6166 ext. 2455 or charles.wright@siskinds.com or Siskinds LLP, 680 Waterloo Street, London, ON, N6A 3V8, Canada, Attn: Charles Wright.

British Columbia settlement class members: (604) 689-7555 or <u>jicamp@cfmlawyers.ca</u> or Camp Fiorante Matthews, #400 - 856 Homer Street, Vancouver, BC, V6B 2W5, Attn: JJ Camp.

Quebec settlement class members: (514) 846-0666 or rwin@liebman.org or Liebman Associes, 1 Westmount Square #1500, Montreal, QC, H3Z 2P9, Attn: Irwin Liebman.

. This notice has been approved by the Ontario, British Columbia and Quebec courts.

SCHOULE C

PLAN OF DISSEMINATION AF/KLM AND LAN NOTICE OF HEARING

The Notice of Hearing will be disseminated as follows, subject to reasonable costs and publication deadlines:

- 1. Newspaper Publication:
 - (a) The Notice of Hearing will be published in:
 - (i) The Globe and Mail (National Edition)
 - (ii) Le Journal de Montreal (French)
 - (iii) Le Journal de Quebec (French)
 - (iv) Wall Street Journal (Global Edition)
- 2. Trade Publications:
 - (a) The Notice of Hearing will be published in:
 - (i) Air Cargo Week
 - (ii) Air Transport World
 - (iii) Cargonews Asia
 - (iv) International Transport Journal (English, French & German)
 - (v) Canadian Transportation and Logistics
 - (vi) Logistics Quarterly
 - (vii) Canadian Industrial Transportation Association (banner ad, http://www.cita-acti.ca)

3. <u>International Press Release:</u>

(a) An international press release will be issued over PR Newswire's Canadian, European, Asian and Latin America transportation circuits. The release will be sent to transport trade publications, newsroom computer systems at national and regional daily newspapers, radio and television stations, news agencies, broadcast networks, databases and websites.

4. Trade Organizations:

- (a) The Notice of Hearing will be sent to the following trade organizations with a request that the trade organization forward the Notice of Hearing to its members:
 - (i) Canadian Industrial Transportation Association

- (ii) European Shippers' Council
- (iii) Korean Shippers' Council
- (iv) Indonesia Shippers' Council
- (v) Malaysia National Shippers' Council
- (vi) Philippine Shippers' Bureau
- (vii) Singapore National Shippers' Council
- (viii) Thai National Shippers' Council
- (ix) South African Shippers' Council
- (x) Hong Kong Shippers' Council
- (xi) Asian Shippers' Council
- (xii) National Shippers Strategic Transportation Council (NASSTRAC)
- (xiii) Global Shippers' Forum

5. Direct Mail:

(a) The Notice of Hearing will be sent by direct mail to any persons included on the mailing list maintained by Garden City for the purposes of the Canadian Proceedings, as well as the direct purchaser customers of Martinair, to the extent that such information is provided to Class Counsel in accordance with the AF/KLM settlement agreement.

6. Online:

- (a) The Notice of Hearing will be published on the following websites:
 - (i) the websites of Class Counsel
 - (ii) the website established for the purposes of the litigation: www.aircargosettlementii.com or www.aircargosettlement2.com